

Billy Evans Says:

TURNER AND HATS
Joe Turnesa, who lost the national open title to Bobby Jones by one stroke, will always hate straw hats.

Freak happenings often decide big sporting events. Joe can blame a tramp straw hat for the loss of the title and incidentally about \$75,000.

That is the value leading professionals place on the winning of the national open honors.

Now for the tale of the costly straw hat. As Joe set himself to play a brilliant shot to the home green, the straw hat of a spectator standing close by, blew off and dropped near to Turnesa with a dull thud. Without a doubt it upset him for he topped the shot and took an undesired five.

That one slip was the margin by which Jones won the title. It cost the former Italian caddy a snug fortune.

While Jones will not profit financially from his victory, Turnesa, through golf writings and exhibition matches, would have been able to feather his nest for life.

NO GREATER STRAIN

It is doubtful if there is any greater nerve strain in the sport world than playing the final nine holes in a big golf tournament.

When Turnesa began the last nine holes of the national open, it was apparent that a 38 would just about win, while a 37 would practically put the rest of the field out of the running.

It didn't seem too much to ask a 35 of Turnesa, who had been playing brilliantly throughout.

In his first round he had a 72 for 18 holes, took 36 to go out and the same number of strokes to come in. The second round showed 26 and 28 for a 54, while in the third round he got 25 and 27 for another 52.

As he started his final round he looked as the logical winner. Going out in 27 he looked to have the title in his grasp. If he could come back in the same number of strokes it would be a cinch.

He took 46 while Bobby Jones rose to great heights, turned in a 25 and beat Turnesa one stroke.

SMITH FELL DOWN

Take nothing for granted has long been a popular belief in baseball. The certainty goes for golf as well.

One need only consider the case of Macdonald Smith for ample proof. A favorite with Bobby Jones and Walter Hagen for the title, the best he could do was a tie for ninth with a score of 301.

Smith practically put himself out of the running in the first round when he took 59-43 for an 82, hardly the Mac Smith standard of golf.

Hill Melhorn's fall from grace after a great start was also another tournament surprise. Getting a 63 and a 75 for his first two

rounds, Melhorn stood out as the one best bet. It looked like his year.

Then things started to break badly. Dropping a stroke here and there he was four away from Jones at the finish.

HAD FIRST ROUND

Smith's erratic 82 for his first round in the national open was the biggest upset of the tournament. It proved too great a handicap to overcome.

Always noted for his consistency, that fact that Smith would be forced to take a 43 for nine holes, was most unexpected.

Looking over Smith's 1925 record I find that he was the most consistent performer in the same over a long route. He played 222 holes in 583 strokes.

He established this record in the north and south open, western open, U. S. open qualifying at Lido and the Long Island open.

The score by rounds was 68-70-70-72-70-70-71-69-71-70-68-73. He had an average of 2.9 strokes per hole, 25 strokes under par.

Yet in the golf classic of 1926, Smith required an 82 for his first round that really put him out of the running.

HEALTH

MOTHERS AND BABES NEED SUN AND PROPER FOOD
(By Grace Pearl Jennings, M. D., Seattle).

Member Gorgas Memorial Institute
Expose a cow liberally to the direct rays of the sun and the vitamin content of the milk, which is the protective quality against the development of rickets, is greatly increased.

Expose laying hens to the direct sunlight and the antirachitic potency of egg yolks is about ten times greater than that of egg yolks from hens deprived of sunlight.

These two discoveries make evident reason why sunlight is vitalizing to the human mother and babe and why they should court the acquaintance of their great benefactor, the sun, and indulge in sun bathing at every possible opportunity. This is one of the common sense lessons taught by the Gorgas Memorial Institute.

Every mother should consider it her sacred duty and privilege to nurse her baby, as milk, from a healthy, properly nourished mother, is the one perfect food for baby.

The diet is one of the most important factors in governing the mother's health and also in regulating the quality and quantity of milk for the baby. The proper diet should consist of plain, nourishing foods, selected with a view to provide the essential vitamins, whose presence are absolutely necessary to maintain the great degree of health efficiency for the mother, and also to assure the proper growth and development of the baby.

A simple and safe rule for the properly balanced diet is to have the daily dietary include: one quart of milk, cereals, eggs, whole wheat bread and butter, cooked leafy green vegetables, raw salad vegetables and fruits. Meat or

SEEMS TO BE PERMANENT



fish may be served once a day and other foods added to "fill in" as appetite and common sense dictate.

Avoid all foods which cause the mother distress or indigestion and adding a new article of food to the diet, at first take only a small portion to note its effect on mother and babe. Drink from six to eight

glasses of water every day between meals.

A cheerful environment, pleasant exercise, agreeable companionship, recreation, abundance of

fresh air and sunlight, with at least two hours daily spent in the open air, are important factors contributing to the health of mother and babe.

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FRESH, charming, immaculate under ALL conditions. Sheet gowns worn without a second's fear, any time, any day!

