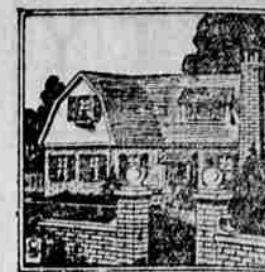




For Better Homes



WAY TO CLIP BIG INSURANCE FEE

It is a good deal better to ask questions before building than to pay big fire insurance premiums later, according to Lamar J. Duke, of the Waterloo Insurance Agency, of Waterloo, Iowa. Duke also makes fire inspections for the Insurwriters' Laboratories. His attitude is typical of Waterloo insurance men.

For instance, Duke points out the matter of undivided floor space. The standard is 1000 square feet—that is, there is a penalty for undivided floor space of any greater area. Concerns insuring have been able to cut a large percentage from their insurance premiums by installing fireproof doors dividing larger areas.

Installing the doors paid, of course, in the saving on insurance premiums, besides additional protection in case fire actually did occur.

But much more might have been saved if the country had investigated the matter of fire hazards before building and either divided their floor areas or put in the fire doors in the process of constructing the building.

Floor Openings Hazards

Floor openings, which include everything from clothes chutes to stairways and elevator shafts, are another fire hazard which is not generally appreciated. As a matter of fact, the floor openings not properly protected and large undivided floor areas probably cause the worst losses insurance companies are called on to reimburse. Consequently, the penalty for such openings is high.

Many men, not realizing this, either leave the openings entirely unprotected when they build or put in fire doors of a lighter material than the floor itself, whereas the insurance companies demand that they have at least the same resistance to fire. Later, of course, when the time comes to insure his building, the owner will find himself with the choice of tearing out these unsatisfactory protections and installing more substantial ones at an unwelcome expense, or paying

OUT OUR WAY



By WILLIAMS

WILL CONSIDER BIG PROBLEMS

LOS ANGELES, Aug. 29. (AP)—The Western States Taxpayers Conference will be held in Los Angeles just prior to the California Real Estate Convention. Problems of the western states in matters of taxation will be discussed and national authorities on the subject will address the delegates.

In view of the inter-dependence of the western states would it not be well some day to suggest a great All-Western Conference for the purpose of working out a practical coordinated movement in support of western development? We have in mind particularly the Colorado River question, which involves interstate relations, affecting the development of water, power, and the intensifying of the cultivation of real estate.

California, Arizona, Nevada, Washington, Oregon and other states have much in common in matters of real estate development. Their problems are strikingly similar. Transportation, markets, publicity, water, tourism and coordination of western enterprise are mutual problems. This month four great states and a Canadian province sent delegates to an interstate meeting of the Northwest. It is an annual affair.

The California convention can well be made to include discussion of the big topics affecting the Pacific Coast as an empire.

—California Real Estate Magazine.

Sash and Doors
Columns
Railings

Porch Newels
Cabinets
Built-Ins

La Grande Construction and Supply Company
CHAS HARRIS, Prop.

Don't Try To Save—

The presumable saving of a few cold dollars on your wiring bill may, and probably will, mean that your contractor will be unable to approach your work with his usual artisan's enthusiasm, with ready suggestion and unselfish advice.

**A head-of-stairs switch—
A reading light alongside your bed—
A handy outlet or two or three in every room—**

These and many other ideas individually may seem trifles, but taken together they make a mighty big difference in the day-by-day satisfaction you get out of your wiring installation.

You'll believe that if you've ever stubbed your toe or barked your shins groping for a switch that isn't there.

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- No wear on clothes;
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- Quiet;
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- Wash and wring at same time;
- No heavy parts to lift;
- Washes heaviest and most delicate clothing equally well.

FREE DEMONSTRATION
EASTERN OREGON LIGHT & POWER CO.

an even less welcome high rate of insurance.

Judged By Weakest Spot.

Wall openings in an outside wall are classed as a hazard. But, in closing up such openings, it is often next to impossible to get the brick layer to take out alternate bricks from the adjoining wall and by thus reinforcing, make the closed up opening as strong as the wall itself.

The point is this: a building in the eyes of an insurance man must be judged by its weakest spot. One section of unsatisfactory foundation, a frame lean-to on a good brick building, a flimsy door in a good partition or a skylight (not properly protected by screen and metal frame) in an otherwise satisfactory roof are enough to up-precipitate heighten the insurance rate.

"Don't business men know about the difference these fire hazards make?" Duke was asked.

"Yes, in a general way," he replied. "They know that failure to take certain precautions will increase their rate and that there are certain improvements they could put in which would lower it to some extent. But I have yet to see a case where the owner knew all that he should have known about the insurance question."

COVE PERSONALS

COVE, Aug. 26. (Special) Mr. and Mrs. Abel Reynolds and Miss Helen Reynolds, who have been guests at the home of Rev. and Mrs. William Murray Bradner, have returned to their home in Providence, Rhode Island.

Mr. and Mrs. Ed Richardson of Brigham Springs, Utah, were guests at the home of Mr. and Mrs. W. J. Hallmark for several days last week.

Mr. and Mrs. H. D. Antles and son Dale of Treston, Wash., were overnight guests of Mr. and Mrs. A. A. Antles.

Rev. L. G. H. Williams of Baker left a box of fifty books as a gift to the Cove public library a few days ago.

The orchardists of Cove are now busy harvesting pears. The Bartlett pear being the first. It is now in prime condition.

COVE (Special)—A. L. Becker and Beem Brothers have filled their silos during the past week.

N. Daron is busy combining for A. L. Becker.

Mrs. Nelson Knight and children have returned to their home here from Raymond, Wash., where they expect to locate. They will sell their belongings here and leave immediately for their new home. Clifford Knight, who has been at Raymond since last March returned home with them to help with the moving.

