



AUTOMOBILE NEWS



CAUTION CAR THE LATEST

The last (and loudest) word in traffic safety devices is the loud-speaking police caution car, now making Detroit motorists sit up and take care. By means of radio principles, the voice of the law is so greatly amplified that, as the caution car rolls along the city's main traffic arteries, the warnings broadcast by the traffic sergeant, riding inside, may be heard throughout the block; even the cautious driver of a rumbling five-ton truck may be addressed directly—and can't answer back, either.

The loud-speaking apparatus is mounted on a new-day Jewett sedan, a type of a car found most suitable because of the facility with which it can cope with difficult traffic congestion. The Detroit police department designed and installed the electrical apparatus, all of which mounted in a special cabinet in the tonneau, with wires leading to the three loud-speaker horns on the top of the car. The main horn, a giant spruce arrangement five feet long, points directly forward; two small horns carry the sound to the sides.

It Tells the World.
The officer on duty speaks into a hand microphone, and though he talks in the natural tone of voice, his remarks issue from the three horns in volume sufficient to "tell the world."

Gets Jay-Walkers, Too.
This travelling traffic tower has been named the caution car for a double reason—its main purpose is to install the principles of caution in both drivers and pedestrians and literally, it cautions the motorist who is observed in careless driving. The jay-walker, especially, is cautioned against his dangerous habits.

The caution car was developed by the Detroit police department, with the endorsement of Thomas O'Grady, chief inspector of the traffic bureau. The department's own radio engineer, Elmer C. Rich, designed the hook-up, which has proved entirely effective.

Sergeant Herbert O. Rounds, head of the public safety bureau of the police department, is in charge of the daily work of the

No Back-Talk When This Opens Up!



Here's the latest terror for the traffic law violator—the travelling traffic tower, or "Caution Car," used by the Detroit police. Hundreds of drivers have enjoyed (?) having the caution car roll alongside them while the traffic sergeant inside cautions them to errors in driving in tones heard over the whole block. The amplifying apparatus is mounted on a New-Day Jewett sedan, a car most suitable because of the facility with which it can weave its way through traffic. Sergeant Herbert O. Rounds, of the public safety bureau, shown in the photo on the curb, has "broadcast" scores of safety talks, addressing thousands at important street intersections, has cautioned hundreds of jay-walkers, and called attention to unnumbered motor law violations.

Usually he rides in the passenger's seat alongside the driver, ready with the microphone to spread safety propaganda.

Day's Work is Varied.
Here is a sample of one day's work of the caution car:
Hours in service, 5 1/2; safety talks delivered, 12; warnings for defective headlights, 40; speeders, 6; dirty or defaced license plates, 10; blocking cross-walks, 15; "double parking," 200.

The safety talks are delivered at important street intersections, and thousands of pedestrians are reached thus every day. Violations of the traffic rules are never "written up" by the crew of the car, Sergeant Rounds holding that his lessons, delivered courteously and in good spirit, are more effective than more drastic action.

A large part of the effectiveness of the car in dealing with individual violators is due to the glare of publicity in which they find themselves. Anyone who has experienced that conspicuous feeling one has when a policeman privately tells him what's what, in the ordinary tone of voice, can imagine the sensation of having the caution car travel alongside his car delivering a traffic lecture in tones that all other drivers and pedestrians in the block may hear and enjoy.

Crew Makes No Arrests.
Except in very flagrant cases, these corrections are administered in a friendly, helpful manner. Sergeant Rounds, in fact, has a style perfectly adapted to dealing with the violators reached by the caution car.

"We do not seek to embarrass violators," says Rounds. "Pedestrians and drivers are warned of violations they have committed and are shown how to cooperate in an effort to speed up traffic safely. Usually, the work of the caution car is educational; only in flagrant cases do we take disciplinary action."

Some of the safety homilies de-

Franklin, 11 Years Old, Runs 100 Miles in Low

In connection with the Franklin national low gear demonstration, in which 185 latest model Franklins in every part of the country were each driven 100 miles in low gear without a motor stop, E. T. Byram, Franklin dealer at Gatesburg, Ill., staged an unusually interesting event by entering an 11-year-old Franklin alongside the latest model, according to word received from Mr. McClure, Inland Empire dealer. The motors in both cars performed perfectly during the long grueling run in low gear, the time amounting to seven hours and twenty-six minutes. At the conclusion of the low gear run both cars came romping home on high gear at better than 50 miles an hour.

WHEAT BURNS

PENDELTON, July 24. (AP)—Eighty acres of wheat was burned Wednesday night on the Frank Snyder place, nine miles north of here. It was learned today. The loss is put at \$2,000.

ROAD BOOKLET IS OFF PRESS

A concrete evidence of the practicality of the movement to give joint publicity to the attractions of the entire Pacific Coast, including California, Oregon, Washington and British Columbia, is given in the 96-page beautifully illustrated booklet just issued by the Pacific Highway association of California. This is the most attractive bit of tourist literature for the Pacific Coast ever issued and contains several features unique in that sort of publicity. It is devoted to the attractions along the route of the Pacific Highway, from San Diego to Vancouver and Victoria, B. C., but as that is the great artery of north and south motoring, the very backbone of travel by automobile up and down the Pacific Coast, it necessarily comprehends most of the great attractions of this region.

