SOCIETY NEWS

University Dance To Be Tomorrow Night

Not only the younger set, but the older dancing couples as well are invited to attend the University of Oregon party at the Elks' ballroom Tuesday evening, announces Miss Eleanor Glass, chairman of the dance committee.

It will be, not a program affair, but entirely informal she says.

Mr. and Mrs. J. D. Meyers, Mr. and Mrs. Clyde Seitz and Mr. and Mrs. Sherwood Williams will be patrons and patronesses.

Featuring the entertainment which starts at 9 o'clock and continue until midnight, Miss La Nita Gaskill, an Oregon student residing at Imbler, will offer two vocal solos.

The dance is a benefit for the building fund of the fine arts edifice proposed for the Oregon university.

* * *

Red Men Present Cherry Gold Jewel

In recognition of his service as head of the Great Council of Oregon Improved Order of Red Men 25 years ago, A. B. Cherry was presented a solid gold past great sachem's jewel when he attended the annual session at Portland last week, where he and Mrs. Cherry visited for several days. Mr. Cherry has been a member of the order for nearly 30 years. The Cherrys returned to La Grande yesterday.

* * *

Family Party Honors Guests

Honoring visitors from Portland and Seattle, a family party was held at the country home of Mr. and Mrs. Tom Walsinger, two miles southeast of Alicel, Sunday afternoon. Mrs. Mary Oliver, who has been here the greater part of the summer from Portland, Mr. and Mrs. Roscoe Yarnell, of Portland, and Mrs. Roy Oliver and daughter, Margaret, of Seattle, were the complimented members of the crowd.

Dinner was served for 30 on tables moved to the roomy front lawn, at 2 o'clock. Croquet and golf passed the remainder of the day.

The Portland guests returned home after the party.

* * *

UNION, (Special)—Mr. and Mrs. L. Z. Terrall entertained a number of friends at bridge Friday evening at their home. The affair was in honor of their houseguest Miss Carrie Williams. Refreshments were served by the hostess.

* * *

UNION, (Special) — Utah pioneer day was celebrated by the Mormon people of Union at a picnic at the church grounds Saturday afternoon. This was the 79th anniversary of the arrival of the first Mormon to the Salt Lake valley.

James England, formerly of Union, and Silas Ward, of Union, spoke. Music was furnished by the M. I. A. girl's chorus. A picnic dinner was spread at noon and the afternoon was spent at games.

* * *

UNION, (Special) — Professor and Mrs. Gottfried Herbst and son and two daughters are house guests at the home of her mother, Mrs. Belle Wright.

* * *

COVE, (Special)—Mrs. T. R. Conklin entertained at luncheon Wednesday in honor of her house guest Mrs. J. D. Mills, of Junction City, Ore. Covers were laid for eleven. Sweetpeas and gladioli were featured in the decoration.

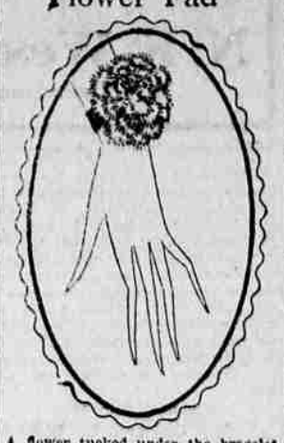
The guests were: Mrs. Mills, Miss Alice Edwards, Mrs. Dorothy Bean, Mrs. W. Hallmark, Mrs. A. H. Orton and Miss Bess Kelly.

Mrs. A. H. Orton entertained at bridge Wednesday evening, honoring Mrs. Mills.

* * *

COVE, (Special)— The Ladies' Guild spent an enjoyable day at Ascension grove Thursday. Six women were hostesses. Those present were: Mesdames J. R. Price, R. I. Price, L. M. Laird, Bessie Fletcher, L. R. Lay, T. R. Conklin, A. G. Conklin, A. H. Orton, W. Hallmark, W. M. Bradner, L. E. Anderson and Miss Edith Bradner and Miss Bess Kelley.

