

For Better Homes



BAKER MAY GET \$300,000 HOTEL

BAKER, Sept. 21.—A six-story hotel, costing in the neighborhood of \$300,000, and containing 125 rooms, will be built in Baker next year, if plans completed by a group of financiers, headed by H. L. Phillips, of Portland, are carried to maturity. Mr. Phillips, who is in Baker, announced that eastern capital had been interested in

Here And There

KLAMATH FALLS—Work begins on \$200,000 Polican theater.
HOOD RIVER—Bids opened for new high school to cost \$170,000.
PORTLAND—Bids being received for \$25,000 Highland Congregational church.
PORTLAND—Work speeded on new \$250,000 Hotel St. Andrews, at Broadway and Columbia.
MELBOURNE—New \$185,000 two-unit high school opened to accommodate 750 students.
MILWAUKEE—New \$185,000 union high school dedicated.
CANBY—\$100,000 union high school is being planned.

If It's to Be Painted Use Our Northwest House Paint

High in Quality Low in Price Therefore you can't go wrong \$3.00 the gallon 90c the quart Any Color.

Sawyer-Holmes Mercantile Co.

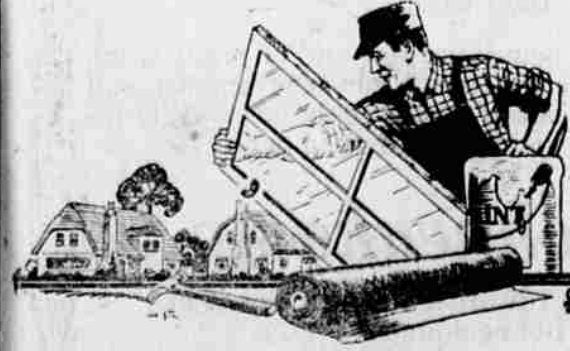
Clean-up Paint-up Fix-up

Winter is severe on that home of yours—and you must completely protect it against the elements— We are anxious to convince you of our ability to serve you well. Look over these items. You may be sure the quality and prices are right.

- SASH and DOORS
 - INTERIOR TRIM
 - SHINGLES, ROOFING
 - PAINTS, OILS and VARNISHES
 - HARDWOOD FLOORING
 - KNIGHTS SPRING CANYON COAL By the Sack or Ton
- GIVE US A TRIAL

Van Petten Lumber Company

Successors to Grande Ronde Lumber Co.



EXAMPLE OF ADVERTISING VALUE SHOWN

"A striking example of the value of newspaper advertising is shown in the recent Frigidaires price reductions," said Jesse Rosenbaum, local distributor of Frigidaire electric refrigerators.
"In the six years preceding last December the company had sold less than 9,000 Frigidaires. Then it undertook newspaper advertising on a big scale in every city where it had representation. It used these papers to carry its message of convenience, sanitation and comfort to housewives of the United States.
"Already it has boosted its monthly sales to around the 25,000 mark. It has sold more than 200,000 Frigidaires; it has exhausted the capacity of its present plant and is now adding 26 acres of floor space to its production facilities at an approximate cost of \$20,000,000."
"Newspaper advertising by spreading the gospel of electric refrigeration has done a great thing for the housewife, for the retailer of foods, the confectioner, the ice cream manufacturer and all others who require constant dependable refrigeration."
It is a significant fact that the Deleo-Light company picked The Evening Observer as its advertising medium in this city, as the newspapers used by this company are selected only after a careful study of their local interest and influence.

ELECTION BILLS UP IN CONGRESS

Legislation Is Expected During Next Meeting of U. S. Lawmakers

By CHARLES P. STEWART NEA Service Writer WASHINGTON, Sept. 20.—The question of primary election expenses will loom very importantly in congress next winter. The question of regular November election expenses will loom, too, if any great amount of money is spent in the course of the present campaign. The probabilities are, however, that this will be an unusually economical campaign, not an expensive one. Election expenses are a liability just now, not an asset.
With the Lorimer and Newberry cases still in mind, candidates for congress know they mustn't spend too much on their post-primary campaigns, anyway. If they do, they're aware that they're liable not to get their seats after they've paid for them.
But the argument has been that primary expenses are none of congress' business—that primaries are legislatures to regulate, not the national legislature.
However, bills—lost in the adjournment, but sure to come up in December—are in now, by which congress does undertake to regulate primaries.
They'll be fought on the ground that they're an attempt at federal interference in state affairs, but it will take a pretty nifty congressman to go clear to the mat against them, after the Pennsylvania and Illinois scandals. Maybe they'll be passed and the supreme court will knock them out. The supreme court is pretty intransigent to public opinion, but congress isn't.
They'll come up, anyway, and make trouble.

