

Highway
and
Auto
Dope

Traffic
And
Tourist
News

AUTOMOBILE NEWS

CAR AIDS ITS WINGED COUSIN

DETROIT, July 3.—When Gen. William Mitchell made his recent visit to Seattle he predicted that the airplane would eventually bring Nome and New York within ten days of each other.

That prediction was made good the other day, years earlier than he has ever contemplated, with the aid of a Chrysler automobile.

At 5 o'clock in the afternoon of the tenth day, a transcontinental mailplane arrived in New York with the International Newsreel photographs and motion pictures of Roald Amundsen's landing in Alaska, which were dispatched from Nome exactly ten days before.

Race Against Time

It was a race—not only against time, but an actual neck-and-neck contest between rival airplanes, with a Chrysler automobile giving material aid.

The race started at Fairbanks, where International Newsreel chartered an airplane which flew via Nome to Teller to pick up the films.

With its precious cargo aboard, the plane flew by successive stages to Fairbanks, Whitehorse and Skagway, making a connection with the steamer Princess Mary at the latter point.

But the race was too warm to entrust the pictures to a slow-moving steamer any longer than absolutely necessary, so T. G. Randolph, International Newsreel man in Seattle, flew to Alert Bay, on the north end of Vancouver Island, to meet this ship.

Certain Death

Bad weather was encountered on the way and Pilot Eddie Hubbard was forced to fly inland most of the way—which meant practically certain death for both him and Randolph in the event of a forced landing in their flying boat—but they disregarded the danger and made their connections.

Randolph flew back to Seattle as soon as the bag containing the pictures had been tossed into his plane and then embarked upon an all-night ride to Pasco in a Chrysler automobile furnished by the Walker Auto Company, Chrysler dealer, and piloted by E. R. Smith, secretary of the Walker Company. He made the run of 273 miles.

Younger Generation Likes Model "Seventy"

After all the younger generation possesses a keen knowledge of motor car values, according to Gettins and Hanks, local automobile dealers. It is motor wise, critical and exacting in the various requirements of present day automobiles.

"This was interestingly revealed recently in a check-up made by Willys-Overland retail salesmen and field men in an effort to gain the opinion of the younger set relative to speed, pick-up and appearance of automobiles. This was furthered by an unusual demand for Willys-Knight "Seventies" especially noticeable during the last 30 days in the youthful buying field.

"With thousands of college men and co-eds retired for the summer month from school terms, seeking diversion on highways and open spaces the company felt a great increase in demand for the "Seventy" models.

"It was established that the younger motor car purchasers have made clear a decided trend toward the car with speed, appearance, get-away. The entire field of youthful purchasers is turning to a car which is responsive in acceleration, durable in maintaining speeds above 50 miles an hour and powerful beyond common need."

A high school boy drives to school every morning in a much dilapidated machine.

"What kind of a car you got there, boy?"

"R. F. D." was the answer.

"R. F. D.—What the heck?"

"Yip. Rescued from the dump."

The Difference

The handsome cars go rolling by. All looking swell and fine. With just about two people in. While in each Ford are nine.

The office optimist saved money by painting his own car. He says he needed a new suit of clothes, anyway.

Sixty years ago the south was invaded with carpet bags. Today it is being invaded with tin cans.

which necessitated the drive over the grade and many sharp turns through Snoqualmie Pass, in just exactly five hours and five minutes of running time. From Pasco the films were rushed East by plane.

WOMEN HELD MORE CAREFUL

Many Ford dealers have mentioned the fact that women drivers of this popular car are more particular in giving their cars the proper care than are the sterner sex. When minor adjustments are necessary they say, the women lose no time in bringing their cars to headquarters for attention. It has also been pointed out that the female of the species are more careful than the male in observing traffic regulations and driving courtesy.