Flower Fad



A flower tucked under the bracelet accentuates the color of the evening gown.

Announcements

Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions such as cooked food sales, etc., will be refused. Announcements, to be printed the same day, must be in society editor's hands by 9:00 o'clock.—News editor's note.

The annual picnic of the Neighbors of Woodcraft will be held at the Pine Cone camp picniegrounds Sunday, Aug. 8. Each member is reminded by those in charge to go provided with luncheon, a cup and a spoon. All meet before the city hall at 9 o'clock Sunday morning.

* * *

The Central Christian Missionary society will have a meeting at Riverside park at 2:30 p. m., Wednesday, with Mrs. George Rochester as leader. Hostesses will be Mesdames Heerbert Voruz, Anne Voelz and James Hough. Members who have no means of conveyance are to meet at the church at 2:15 p. m., where cars will be provided for them.

* * *

The Parkdale club will have a meeting at the park Wednesday afternoon, Aug. 4, with Mesdames Eva Shaefer, Emma Bleckland and Eva Bowery as hostesses.

Sister Mary Says:

BREAKFAST: Chilled cantaloupe, cereal, thin cream, crisp broiled bacon, soft cooked eggs, whole wheat toast, milk, coffee.

LUNCHEON: Potato salad, rye bread, fruit jelly with whipped cream, plain cake, milk, tea.

DINNER: Planked ham, stuffed baked tomatoes, molded Swiss chard salad, red raspbery shortcake, graham bread, milk, coffee.

The tomatoes are stuffed with macaroni and cheese. The macaroni makes it unnecessary to serve another vebetable, which simplifies both the cooking and the dish washing.

This potato salad suggested in the luncheon menu is quite out of the ordinary and is more attractive to serve than the usual variety.

Potato Salad

Two large potatoes, 1 scant teaspoon mustard, 1½ teaspoons salt, 2 tablespoons olive oil, 1 tablespoon tarragon vinegar, 2 hard cooked eggs, few drops onion juice, 1 tablespoon anchovy sauce, pickled beets.

Wash potatoes and boil until tender. Peel and put through a ricer. Season with mustard and salt. Put eggs through ricer. Add to potatoes and beat in oil, vinegar, onion juice and anchovy sauce. Beat well and let stand until cool. Shape into small balls and chill. Place each ball on a slice of pickled beet and serve on a bed of lettuce with French dressing.

Melted butter can be used in place of oil in the salad. In this event use less salt. 1 teaspoonful will be enough. A mild boiled dressing can be used in place of the French dressing if preferred.

Fashion Notes

PARIS (AP)—Rubber jewelry is the abstraction of the moment. Designed for wear at the beaches, its popularity has caused it to appear even on the Boulevards in the form of multi-colored bracelets. For beach wear imitated pearls of rubber composition or wood, bracelets and anklets are chosen.

Buttonhole bouquets of rubber for wear with beach costumes are also in high favor.

Too Heavy For Lobes

Ear rings are a conspicuous part of the Parisian woman's scheme of self decoration this summer. The long pendants which disappeared for a time are back in more exaggerated form than ever. Long drops of chased crystal, jade or coral, nearly touching the shoulders are much seen at the race courses where Paris's smartest women congregate.

Jet ear rings the size of bracelets were worn recently at Auteuil. Their size and weight made suspension in the ears impossible. The ornaments were fixed at the edge of a close fitting turban of black silk, the effect being almost identical with that of rings in the ears.

Coolidge Will Appoint Fenning Successor Soon

PAUL SMITH'S, N. Y., Aug. 2 (AP).—President Coolidge is to appoint soon a successor to Frederick A. Fenning, resigned commissioner of the District of Columbia.

Rain greeted Mr. Coolidge today but did not interfere with his program of attending to government affairs. As guests at luncheon, he and Mrs. Coolidge invited to White Pine camp the Rev. W. F. McDowell, Methodist Episcopal bishop of Washington, and Mrs. McDowell. They are spending the summer at Lake Placid.

