

Highway
and
Auto
Dope

Traffic
And
Tourist
News

AUTOMOBILE NEWS

MAY PROFITS AT NEW PEAK

TOLEDO, Ohio, (Special)—Previously estimated profits of the Willys-Overland, Inc., for the month of May, of \$2,000,000, will be exceeded by better than \$500,000 according to a statement given out by John N. Willys, president. Present indications are that profits will net more than \$2,000,000. During the month retail deliveries of the three six-cylinder models manufactured by this organization were 80 per cent in excess of deliveries for the same month last year and 20 per cent in excess of deliveries for the month of April this year.

This makes May the largest month in the history of the six-cylinder cars which include the Overland six, the new Willys-Knight model 70, and the Willys-Knight great six.

Retail deliveries for May are in excess of shipments from the factory by more than 3,000 cars. Dealers' reserves are at the lowest point on record for the season of

the year. Production at the factory is at a high peak, with May including the greatest daily production of the Knight motored cars ever reached, the average now being slightly in excess of 500 of these cars a day.

Production on the Overland six is also at a high point being more than double production of this model at the same time last year. Peak production on the Model 70 Willys-Knight reached 415 in one day during May indicating that the demand for this model exceeds that ever achieved for any other car in its price class.

Dealer and distributor activities throughout the country indicate even greater figures for the month of June.

Examine the generator brushes at least twice a year. The principal trouble to which the brushes are subject include the sticking of the brushes in the holders, brushes fitting poorly to the commutator, weak holder springs and brushes grounded by oil, dirt or carbon particles.

The navy department will open bids on June 6 for 100 bombing planes to be used on the new airplanes carriers Saratoga and Lexington. The total cost will be approximately \$2,225,000.

DEALER GIVES DRIVERS HINTS

Due to the fact that motorists use their cars for longer trips in the summertime than in any other period of the year, local Veedol dealers sound a warning that careful attention to lubrication requirements is essential if costly repairs are to be avoided. Just because the car runs all right some motorists feel that it does not need attention. If they could but see what is going on inside their gear cases when the transmission and differential are not properly cared for they would soon realize that periodic draining and refilling of these vital spots is mighty important. The only warning given is when the car howls, but when a car howls it is too late for lubrication—the damage has been done. The safest way is to turn your car over to a recognized lubrication specialist and have him give your car complete Veedol lubrication service at regular intervals. Then you are playing safe and giving your car a fair chance to give you the service and economy that has been built into it.

Harry Norton, local representative of the Tide Water Oil Sales corporation, in discussing this matter said, "It took quite a period of time to impress motorists with the necessity of draining and refilling the crankcase at regular intervals. One of the examples used was to point out that 4 quarts of dirty oil. This was as easy a way to illustrate the importance of a complete change of oil. The matter of transmission, differential and chassis lubrication, while just as important is not as easy to illustrate due to the facts that there is no pressure gauge at these points. The more fact that many car manufacturers are building in lubrication systems for the chassis that can be operated by the simple pressure on a plunger should awaken motorists to the point where all lubrication requirements would be properly observed. The cars that rust in pieces in the graveyards behind repair shops tell their own mute tale of neglect and wastage. Proper lubrication will lengthen the lives of automobiles, neglect will hasten their end. From the standpoint of economy complete lubrication is entitled to proper consideration by car owners. There are many dealers in this town who are admirably equipped to give the most complete lubrication service, both from the standpoint of facilities and quality of lubricants used."

Traffic Cops in Mexico Frequently Hit Walkers

MEXICO CITY, June 26, (AP)—Local newspapers complain that Mexico City traffic cops are too loose on the trigger. They urge the police to quit shooting at violators of traffic laws.

The objection is that the public is doubly imperiled. The pedestrian is not only apt to be run down by automobiles, but he also hazards being killed by a police bullet intended for a motorist.

The newspapers say several persons have been killed in recent weeks by shots directed by police at traffic law violators.

Use only the best spark plugs in the engine. The porcelain of the cheap plugs will seldom be able to stand the great heat of the combustion and will crack and short circuit. With proper care a good spark plug will easily give 20,000 miles of service.

She Sues



During the war and afterwards went to live in Hollywood with him, she says. Recently he left her for another woman—now she is suing him for separate maintenance as his common law wife.

Radio

SUNDAY, JUNE 27.

Mountain Standard Time Stations
KXP, Colorado Springs, Colo. (250m-1200kc), 11 a. m., First Presbyterian church; 7:45, Jim Goodheart's Denver Sunshine Mission service.

