

WET

ATOMIZED

VAPORIZED

DRY

Wet gas is a mixture of atomized liquid gasoline globules and vapor. Wet gas floods certain cylinders at the expense of others. It chokes the power and gives a characteristic "drag" on quick acceleration.

Dry gas is a completely vaporized mixture of gasoline and air with no liquid globules. It is a perfect motor fuel. Dry gas equalizes cylinder distribution and gives maximum acceleration without flooding.

The public has accepted dry gas as an unmistakably superior motor fuel. Texaco is a dry gas. It is something that automotive engineers have long wished for and petroleum engineers for years been trying to produce. The Texas Company's success in the manufacture of the *new and better* Texaco, a gasoline that forms a dry gas under engine conditions, is a distinct achievement.

THE public has been quick to notice and appreciate the easier start and quicker pick-up with the *new and better* Texaco Gasoline.

Motorists everywhere tell us of cleaner spark plugs and the better lubrication resulting from the complete vaporization of this product. That is to say, there are no "heavy ends" to foul the engine and dilute or impair the lubricating oil.

From all over the country we get reports of the better acceleration and mileage, and the freedom from carbon-knock.

The new smoothness is a result of the even dis-

tribution obtained through the characteristic low distillation range and anti-knock quality of this fuel — produced by The Texas Company's Holmes-Manley Gasoline Process.

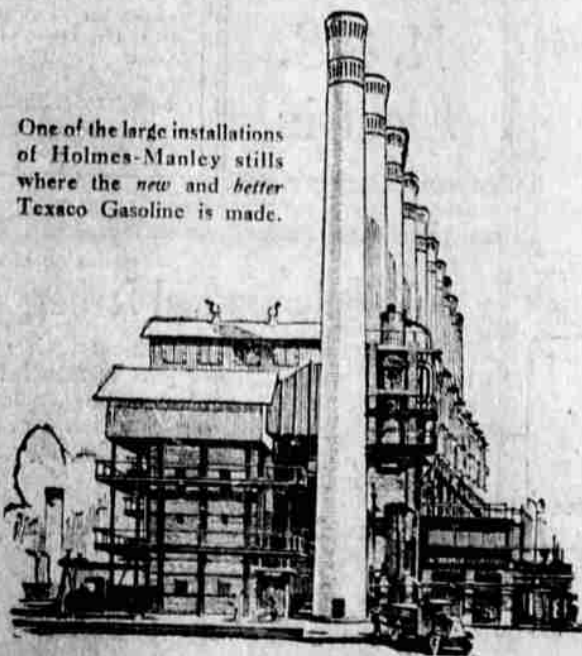
Its anti-knock quality is a decided accomplishment, obtained, as it is, without the addition of chemicals or poisons.

The *new and better* Texaco Gasoline is not only safe to use—but economical. Remember this—no poison—no knocking, better hill-work and more mileage—then go to the nearest Texaco pump to begin a new era of more pleasurable motoring.

THE TEXAS COMPANY, U. S. A., *Texaco Petroleum Products*

The **NEW and BETTER**
TEXACO
FORMS A DRY GAS

One of the large installations of Holmes-Manley stills where the *new and better* Texaco Gasoline is made.



Every Texaco pump now dispenses the *new and better* Texaco Gasoline.