At 5 o'clock Tuesday afternoon, Mr. Coolidge will make a radio address from White Pine camp, the occasion being Colorado's celebration of her fiftieth anniversary as a state. The president's voice will be carried over long distance telephone wires to Denver, where it will be put on the air.

OPPOSES PROHIBITION.

SAN FRANCISCO (AP).—Opposition to the prohibition law was spoken from a church pulpit by Congresswoman Florence P. Kahn.

HEALTH

(By John Nevin, M. D., Jersey City, N. J., Member Gorgas Memorial Institute

This is the stage of preventive medicine. In the past, most of the efforts of the medical profession were in the direction of cure; while many activities now are engaged with the prevention of disease.

In every progressive community there are numerous units such as hospitals, laboratories, board of health controlling contagion and sanitation, examination of food and food handlers, medical inspection of school children, clinics, etc. Physicians are taking advantage of all these facilities to assist in diagnosis, and there is more cooperation between these agencies and the medical profession than ever before.

In order that satisfactory results may be obtained they must have the support of the individual because in the final analysis the health of the community depends on the health of the individual. Each one, therfore, should, at frequent intervals, have himself and his family checked up and a survey made of the physicial condition.

Insidious Diseases

Many diseases are insidious in character, Diabetes, kidney diseases, tubercular and cancerous conditions, heart diseases, and paralysis do not always present premonitory symptoms that are recognized or appreciated by the layman.

A periodic examination will develop a surprisingly large number of cases who are not physically fit, many of whom are amendable to treatment with a good prospect of being restored to at least a fair condition of health. Don't wait for the crash. Avoid it!

Persistent headaches, lassitude, lack of energy, shortness of breath, internal disturbances, insomnia, nervousness, may have some basic elements that may be considered as danger signals. It is important from the personal, family and community standpoint that the cause be discovered as soon as possible. Each life has an economic value.

Much can be done for mental nervous conditions if recognized early. Patients, who in the past would become institutional cases are now restored to normal health and become useful citizens.

Obesity A Menace

Obesity is a menace to health; it is a contributory cause of diabetes, kidney and heart diseases. Do not attempt any reducing measures based on advertisements. Many of these are fraudlent; some actually dangerous. Seek competent advice along the lines of diet and medication.

Underweight usually means a lessened resistance to disease and an effort should be made, under direction, to uplumb and restore to a normal standard. Many proprietary food preparations are recommended for this purpose, but ordinary foods under proper regulations are sufficient and much less expensive. It is most important that the cause of underweight be ascertained.

The Gorgas Memorial recommends that whether any symptoms that are disturbing exist or not, have an inventory made of your physicial condition, at regular intervals. That is, generally speaking, the most certain way of insuring a long, healthy life.

$11 FOR A MOVIE SEAT

NEW YORK. (AP).—A new "note" is to be struck in movie premiers next Friday when John Barrymore opens in "Don Juan." Tickets will cost $11 each, the producers announce, or just twice the most costly first night last season.

NEW THINGS FOR FALL
Are Now Arriving Almost Daily—
A pleasure to show you.
PUTMAN'S
Ladies' Ready-To-Wear and Millinery

New Victor Records

"Valentine"—Fox Trot - International Novelty Orchestra
"Raquel Meller Medley"—Fox Trot - - - Roger Wolfe and His Orchestra
"Deep Henderson"—Fox Trot - - - - Coon-Sanders' Original Nighthawk Orchestra
"Ace in the Hole"—Fox Trot - Al Katz and His Kittens

CARR'S
The Home Of The New Victor

Somebody Said!

"One of the good things about summer is that it gives me the opportunity to eat a great deal of ice cream."

It is a food that is both nourishing and refreshing—an ideal summer combination. Blue Mountain Ice Cream is made of the very best ingredients and excels in every way.

Take a quart home to complete that warm weather menu.

BLUE MOUNTAIN CREAMERY
R. F. TYLER, Prop.
Telephone Main 60 1109 Washington Ave.

