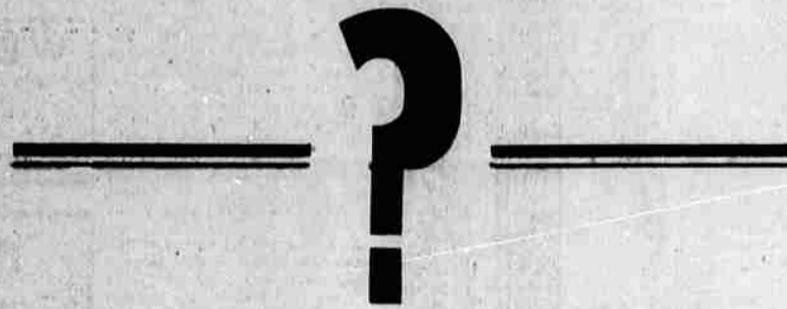
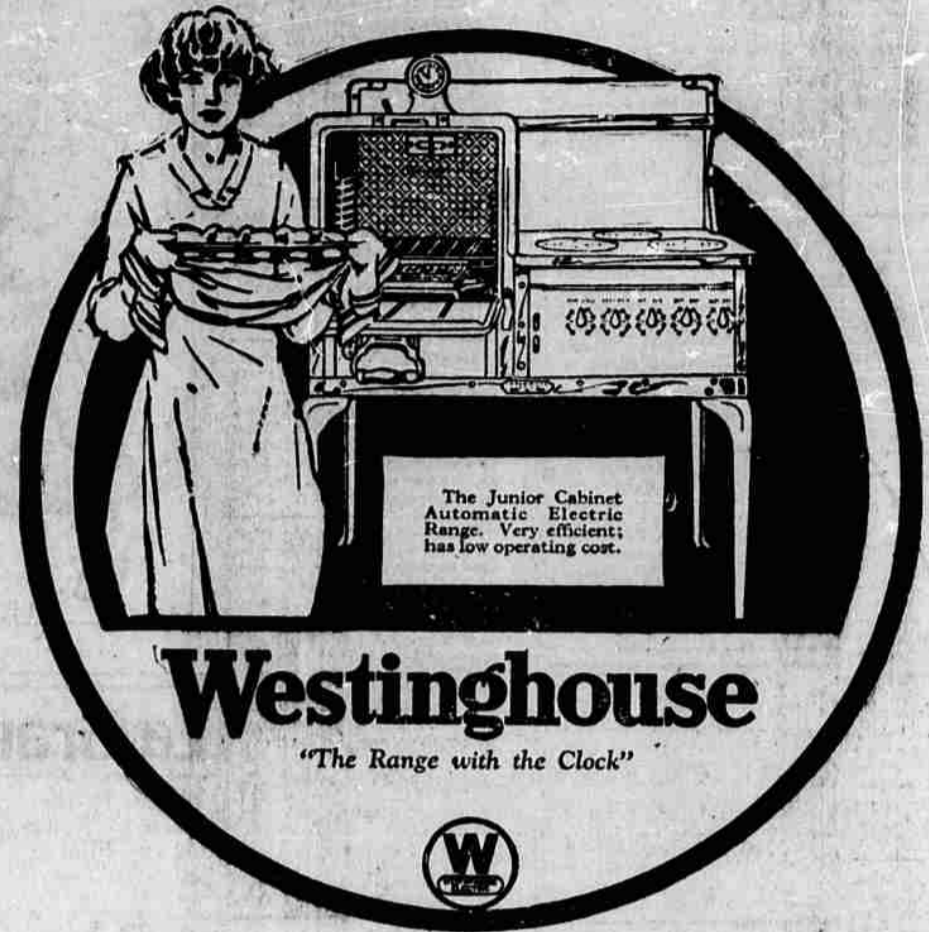


HOW LONG SHOULD A WIFE LIVE



You Can Be a Better Cook than Mother

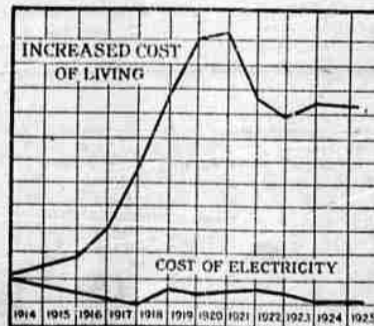


Mother was a good cook. Her way of satisfying ravenous appetites was remarkable. How much easier she would have found the task if there had been electric ranges in her day. Mother never had your

chance. With a Westinghouse Automatic Electric Range you can cook and bake deliciously—with less time, less work, less help. Will you let us prove our statement? No obligation.

A WESTINGHOUSE AUTOMATIC ELECTRIC RANGE IS BEING USED EXCLUSIVELY AT THE OBSERVER'S HOMEMAKERS' INSTITUTE.

It is not so long ago that women washed and ironed for large families and swept and cleaned large houses by hand; they cooked by wood or coal burning stoves; they tried to keep the butter and milk sweet under running water, on the window sill or in the cellar; and after a harrowing fourteen or fifteen-hour day, enlarged their intellects, quickened their spirits and molded the characters of their children by the half light of oil lamps. They called for the doctor or minister in person or by messenger, and the professional man, depending upon a horse for his transportation, frequently arrived too late. They were forced to establish their homes near to the places of their husband's employment; and they lived in a state of mortal fear for members of their families who were away from home in the evenings, lest



PREPARED FROM OFFICIAL FIGURES OF THE BUREAU OF LABOR STATISTICS, U. S. DEPARTMENT OF LABOR

they be waylaid on ill-lighted streets. How they succeeded in raising large families is almost a mystery. The sacrifice, not only of material pleasures, but often of their lives was the price they paid. That the mothers who lived beyond forty, were too labor-worn for interests outside of their diminished homes, is not surprising. The marvel is that they attained this age at all. Today woman is emancipated from the deadening drudgery of housekeeping. Women are no longer slaves working for coolie wages (or none at all) but are a guiding force in the world. **ELECTRICITY IS THE BURDEN-BEARER AND THE CHEAPEST ITEM ON THE FAMILY BUDGET.**

Are you making full use of its life-saving service?

Light Heat Power

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