Mrs. Walskwood and family, of Pendleton, spent last Sunday as guests of Mr. and Mrs. A. L. Becker.

Hans Stacey has moved his family to Cove.

Mr. and Mrs. T. E. Johnson spent last week in Idaho attending the fair sale at Plev, Idaho. Gordon Knight left Saturday for Raymond, Wash., where he will work.

Mrs. Leah Becker and children have returned home to La Grande after several weeks spent on their farm here.

IMBLER PERSONALS

IMBLER (Special)—Harry Newbill is remodeling his home here. He will tear down several of the old buildings and replace them with new ones.

Ray Blanchard, of Elgin, was in La Grande Tuesday.

Mr. and Mrs. E. M. Keown, Ray Keown and Mrs. Ella M. Walker went to Elgin last Sunday, where they visited at the home of Mr. and Mrs. J. H. Ellis.

Mr. and Mrs. Rufus Keefer are the parents of a baby girl, born to them August 13. The baby was named Rita Mae. Both mother and baby are getting along nicely.

Mrs. Flora L. Barrie spent the week end at the home of Mr. and Mrs. Frank Sign.

Mr. and Mrs. Edwin N. Day, of Twin Falls, Idaho, were visiting at Imbler last week. They were accompanied by their son, David.

PROMISE PERSONALS

PROMISE (Special)—Mrs. Henry Snuffer, who has been ill, went to Wallawa last Sunday to consult a doctor. She spent part of the day at the Hensley home near Lostine.

Mr. and Mrs. Bernard Nelson and family, of Ellensburg, Wash., and Mrs. Mary Thomp and daughter, Mrs. Mary Thorp and daughter, of La Grande, visited relatives at Promise last week.

Mrs. Bertha Carper and son, Melvin, went to Wallawa last Sunday. Melvin has been ill for some time and the principal purpose of the trip was to consult a doctor. They returned home Tuesday. Melvin's condition is slightly improved.

Lieutenant and Mrs. Barker and

Graveling of Roads Near Cove Going on Rapidly

COVE, Ore. Aug. 28. (Special)—The work of graveling 'Cove roads is going ahead rapidly. The Hill road out north of Cove is now completed and the graveling in the road going up the hill directly east of town is drawing near completion.

Drunkard driver got off in police court the other day by claiming he didn't know he was loaded.

daughter, May Belle, of the Salvation Army, of La Grande, held services at the Promise school house last week.

Mrs. Maude Haney and children spent the week end with her parents, Mr. and Mrs. John Carper. They returned home last Sunday evening.

Ula Paulson was a Wallawa and Enterprise the first of the week on business. He returned home Tuesday.

Will Reed, who has been threshing in Middle valley returned to his home Wednesday for a few days lay off. The rain halted the threshing for a short time.

Miss Lora Carper is working for Mrs. L. Carper.

Northwestern Homes in Big Demand, Is Report

A strong demand for home properties is being manifested, according to the Frank L. McGuire company, of Portland, and the past month has been one of the most successful in the history of the organization. During the first 24 days of August, the firm has reported 292 sales, with a total valuation of \$1,283,395. A keen demand is evidenced for newer homes in all sections according to the report and in all parts of Oregon and Washington.

Coupon for ARCOLA

Your name: _____
Street: _____
City: _____

Hot Water Radiator Heat

Mail to **Fred Spaeth**

Here And There

ST. HELENS—Dyer Island Logging company camp will be rebuilt after \$150,000 fire.

FALLAS—Many new prune dryers being built throughout Willamette valley.

HOOD RIVER—New \$100,000 Maynard & Child fruit packing plant opens.

KIAMATH FALLS—New \$41,000 city library will be finished by Thanksgiving day.

BEAVERTON—Portland Electric Power company substation here to cost \$20,000.

MILL CITY—Construction begins on new 60-room hotel.

SALEM—\$100,000 paper plant may be built here.

GRANTS PASS—Building so far this year is more than double 1925 record.

EUGENE—Contracts let for new \$100,000 Baptist church.

KLAMATH FALLS—New WVI hotel will cost \$150,000, new Ancher hotel \$100,000 and new \$200,000 hotel is ready for contract.

A Neighbor does not borrow his neighbor's car—why his phone?

It is statistically set forth that there is one telephone for every eight persons, showing that if it is held that there are four members to a family, that half of the population, if granted free use of the telephone, is paying nothing for the service, thus throwing the whole burden of expense upon the other half. Is this fair?

Home Independent Telephone Co.

T. L. BLOOD & CO.'S

Pure Prepared Paint

BIRGE & SONS CO.'S WALL PAPER THE BEST

Call C. C. Coolidge, phone Main 7, for bids or estimates on labor and material with guarantee that always made good.

You are cordially invited to visit our store—a mutual benefit may follow.

O. F. Coolidge

Paint Store, 1314 Adams Ave.

THINK OF THE CONFUSION--

if advertised products followed this Soviet law

Recently the Soviet Government passed a law that anyone over 21 could change his name as often as he pleased. Old friends you have known for years as Smith, Brown and Green, might be called Orloski, Potoski and Obovitch overnight.

Think of the confusion!

Even suppose your favorite foods, drug sundries, furniture, automobiles and phonographs suddenly had their names changed! Would you not feel almost a stranger in a grocery, drug or dry-goods store that was stripped of the familiar faces of advertised products?

Like an old friend—you have confidence in the trustworthiness of an advertised product. Years of frank publicity have made its name a synonym for full value. You and thousands of other people are proving this value every day.

The well-known names of advertised products are your best guide to wise purchases. Read the advertisements to see when and where to get them.

To know what is advertised is to know what is best in the market place