Pacific Standard Time Stations
KFI, Los Angeles, Cal. (467m-642kc), 7:30 p. m., Grebe Symphony string ensemble; 7:30-8, Jim, Jack and Jean trio; 8-9, Acoustic organ; 9-10, Badger's Hollywood Californians; 10-11, Packard Six dance orchestra.

KFWB, Hollywood, Cal. (252m-1190kc), 9-11 p. m., Warner Brothers Sunday night movie frolic.

KGW, Portland, Ore. (491.5m-610kc), 10:45-12 noon, service, First Presbyterian church; 7:30-9 p. m., East Side Baptist church; 9-10, Chevrolet symphony orchestra.

KHJ, Los Angeles, Cal. (465.2m-740kc), 7-8 p. m., service, First Methodist Episcopal church; 8-10, Orpheus Four male quartet and others.

KNX, Hollywood, Cal. (336.9m-

590kc), 7-8 p. m., Elinor's concert orchestra, Carthay Center Circle theater; 8-9, First Presbyterian church of Hollywood; 9-10:30, program, Beverly Hills Nurseries.

KPSN, Pasadena, Cal. (345.6m-550kc), 10:30 a. m., Family Altar service; 10:50, morning church service; 8:45-9:45, Maryland artists' ensemble.

KTAB, Oakland, Cal. (239.9m-1250kc), 9:45 a. m., Bible lecture; 11, service; 7:45 p. m., service; 9:30-11, concert.

MONDAY, JUNE 28.
Pacific Standard Time Stations
KFI, Los Angeles, Cal. (467m-

642kc), 7-8 p. m., Owen Fallon's Californians, Jackie Lucas, soloist; 8-9, classical hour; 9-10, program, Walter M. Murphy Motors company; KPO, 10-11, popular hour by Melkjohn Brothers.

KFWB, Hollywood, Cal. (252m-1190kc), 6-7 p. m., Pontiac Six dinner hour; 7:30-8, program, Dr. Ralph Mitchell and Associated Dentists; 8-9, program, Sealy Mattress company; 9-10, Bill Hatch's Oakmont Country club orchestra; 10-11, Warner Brothers frolic.

KGW, Portland, Ore. (491.5m-610kc), 6-7 p. m., dinner concert; 8-9, organ recital; 9-10, vaudeville entertainment; musical acts, Punch

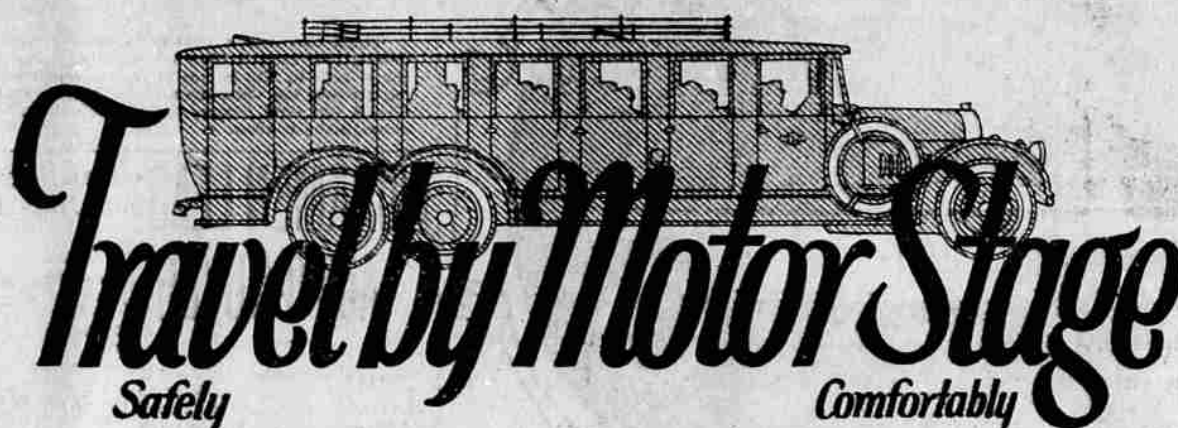
and Judy, Columbia Knit Merchants; 10-12, Cole McElroy's dance orchestra.

KJR, Seattle, Wash. (341.4m-760kc), 8:30-10 p. m., Post-Intelligencer studio program.

KNX, Hollywood, Cal. (336.9m-590kc), 7-7:30 p. m., feature program; 7:30-8, program, Overland; 8-9, I. W. Stockwell company program; 9-10, studio program; 10-11, Silvertown Cord dance orchestra; 11-12, Ambassador hotel dance orchestra.

KTAB, Oakland, Cal. (239.9m-1250kc), 8-10 p. m., studio program.

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