HEALTH

HEADACHE DUE TO EYESTRAIN

(By George W. Swift, M. D., Seattle)
Member Gorgas Memorial Institute
At times every parent wishes to know what causes the frequent headaches of their children after beginning school work. Some children claim that they do not care to study; some, that their eyes burn and smart; some, that they become sleepy after an hour or so of study.
Many children suffer from eyestrain and its consequent dull headaches, and, not realizing that poor vision is behind the headache, change about from this study to that, always aiming at one that causes less use of the eyes. These are signs that point clearly to the need of a complete eye examination for the correction of the vision to normal.
The examination can rarely, if ever, be properly done unless the eyes are placed at rest. Every parent knows that it would be useless to attempt to fit the foot to a new shoe if the little toe had a sore painful corn on the outside. It would be far better to place the foot at ease, either by removing the corn or by wearing slippers until the pain had eased. Then a good fit could be easily obtained and a comfortable shoe brings relief.
The comparison is quite useful when applied to the fitting of glasses. An optician or "glass vendor," no matter how complete his office and mechanical equipment, must of necessity fit glasses when the eyes "hurt" or are under strain.
Headache is the manifestation of the sore strained eye. To place the eyes at rest "drops," either of atropin or homatropin, are used by oculists (physicians who specialize in disease of the eyes). These drops dilate the pupils and temporarily paralyze the accomo-

Movie Sidelights

By the Associated Press
For the first time in the 30 years that Fielding H. Yost, has been training football players, he can predict with certainty the outcome of a gridiron encounter weeks prior to the actual clashing of the teams.
In addition, Yost also is in a position to tell the opposing teams just what plays to make, and to know that he will be obeyed both by the victors and the defeated. It all comes about through Yost's assignment to put through their paces the two eleven composed of ex-collegiate football celebrities who will appear in "The Quarterback," a Paramount picture starring Richard Dix.
Styles of 1914 stand some chance of revival, if one may judge of them by the gowns worn by Irene Rich in Warner's production of "My Official Wife." The gowns are worn by Miss Rich in the sedation of the eyes.
This permits an accurate measurement for glasses. The effect of atropin lasts for from 19 days to two weeks; homatropin only 24 to 48 hours. Children require atropin, the stronger of the two drugs.
After a proper adjustment of glasses the headaches should disappear. If they do not then the parents should have the same oculist recheck and be sure that the glasses are as prescribed.

To the Opera



Albert Rappaport famous cantor, who is now serving with the Temple Archer Scholon, one of Chicago's biggest synagogues, will give up his religious work to enter grand opera. He has signed as a tenor with the Chicago Civic Opera Company.



New Designs in WALLPAPER

BEFORE you do your fall house cleaning and decorating you should see the new designs in wall paper. All in accord with the latest trends of interior decorating.

Noah's Paint Shop

Construction Cost Drops in Month

WASHINGTON, Sept. 21.—Construction costs dropped during August, directly reflecting reductions in prices of several building materials. The decline placed those costs on a low plane touched in only one other month since March, 1923, according to statistics compiled by the Associated General Contractors of America.
Virtually a single level previously had been held for many months. Last month's reductions in price of sand, gravel, crushed stone, cement, hollow building tile, brick and lumber brought about the first marked change witnessed since last August.
In only one month during the past five years have the average prices for building materials paid by general contractors been lower than they were last month.
Wages in the building trades held fast to the level which they assumed in June after dropping slightly from the May figure, which was the highest recorded for any month during the past five years.
The August index number for construction costs in general, based on the 1913 average, was 196. The corresponding index number for average prices of materials was 176, while the figure for wages was 226. Thus the total costs are shown to be following a line virtually mid-way between the trend of wages and the trend of material prices. This has been the tendency since early in 1923.