Harold R. Deal, western advertising manager of the Tide Water Oil Sales corporation, marketers of Vedol Forzol, the economy oil for Fords, in discussing this point said recently, "I have become particularly impressed with the number of women Ford drivers on the highway today. In speaking of this matter to a number of Vedol dealers I found that between the hours of ten in the morning and four in the afternoon the majority of motorists driving into service stations and garages are women. More women are driving cars today than ever before and they are teaching the men a few things when it comes to looking after their cars. We find that they are strict disciples of regular crankcase drawing and refilling and usually specify the brand and grade of oil they desire. Then, too, they far exceed the men, in having their cars completely lubricated, crankcase, transmission, differential and chassis. The educational work being done by car manufacturers, leading oil companies, and other lubrication authorities is bearing splendid results. We find a great many women specify Vedol Forzol for their Fords. On inquiry we find that in a majority of cases they started using it because we so definitely stressed the eight economies resulting from its use that they were skeptical and wanted to prove to themselves that our claim were exaggerations. A trial however convinced them otherwise and they have become our staunchest boosters. We are strong for the women drivers, they are more careful of their cars and of their driving, and are becoming such a vital factor in the industry that we are advertising to them individually. One of our latest ads directed to women motorists appears in this paper."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

Presidents



These busts of Roosevelt and Wilson, when completed, will grace the "court of presidents" that will be a part of the Greater St. Louis Exposition, Sept. 4 to 19. The exposition will cover 45 acres and will have eight miles of streets.

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

SMALL CAR TO BE ANNOUNCED

TOLEDO, Ohio, July 3.—Statement made on apparently good authority says that Willys-Overland Inc. is shortly to bring out a new, light four-cylinder car which will be directly competitive with Ford and Chevrolet. It is expected that a general announcement will be made about the first of July and that the new car will follow the European style of construction in that it will be capable of high speed, will be low in construction, and will travel much farther on a gallon of gasoline than present cars.

New earnings of the company for May are expected to be in the vicinity of \$2,500,000 and all departments are working at capacity. A new record in Willys-Knight production was achieved.

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

Gas Gargles

The worst wheel of the cart makes the most noise.

Everyone makes a mistake now and then, but why pick out a grade crossing for a background?

It would be a good idea to register the road hogs—at the county jail.

It is a long lane that has no filling station.

A race for the crossing often results in a tie.

Why not sentence reckless drivers to walk achille?

"Heaven is a million miles away," says a clergyman, and some reckless drivers seem despondent.

During May when, on one day, 416 of the new Willys-Knight Seventy models were built.

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

timed to make it on one gallon of gas.

"You can pay for this car as you drive it," a bystander heard an automobile salesman tell a prospect.

"All right," was the reply. "I'll take it. I drive mighty slow."

The speedometer of time doesn't go fast enough when you have some undesirable company around.

A traffic law is something that no motorist will admit that he broke, but he pays his fine just the same.

Some who drive cars do not tell much, but they do a lot of pinching.

Jane—"If I had a car I'd get even with John."

Mary—"How?"

Jane—"Take him for a ride and make him walk home."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.

Customer—Have you a book entitled "How to Acquire a Good Carriage?"

Clerk—No, madam, but here is one, "A Dozen Ways to Obtain an Automobile."

One in Half a Million.

Motorist "Which way to the Lake Shore road, Buddy?"

Buddy (who stutters): "Go-go-go-go, goah! 'S five hundred thousand-thousand n-p-n-people in this city an' yo-yo-yo-yo you had to pick me out!"

Straight and Narrow.

Sue—I walked thirteen miles yesterday.

Lou—For goodness' sake!

Sue—Yes—Life.

Never use the starter continuously in starting the car; a quick impulse repeated often is much better for the car and more effective than a continued holding down of the starter; the quick impulse gives more power and effects an easier starting of the motor.

Rocker arms on overhead valves require frequent oiling unless they are constructed to oil automatically. A few minutes spent each morning in oiling will be repaid by better operation.

If all the "No Parking" signs were placed solidly in a row, the line would reach from here to where every motorist mentally consigns the pecky things.