If you seek this added charm, stop employing old-time "sanitary pads," insecure, uncertain.

Eight in 10 better-class women now employ "KOTEX".... a new way, 5 times as absorbent as ordinary cotton pads.

Absorbs and deodorizes at the same time, thus ending ALL danger of offending.

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You ask for it without hesitation at any drug or department store simply by saying "KOTEX."

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Be progressive in your every thought and you will be thoroughly American.

Let us show you some of the steps which have been taken in Home Lighting.

La Grande Electric Co.
1412 Adams Ave.



Well, folks, what do you know about that? Our third carload of roofing is just being riddled all to pieces. First 17 squares were taken out, then 22, then 19, then 22 squares again. The roof coating is going to run out in a big stream. There is no question about it—the bed-rock prices moves the material at a tremendous speed. Charlie Hildebrandt, the roofer, is growing in popularity. He owns his own home in La Grande, he is not a fly-by-night roofer. If you buy good material he stands behind his work. Some of the most substantial contractors have been turning their work over to him for some time. We could tell you a lot more things but are keeping them under our hat. We will let them drop out later.

Among the real estate men that came to town is Paul Scheller of the Scheller Investment Company, Spokane, Wash. I used to know Paul. In fact, I used to work for him. When he found out I was in town he almost tore the phone off the wall. We would like for the real estate men to come up and inspect our plant before they leave. We would like to tell them how our building establishment has grown up like a mushroom overnight. It has grown from the size of a mustard seed to the size of a wash tub. Or in other words, if you would put our business 2 years ago inside of our business today it would have as much room as a frog does in Lake Erie.

Claude C. Pratt Lumber Co.
"The Four Men's Friend"
Near Foundry. Phone MAIN 248
No Sunday Business.

"\$14.98 As Advertised"

"How do you spell 'financially'?" asked a college student of his room-mate.

"F-i-n-a-n-c-i-a-l-l-y," said the room-mate, spelling out the word slowly. As an afterthought, he added: "And 'embarrassed' has two r's and two s's."

How often have you said to a salesman, "That's more than I care to pay"? If you had known the price in advance you would have been spared this little embarrassment. That's one of the great services rendered by newspaper advertising.

By reading the advertisements before going to the stores, you know what you will have to pay for an article. You need not reveal your financial status to a salesman. You perhaps do not like to ask the price of goods anyhow. If the merchant has told you the price in his advertisement, you do not have to ask.

Any way you figure it out, it pays you to read the advertisements. Regularly! The one advertisement you skip may contain just the news you would have welcomed. Read all the advertisements you can. Keep informed.

The intelligent way to shop is to read the advertisements and then go to the stores that offer the best values. Make notes beforehand of the articles that interest you. That's the way to get the most for your money. That's the way to save time.

When you know the price in advance, you can ask to be shown the goods "as advertised."

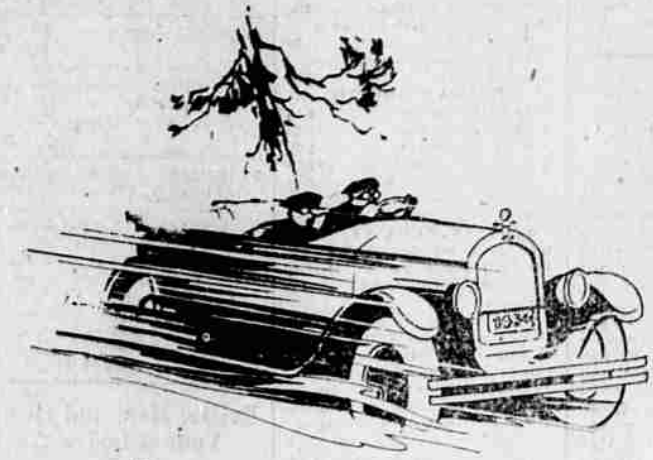
feeding toward the health and comfort of both mother and baby. On the other hand a worried, anxious, overwrought nervous condition, on the part of the mother, will seriously interfere with the secretion and quality of the milk and result in a cross, fretful baby.

With many there is no perfume so popular as the odor of burning gasoline.

Another irony of life occurs when a faith healer hast to drive his car into a repair shop. The universe moves in cycles and the law on motorcycles.

QUALITY

does the Work!



The Record-breaking
JEWETT used

VICO
MOTOR OIL

Another demonstration of the superior qualities of this famous oil, was the startling performance it gave in the record run of a Jewett stock car last summer:

Mountain Home, Idaho, to Salt Lake City—

Distance traveled 430 miles
Time 7 hours, 48 minutes
Average speed 55.1 miles per hour
Date—August 29, 1925—during one of the hottest periods of the year!

No one knows better than the experienced motorist, how important the lubricating oil is during a run such as this. The least fault in the oil would spell ruin to the car!

An oil which has proven itself in many similar cases, is a safe oil for you to use in your car!

Yet VICO is not higher priced!

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