



AUTOMOBILE NEWS



WILL PRESENT NEW GASOLINE

A new gasoline that has already shattered the world's speed record for hydroplanes, will be offered to the public Monday for the first time, by the General Petroleum Corporation.

The independent dealer through whom the corporation distributes its products Monday will be pumping this new product into automobile tanks in three Pacific Coast states, California, Oregon and Washington, and British Columbia. The large fleet of tankers

of the General Petroleum Corporation is taking it to distributors on the other side of the Pacific.

The new gasoline is being placed on the market after months of development and experiments. The first tests of "General" (7) Gasoline came on May 30 last, when the world's speed record was broken by the hydroplane "General," for the Newport Yacht and Boat club trophy. The races were held at Balboa Beach, California. Piloted by its owner Harold G. Gatty, the "General" averaged 42.66 miles an hour for six miles. The previous record was 40.85 miles an hour, which was made by a hydroplane in Florida several months ago. That record was considered remarkable at the time. Thousands of fans saw the tiny green and white wave skipper skim through the waters of Balboa Bay in Southern California, faster than

any craft of her size ever traveled before.

General Corporation officials were overwhelmed with the results. The gasoline had performed beyond their fondest expectations. They realized that their new product was as near perfection as it was possible to make it. Plans were immediately started for marketing it.

Two Missouri black snakes are soon to battle two Texas rattlers before an audience of Texas state officials. The belief has long been current that black snakes, which are harmless to humans, will kill rattlesnakes. If the two selected win their battle, 10,000 more black snakes will be imported to Texas in an attempt to war on the rattlers.

GARAGE GOSSIP

Here from Pendleton—

S. S. Sayre, of the Pendleton Automobile company, distributor for Chrysler cars, was in the city the first of the week. He called at the Chrysler Motor company garage here.

Shipment of Cars Received—

W. D. Hanks, of the Overland-Willys Knight garage, received a carload of cars this week. A Willys-Knight sedan, two Overland coupes and one Overland coupe made up the carload. The Overland coupe has been delivered to Dr. Bell Meyers.

Delivered Cars—

W. D. Hanks delivered an Overland six sedan to Mr. Barnson, of Minam, this week, also an Overland touring to Mr. Thompson.

Has New Chrysler—

E. W. Carpenter is the proud owner of a new Chrysler 60 sedan, which he purchased this week from the Chrysler Motor company here.

Unloaded Chryslers—

The Chrysler Motor company unloaded a carload of four Chrysler cars this week. There were two 60 sedans and two 60 coupes in the load.

In Wallawa County—

William Buchanan who has been in Wallawa county for the past three days working for the Chrysler Motor company, returned to La Grande last evening.

Returned With Two Cars—

Verne Jennings, Elmer Shumate and C. H. Pate returned to La Grande last night from Portland where they attended a conference of Buick dealers July 27 and 28. Jennings and Shumate are the local representatives for Buick cars. They drove two new 1927 Buick sedans back to La Grande, which according to Mr. Shumate are "the best ever built." One of the cars was a two door sedan and the other a four door. The body of the car is finished in black and Washington, blue and the upholstery, of mohair, is blue. The new car has the same high-class finish as the brougham. Instead of the old dash light the dash is lighted from the back eliminating the glare apparent before. The new Buick will travel at a rate of 65 miles an hour and the vibration is not enough to be felt on the steering wheel, Mr. Shumate says.

Has New Oldsmobile—

Earl C. Reynolds is the owner of a new Oldsmobile coach.

Has Lincoln Sedan—

Mrs. C. S. Moore has a new Lincoln sedan. The car was a birthday gift to her from her husband, Dr. C. S. Moore.

In Baker this Week—

E. L. Ledbetter, of the Hudson-Essex garage, was a business visitor to Baker this week.

At Enterprise yesterday—

Joe Ross, salesman for the Overland-Willys Knight garage, went to Enterprise yesterday. He drove the Whippet over for demonstration. He returned last evening.

In city from Boise—

Clyde Rummell, of the Boise Overland company, was in the city yesterday from Boise, Idaho, distributing point for Overland-Willys Knight cars. He called on W. D. Hanks, local Overland and Willys Knight representative.

Delivered two cars—

Fred Garrett, of Hilgard, and Charles Chandler, of La Grande, are both owners of new Studebaker cars delivered to them this week by M. J. Goss of the Studebaker garage. Mr. Garrett's car is a standard six sedan, and Mr. Chandler's is a two door standard sedan.

Wife-beating in Verneyezka, a Russian village, was abolished when the women went on a strike, refusing to remain at home unless their husbands pledged themselves to stop the practice—they did.

CYLINDER HEAD NOT SLIGHTED

Automobile engines are like men in one important characteristic—their success is largely determined by what's inside their heads.

That's just why Paige-Detroit Motor Car company employs a battery of costly automatic machines to insure that what's inside the cylinder heads of Paige engines shall be just exactly right declares Harris F. French, local distributor.

It is a common practice in auto manufacture to leave the inside of the combustion chambers in the cylinder head just as they come from the foundry. In other words, the surface of the casting is not altered.

