

Highway
and
Auto
Dope

AUTOMOBILE NEWS

Traffic
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News

THREE SMALL CARS COMING

NEW YORK, (NEA Special) July 10.—Three of the five manufacturers experimenting with the small car in the United States will have their products on the market by the spring of 1927.

Edwin Greer, automotive engineer, predicts this and goes on further in forecasting the end of the heavy motor car still in use today.

"At the New York and Chicago automobile shows, you will undoubtedly see several samples of the miniature car," Greer says. "For the motor industry has taken seriously to the idea of a small, short wheelbase, narrow tread motor car."

Several types of French and English cars are known to be on trial in America. These, Greer believes, can be produced here at much lower cost than in Europe. At the same time, they would be more economical to operate, easier to handle and would relieve traffic.

"The next two years," Greer adds, "will see the most revolutionary change in the history of the automobile industry. The oversized, overweight motor car cannot survive even in the limited quantities in which the higher priced automobiles are now produced."

TOLEDO, Ohio, (Special)—The awaited new Overland light car, modeled along European lines, and radically different from the accepted type of American built light car will be announced and shown during the coming week according to word received from Toledo.

That this car will be the answer

to the instant prophecy that new developments were in store in the light car field for early this summer is assured in the first intimations of what the specifications will be.

Early word states that it will have the smallest motor, from the viewpoint of piston displacement, ever offered in stock production in this country since four and six-cylinder motors came into vogue and that is a long time ago.

Tests which have been conducted with the utmost secrecy have shown a speed of up to 60 miles an hour for the new Overland and a gasoline economy of 30 miles to the gallon.

It was dusk as she stopped at the roadside filling station. "I want a quart of red oil," she said to the service man. The man hesitated and hesitated. "Give me a quart of red oil," she repeated. "A quart of red oil?" he asked. "Certainly," she said. "My tail-light has gone out."

A TOTAL LOSS
"Study Ethyl as Fuel for Motors," says a headline. The only Ethyl we ever studied turned out to be absolutely useless in any kind of a car.

Three Wives and It's Yours
A Parisian was knocked down twice in one day by the same car. Next time, we presume, he becomes the property of the motorist.

If the ammeter hand stands at zero when the engine is running and lamps are burning, it indicates that the generator is producing exactly the amount of current that the lamps are consuming.

Ford—At one time the place where you crossed a stream, now every place you try to cross the street.

Here's Jap Davis Cup Team



This picture of the Japanese Davis Cup team was snapped after it had defeated Mexico. Left to right: Seisho Tawara, Tekeichi Harada, Zengo Shimizu (captain), and Toshiro Tani. Shimizu and the sensational young Harada make up the doubles team.

Weather Prophet.

"It's a fine day," said the motorist as the justice of the peace rang up \$12.50 on the cash register.

Stockholder is going to give \$10,000,000 to the Egyptians. How come? Camels don't burn gasoline.

The Awful Toll

A motoring writer says that the motorists in this country run into millions. We know that. We wish they didn't—Fading Show (London.)

Why do the cities always place the fire hydrants where the best parking space is located?

HEALTH

(By Conrad George, Jr., M. D., Ann Arbor)
Member Gorgas Memorial Institute

Cases of so-called "sudden death" would not be so common if careful examinations of the heart, kidneys and blood vessels were made every year. If the yearly health audits, sponsored by the Gorgas Memorial Institute were a habit, more people would reach the allotted "three score and ten" of the Bible.

You, no doubt, know of people who look robust and florid and are apparently in perfect health, who often boast that they have never had a doctor in their lives. They are usually thick set, very fleshy and have a short neck. In spite of boasting, their blood pressure often sets very high and rupture of a blood vessel in the brain takes place without warning. Their premature death results because they did not learn by a health audit into what danger their habits of living were leading them.

High blood pressure indicates that the individual has lived under too great tension or has inherited or acquired a blood disease. In such a case the blood vessels have become hardened as a result of the deposit of lime salts and other changes in their walls.

When this condition is present the individual is in danger of heart and kidney disease or of rupture of a blood vessel in the brain with sudden death or paralysis. Hardened blood vessels often feel beaded like a pipe stem. This is a normal condition of old age, but is not commonly seen in a man in the fifties unless he has ruined his body by dissipation or too strenuous living in total disregard of the laws of health.

