

THE THINGS WE
DEPEND UPON
MOST WE
APPRECIATE
LEAST

5c

Worth Of Electricity

What a Wonderful Nickel's Worth It Is!

5c spent for electricity will run a washing machine for two hours.

5c spent for electricity will make a hot kitchen comfortable with an electric fan for ten hours.

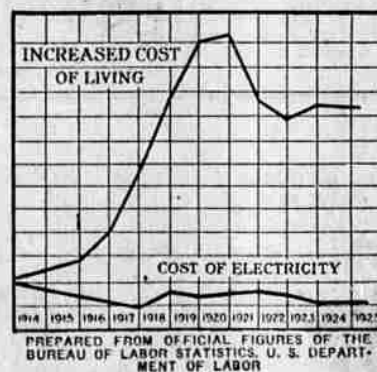
5c spent for electricity will run a sewing machine for seven hours.

5c spent for electricity will keep the refrigerator cold for eight hours.

5c spent for electricity will run a vacuum cleaner for three hours.

5c spent for electricity will light your reading lamp for two long evenings.

The cost figures in this advertisement are based on electricity at 10¢ per kilowatt hour. Our Appliance Rate is One-Third cheaper than this.



MODERN WAYS
for
MODERN DAYS



Cooking and baking by electricity is simplicity itself. With a Westinghouse Automatic Electric Range you can prepare your dinner early in the morning and go away for the day, arriving home just at dinner

time to find it ready for serving. Only the range with the clock will do this for you. Only the Westinghouse will satisfy you fully as to results, convenience, economy. May we tell you more?

5c spent for electricity will cook a large meal for your family on a Westinghouse Automatic Electric range. See a beautiful model in operation at the Observer's Homemakers' Institute.

Light Heat Power

Eastern Oregon Light & Power Company

"Always At Your Service"