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From the invasion of America by foreign artists, one at least has been found who intends to stay here. Many of them are influenced by American dollars, but Paul Loni, once he got here, immediately took out his first citizenship papers.
When Mrs. Paul Loni, who is Lore Sello, a well-known intercontinental dancer on the German stage called from New York to close up and sell their home in Berlin, she was asked the name of her steamship.
"I am sailing on the Deutschland," she replied, "but I am returning in eight weeks on the America."
They will remove their art treasures to Hollywood.
Between 1850 and 1910, Michael Strogoff was a household word throughout England and America. Its fourteen editions as a novel and the innumerable plays made from it are known in most every city in the country. This fall "Michael Strogoff" will make its appearance on the screen, a product of Films de France, which also made "Les Miserables" for Universal.
The cutter working on the picture in putting in a voucher, specified it was to be changed to Michael Strogoff. The whole office laughed at the watch-dog of the treasury when he rushed the cutter and demanded:
"Who is this Michael Strogoff? Does he work on this floor?"
The world is wide, but there are lots of narrow people in it.



SATISFYING WARMTH

—at any hour of the day or night. That is the beauty and comfort of having an Electric Heater in your home.

Jesse Rosenbaum Electric Shop
Opposite P. O. Phone Main 104



You Wouldn't Keep Her Waiting at Your Door

When the doorbell rings you answer it promptly because you don't like to keep people waiting.
It is even more important that your telephone callers are not kept waiting. Calls are often lost because the person at the other end of the line thinks there is no one at home and hangs up.
Answering the telephone promptly helps us to provide you with the best possible service.

Home Independent Telephone Company

Artistic Lighting Fixtures

Let us help you make your home ideal electrically. Our advice is freely at your service.

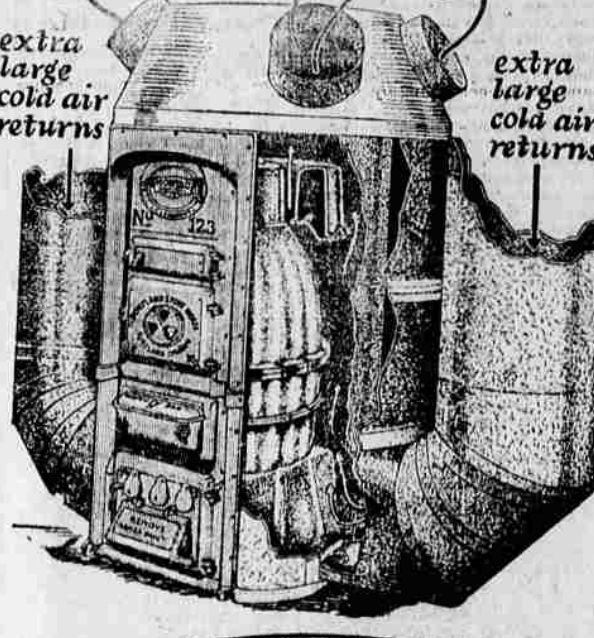
H & S Electric
Hotel Sommer Bldg.

T. L. BLOOD & CO.'S
Pure Prepared Paint
BIRGE & SONS CO.'S WALL PAPER
THE BEST

Call C. C. Coolidge, phone Main 7, for bids or estimates on labor and material with guarantee that always made good.
You are cordially invited to visit our store—a mutual benefit may follow.

O. F. Coolidge
Paint Store, 1314 Adams Ave

Montag ventilated heat — a large volume of heat — moving air pre-warmed to the proper temperature



MONTAG

PIPE AND PIPELESS FURNACES

—give you "ventilated heat"—pure, clean, warm, moistened air in large volume circulation.
Oversize returns take the cool air off the floors. Hot and cold streaks are absent—no parched, stagnant air, no disagreeable drafts. Comfort is maintained. Dust gathering over the register is also minimized.
The famous Montag oval firepot was designed for Western fuels—coal, briquettes or wood. It is one big reason for the economy, convenience and efficiency of the Montag furnace.

Investigate NOW!
To be sure of real "ventilated heat" with low fuel cost, investigate the Montag NOW—and order it installed early in the season.
Get in touch with the authorized Montag installer nearest you. Call on, write, or phone

FRED SPAETH
108 Fir St. Phone Main 586

MONTAG STOVE WORKS
Largest Manufacturers of Stoves, Ranges and Furnaces on the Pacific Coast
Portland, Oregon