It has along its great length every variety of scenery the Pacific Coast offers, among them a number of natural wonders unique in all the world. For over 1700 miles it is a continuous panorama of beauty and surprise, witnessed in the greatest of comfort of climate and good road, with all the accessories of safe and delightful touring, such as fine hotels well equipped auto camps, garages and service stations. It passes through the ten great cities of San Diego, Los Angeles, San Francisco, Oakland, Sacramento, Portland, Tacoma, Seattle, Vancouver and Victoria.

Long Shore Drives.
There are hundreds of miles of ocean shore drive, with innumerable bathing beaches, beautiful mountain passes and valleys, vast areas of gardens and orchards, groves of California's giant redwood trees, the only active volcano in America, a dozen high peaks of perpetual snow, marvelous Oregon Caves, the famous scenery and waterfalls of the Columbia river, two national parks and two national monuments, the entrance of Puget Sound, Gulf of Georgia and Vancouver Island, with lakes and streams innumerable, all abounding in trout.

Well Illustrated.
All this is revealed by a hundred fine half-tone pictures and interesting descriptive text, with road maps of the entire route. A feature that will be appreciated by all tourists is a glossary of names from end to end of the route, telling how to pronounce them, and what they mean. Another feature the tourist will appreciate is the luncheon dates of the Rotary, Kiwanis, Lions and Exchange clubs and of chamber of commerce forums. The cover is a beautiful design in four colors suggestive of the scenery of the highway.

This help to tourists is being distributed at all chamber of commerce, automobile club offices and in formation bureaus free.

ELEVATED HIGHWAYS

URGED FOR MOTORS
As a means of solving the traffic problem in New York city it has been suggested that an elevated highway be constructed for through north and south traffic. As broadened this plan calls for a double-deck roadway along the western edge of the city from the congested downtown district to the southern end of Riverside drive.

Parts -- Storage
LA GRANDE
WRECKING CO.
Adams Ave.

While Building Our New Station

WE ARE ALSO BUILDING A

Big Tire Business

New Low Prices On
RACINE AND MILLER TIRES
Are Doing the Work.

La Grande Filling Station
Kahn & Zweifel

The New Essex '6' Coach

All Steel -- riveted and bolted as "Rigid as a Skyscraper"
"Rides Like An All-Steel Train."
A 30-minute ride will win you.
SEE IT TODAY AT

Ledbetter Garage
Hudson-Essex Sales and Service

NASH COMPANY'S FINANCIAL STATUS IS ON HIGH PLANE

At a meeting of the directors of The Nash Motor company held recently, action was taken in the form of establishing the stock on a regular dividend basis of \$5 quarterly a share, and declaring \$1 a share covering the first two quarters of this fiscal year which began December 1, 1925, and, also, declaring an additional dividend of \$1 representing an extra dividend of \$5 a share for the past two quarters, both dividends payable August 2, 1926, to holders of stock at the close of business July 29, 1926. The company reported that for the second quarter of the 1926 fiscal year, covering the three months ending May 31, 1926, after deduction of all manufacturing expenses, including depreciation, selling, and administration, and provision for all taxes, including federal income tax, the net consolidated income for The Nash Motors company and its subsidiary, the Ajax Motors company amounted to \$6,019,324.45. Adding to this the income for the first quarter, amounting to \$1,137,508.16, gives the company total earnings for the first six months of \$7,156,832.61.

With reference to the condition of the company and the outlook for the future, President C. W. Nash expressed himself as being well satisfied with the soundness of general business, and the prospect for continued excellent Nash sales according to word received here by A. R. Trachsel, local Nash dealer.

ROAD OILING IS TO GET SANCTION IN SISTER STATE

OLYMPIA, July 24.—It is likely that before the state highway department makes any extended experiment in oiling state macadam roads the legislature will be asked to pass on the question. Maintenance funds for the present biennium would not permit much oiling of highways, and there is no available surplus out of construction appropriations to pay for the work.

In the meantime Highway Engineer J. W. Hoover has made one extended investigation of Oregon's road treated with its special oil, clay and crushed rock top dressing or covering. Previously other department engineers had checked up the work.

ROADSIDE MARKET

SALES ARE LARGE
One hundred markets in Maryland sold \$267,000 worth of produce to motorists last year. One hundred and thirty-one similar stands in New Jersey sold \$205,000 worth of produce direct to motorists, according to Edward L. Browne, research specialist, University of Maryland.

We will now join in singing, "I call my car 'The College Boy' because it's always broke."—Wash. Cougar's Paw.

DeLuxe Sedan Appointed in Excellent Taste



Inspect the APPOINTMENTS of this beautiful car, and the PRICE will impress you as remarkably low.

Body finished in Maxine blue lacquer, black above belt line, with silver gray striping and lustrous black enamel shields and fenders.

Upholstery—silver gray genuine mohair velvet with seat backs and cushions in the latest custom paneling.

Instrument board and window mouldings in rich walnut, hardware in polished nickel, smartly designed for this vehicle.

Natural wood wheels with dagger spoke-stripes. Steel disc wheels, in Maxine blue, optional at no extra cost

Complete special equipment, including: polished nickel radiator shell and emblem, cowl lamps, cowl ventilator, nicked front and rear bumpers, heater, automatic windshield cleaner, and many others.

A smart, roomy and dependable closed car that will serve you for years at low cost.

Touring Car \$963 Coupe \$1015 Roadster \$958 DeLuxe Sedan \$1269

Delivered
See the Dodge Steel Body on Display in Our Showroom

L. C. SMITH

**DODGE BROTHERS
MOTOR CARS**