Great mental strain coupled with overeating may cause early hardening of the blood vessels. High blood pressure may cause an enlarged heart. Attacks of agonizing pain over the heart are frequent after a full meal in a man over fifty who is suffering with diseases of the heart or blood vessels. Cases of instantaneous death are often a result of this condition.

A serious danger which threatens both men and women after the age of fifty is the accumulation of fat in the system. Faty degeneration of the heart is often the result of overeating and lack of physical exercise in middle life.

Low blood pressure is also of important significance in certain cases. In young women, whose occupations confine them indoors constantly, low blood pressure frequently occurs. When blood pressure is 100 or lower, insurance companies ordinarily will not insure on account of the risk.

Frequently, we find that these young women with low blood pressure are likely to develop tuberculosis. Their volume of blood is small and dizziness and fainting are quite common symptoms. They have little resistance to disease. Their appetite is poor on account of the lack of fresh air and they do not get enough vitamins in their food to resist disease.

When no man considered himself properly equipped for a drive unless he wore a linen duster and his horse had a blue fly net with tassels on it?

Worn cylinders and piston rings allow the compression to pass into the crankcase, and cause the engine to use more oil. The worn rings will not wipe off the excess oil.

Woman's intuition isn't so impressive when you watch one deciding which way to turn in traffic.

It Didn't Squirt



California gave a warm welcome to the National Editorial association convention at Los Angeles. Frank O. Edgcombe, Geneva, Neb., president, learned about California when he snatched the orange shown with him in the picture and found it didn't squirt juice in his face.

Chrysler Quality and New Low Prices



The New Chrysler "60" A New Lighter Six of Famous Chrysler Quality

For you who would limit your motor car investment to any of the lower-priced sizes, Walter P. Chrysler presents another sensational quality product—the new lighter six-cylinder Chrysler "60".

In this new lighter Six are the same supreme Chrysler quality and value, the same sheer brilliance of Chrysler design and the same skill and precision of workmanship that have won such public acclaim in the Chrysler "70" and Imperial "80". Sixty miles, and more, per hour; unprecedented acceleration; astonishing riding

ease and roadability—a score of fine car features never before incorporated in any car near the new lighter Six Chrysler "60" in price.

We are eager to number you with the thousands who have already approved the quality and value of this new lighter Six Chrysler "60" by enthusiastic ownership, since its presentation.

See it, drive it, experience its unusual performance—and you will, we feel sure, no longer be content with any but the Chrysler Six "60" in its field.

Touring Car, "1075
Roadster, "1145
Club Coupe, "1165
Coach, "1195
Sedan, "1295

All prices f. o. b. Detroit, subject to current Federal excise tax

The New Lighter Six

CHRYSLER "60"

L. W. Weeks

Jefferson Avenue

Telephone 180-J

the power plant has created a new idea of engine efficiency



Pasadena Inn, Mr. Rainer, Washington

ALL records for sales among cars of its size and price class are being broken by this new Willys-Knight Six "Seventy". All records for engine efficiency, car performance, operating economy and smooth running, in its class have been set aside by what it has been doing in the hands of owners. It has created an entirely new idea of what engine efficiency can really mean.

Throughout its entire range, the motor in this great favorite develops greater horse-power per cubic inch of piston displacement, than any other stock, American built power plant.

At speeds well over 60 miles an hour, this engine runs as smoothly and silently as at a loading speed of 25-30 miles an hour—and there is not the slightest feeling of strain or labor in the power plant.

The chassis matches the power plant in its superior construction and great reliability. Engineers say it is practically unbreakable. The powerful four-wheel brakes are of the type used by 93% of all European cars. See this remarkable car—test its riding and driving qualities.



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Prices f. o. b. Detroit.
Through the new Willys-Knight financing plan, buy this car on smaller down payments & smaller monthly payments—the lowest credit cost in the industry.

CATERPILLAR

"CATERPILLAR" Pledge Fulfilled

When the Caterpillar Tractor Company was organized to succeed the C. L. Best Tractor Company and the Holt Manufacturing Company a promise was made that better "Caterpillar" Tractors would be built and the prices would be reduced. The late model "Caterpillars" represent the most efficient unit possible in the light of present engineering knowledge and the recent price reductions tend to further enhance "Caterpillar" value.

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Jefferson and Elm Streets