MINERVA SAYS:

50c

Will buy a child's and misses' Canvas 1-strap Slipper, all leather insole, heel and counter. The sizes run from 4½ in child's to 8, and 8½ to 11. The misses' run from 11½ to size 2. These are good toes and style. But to discontinue this line we will close this lot at 50c. These will save the children's good dress shoes, and will do for either dress or play shoes. The prices on these are less than infants' soft soles.

If you don't want these at 50c, you don't want cheap shoes. Compare prices with catalog houses. If you can beat this price, I'll give you a pair free.

THE BOOTERY
We have no chain stores—but a string on prices.

FOR HARVESTING

Leather and Rubber Belting
Canteens and Water Bags

F. L. LILLY Hardware
Main 85

the latest and greatest development in motor fuel

$1000.00 in cash for a name for GENERAL [?] GASOLINE

Every General Independent Dealer is now pumping this latest and greatest of gasolines—the gasoline that on May 30th broke the world's record at the hydroplane races at Newport. It was developed for hydroplanes. Now it is ready for your automobile.

$1,000.00 in cash for the winning name

We need a name for this new gasoline—a name that will be expressive of a motor fuel that is well worth a premium but costs no more than others.

Here's what you will get from this new gasoline

The first time you use this new gasoline you will get

- A *noticeable increase in power and pick-up both winter and summer*
- *Less carbon deposit*
- *No crank-case dilution*
- *A noticeable increase in gas miles*
- *No fuel knocks*
- *No pitted valves or fouled spark plugs*
- *Lower transportation cost*

Here's why you will get it

This new gasoline is *highly volatile* but *perfectly balanced*. Gas miles have not been sacrificed to produce that increase in power. Every drop *vaporizes*—it *burns clean*, leaving *no deposit to produce carbon*. It contains *no acids or sulphur* to pit valves or foul spark plugs.

To enter the contest all you have to do is follow the rules. Write your name on the coupon or else get an entry blank from your General Independent Dealer. Everybody is eligible to enter the contest excepting the employees of the General Petroleum Corporation and their families. Try it first. Then name it. A thousand dollars in cash is waiting for the lucky person.

Drain your crank-case and fill up with *Parabase*. It's your insurance for as perfect a motor at the end of the run as at the beginning. For Fords use *Para4rd*.

Rules of the Contest

1. $1,000.00 in cash will be awarded by the General Petroleum Corporation for the name that is the best, in the opinion of the judges, for the new General [?] Gasoline.
2. In case of a tie all tying contestants will receive the full amount of the prize.
3. The contest officially opens August 2nd and closes August 31st. All entries bearing the August 31st postmark will be judged.
4. The following well-known advertising authorities and executives of the General Petroleum Corporation will act as judges: R. A. Sperry, Gen. Mgr., General Petroleum Corp.; Wm. Walker, Director of Sales, General Petroleum Corp.; L. Hoffman-Pfather, Adv. Mgr., General Petroleum Corp.; W. H. B. Fowler, San Francisco Chronicle; A. G. Birby, Seattle Times; W. H. Hosking, Long Beach Press-Telegram; W. J. Hofmann, Portland Oregonian; S. E. Peacock, Pacific Coast Mgr., N. W. Ayer & Son.
5. In judging the names the judges will award:
   Up to 75 points for usefulness of name (descriptive value, adaptability to advertising, sales effort, etc.).
   Up to 15 points for originality of name.
   Up to 10 points if name is written on blank obtained from a General Independent Dealer.
6. The decision of the judges is to be final.
7. Each contestant may submit as many names as he likes.
8. Only those names written on blanks or coupons which are completely filled out will be judged.
9. Everyone in Washington, Oregon, California and British Columbia, excepting employees of the General Petroleum Corporation and members of their families, is eligible to compete.

Contest Headquarters
General Petroleum Corporation, 704 Matson Building, San Francisco
Send coupon direct or leave it with your General Independent Dealer
My suggestion for the $1000.00 name for the new and greater General [?] Gasoline is _____
My General Independent Dealer is _____
Name _____
Address _____
My name is _____
My address is _____

On sale now at GENERAL INDEPENDENT DEALERS ONLY
Look for the Green and White Sign