

# 7 YEARS



The years of a mother's strongest influence are only seven. By the time a child begins to read and write many of his or her characteristics are formed.

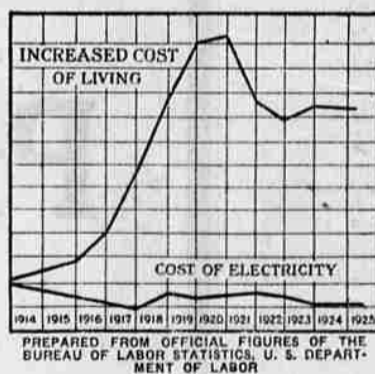
It is a great thing for the future of a nation to provide mothers with more leisure during these few vital years.

Electricity can help. A family washing which used to consume a mother's whole day can now be done with an electric washing machine at a cost of 5 cents.

A home can now be swept electrically at a cost of 1 3/4 cents

an hour.

Dish-washing, running the sewing machine, cooking, sweeping and ironing—let electricity do these routine duties in your home. Let electricity free you for the supreme duty and privilege of being with your children in the fleeting years when your influence counts most.



## Light Heat Power

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