Chamber Machined

Paige practice, on the other hand, is to machine the combustion chamber carefully over all surfaces—the side walls and the top—the operation being held within a variation of one thousandth of an inch.

Smoothness of these surfaces is a desirable feature, but the main object of the machine operation is not to finish the surface so much as to insure that the chambers shall be of exactly the desired volume. The new Paige engines were designed to operate with a certain compression ratio. If volume of the combustion chambers varied, different engines would have different compression ratios; whether too high or too low, these engines would fall short of the ideal operating conditions and their performance would not be up to high standards set for them.

When the variation is held to the close limits maintained in Paige engines, then proper operation and maximum efficiency are assured.

Other Advantages

This machine operation, in addition, has other advantages to the owner, as compared with the rough surface of a plain casting. The Paige combustion surface is so smooth that it greatly retards the forming of carbon deposits; and when carbon does accumulate, it is much easier to remove. Furthermore, the uniformity in thickness of the cylinder head means better cooling, so that engine may be maintained at its most efficient temperature.

Matrimony is the peak of Rickard's career as a fight promoter.

CHRYSLER 70



**At Its New Lower Prices
Unchanged in Performance and Quality**

NEW CHRYSLER "70" PRICES

Model	New Price
Coach	\$1395
Roadster	1525
Royal Coupe	1695
Brougham	1745
Sedan	1545
Royal Sedan	1795
Crown Sedan	1895

All prices f. o. b. Detroit
Subject to current Federal
excise tax.

Ask about Chrysler's attractive
time-payment plan.
More than 4700 Chrysler
dealers assure superior
Chrysler service everywhere.



From every viewpoint the famous Chrysler "70", in no way changed except at sensationally lower prices, continues more than ever to be the car of the hour—the car you want and need.

With savings of \$50 to \$200, the Chrysler "70", at its new lower prices, is making even greater automobile history and establishing higher sales records than at any time since it was introduced two and a half years ago.

During this period Chrysler "70" unapproached roadability and unfailing sturdiness have won the enthusiasm of more than a hundred thousand owners who have driven their

cars thousands upon thousands of miles.

Fleet and agile, even to 70 miles and more an hour, with all the engineering and manufacturing fineness that such speed implies;

Light and graceful in charming contrast to the unwieldy and the cumbersome;

Long-lived, economical and compact with entirely new comfort development;

We will be eager to show you why Chrysler "70" continues, despite the flattery of imitation and emulation, to be the one really modern expression of motor car satisfaction.

L. W. Weeks

Jefferson Avenue

Telephone 180-J

LOOK OVER OUR WANT ADS FOR BARGAINS

STUDEBAKER

WHEN Studebaker built the famous Standard Six Coach at \$1195—they gave it lots of room. Before Studebaker introduced its coach—there was lots of room for improvement. You will never hear the owner of a Standard Six Coach say "It's nice, although a little crowded." No, sir!

PUT any Studebaker alongside any other car that sells for twice as much and I'll wager this—if there's a difference in coach work and finish, the advantage will be on the side of Studebaker. I know because I've tried it with most of them. The industry knows no finer coach work than Studebaker.

WITH the kiddies scrambling around the front seat—and your wife watching them and the car, too—she needs the finger-touch guidance, easy, powerful braking and velvet-smooth gear shifting that have made Studebaker the choice of women who love to drive. Wouldn't you feel better knowing that your wife is protected by Studebaker safety? Bring her in to drive one. Or say the word and we'll bring one out.

HIGH price doesn't always mean high quality. Some of the highest priced cars could be sold for hundreds less, and their quality improved if built in Studebaker plants on the famous One-Price basis of manufacture. But for One-Price savings Studebaker prices also would be as high as Studebaker quality. Come in and we'll show you why.

M. J. GOSS

Studebaker Sales and Service

Power and Plenty

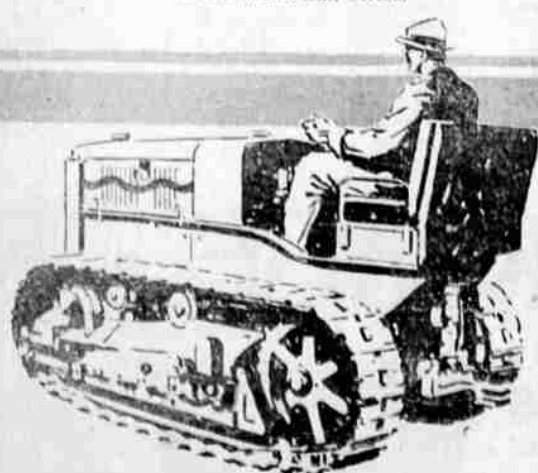
The Land of Plenty is a Land of Power. Power to wrest from stubborn soils the riches locked within.

"Caterpillar" Tractors supply dependable, enduring power on thousands of successful farms—producing better crops with greater speed at less cost.

"Caterpillar" Power means—Plenty.

Bunting Tractor Company

Dealer
Caterpillar Tractors, Holt Combined Harvesters
Jefferson and Elm Streets



\$1,000⁰⁰
in cash
for just a
NAME

watch the
papers on
Monday