

BREIER'S

Great Pre-4th Selling - Campaign

A Week of Greater Values for Thrifty Shoppers

Starting Saturday, June 26th, fifty-six Breier stores catering to the thrifty shoppers of four states are giving a buyers' feast of greater values in appreciation of the splendid patronage enjoyed by our stores during the first six months of the year. A visit to Breier's this week will convince any old or new customer of the enormous saving power of this great chain.

Here's Why It Pays To Trade At Brier's



Any Three-Piece
SUIT
\$25.00

OF EXCELLENT QUALITY
ALL-WOOL FABRIC
Dozens of All-Wool Patterns to
Select From.

Why pay a high price for a Suit when we can give you the same quality for half the price? Thousands of men the country over are enjoying the style and service of C. J. Breier Co. Suits, and saving money on every one they buy.

When you buy from us you get the benefit you big savings that result from our policy of large volume and small profits, combined with 56 Store buying.

You have the choice of selecting a suit to your liking from dozens of standard patterns of excellent quality all-wool fabrics and at a price you can well afford.

Young Men's
All-Wool
PANTS
\$5.50



All-wool Dress Pants for the young man who cares—the season's best of styles and patterns in pencil blue, greys, etc.

They're double stitched at all points of strain, two half top pockets, two hip pockets with tabs and one watch pocket, all of heavy material; seven belt loops. A big value at this price, \$5.50

Men's Silk Sox A 75c Value **49c**

We offer Men's Silk Sox in attractive fancy patterns at this low price. The colors are fast, heel and toe are of mercerized lisle, and are reinforced.

Hand Bags \$1.98

Genuine Leather Handbags in this season's styles, flat and pouch effects, morie lined, mirror, finest workmanship.

**TAILORED
FROCKS**

Of Washable, Serviceable Oliver
Twist Prints

\$2.49



For the week-end trip by motor or train, for shopping or business, on the links, the tennis court, the club veranda—these Oliver Twist Prints will claim enthusiastic admiration.

Colors and fabric are ideally suited to summer service. Youthful in their sporting simplicity and perfect tailoring, they are values that cannot be judged by the price. To fully appreciate their smartness—just "try one on." To realize their economy and service, tub them week after week.



OXFORDS

For Summer Ease

\$4.95

We have many warm days to come and you will find these Oxfords quality built to begin with, then designed to give every part of the foot the desired freedom of movement. At this low price we offer a most pleasing assortment in black, tan and Russian calf.

**Men's Semi-Dress
Shoes \$2.98**

For the men who require a Semi-Dress Shoe for work, street or pleasure we offer this assortment. These shoes are made from brown or black kid and calfskin, round toe, blucher cut, oak sole and leather heels. A very serviceable shoe for \$2.98.

Men's Dress Shoes \$5.50

For many feet the French toe offer more comfort than any other last, broad across the ball of the foot with plenty of toe room. These shoes come in brown or black calfskin, Good-year welts, oak soles and rubber heels.

HOUSE APRONS
Aprons for morning and afternoon wear offered at a price that makes it wise to shop early in the morning for best selections.

89c

WOMEN'S UNIONS
Women's 1x1 Ribbed Cotton Union Suits in bodice and built-up shoulder styles, tight or shell knee.

50c

KNIT VESTS
Women's fine knit Cotton Vests in bodice and built-up shoulder. Sizes 36 to 44.

25c

SILK HOSE
Extra Special.
Regularly \$1.00 Pair.
Full fashioned, service weight Silk Hose with lisle garter tops and feet. Black only.

69c

BOYS' UNIONS
Boys' Poros Knit Union Suits, short sleeves, knee length, full cut and well made. For boys from 6 to 16.

49c

MEN'S TIES
Men's fine Dress Ties in a wonderful showing of the latest patterns.

69c

Just in the right time for the prudent shopper to choose lovely accompaniments to her summer costume comes this Special featuring fine, serviceable Silk Hosiery and Underwear.

SILK VESTS
Bodice top style Silk Vests with self styled straps. Flesh color. Sizes 36 to 42—

98c

SILK CHEMISE
Fancy lace and net trimmed Silk Step-in Combination Chemise in flesh, orchid and peach—

\$2.49

SILK NIGHTGOWNS
Exceptionally good quality Silk Crepe de Chine Gowns in pretty shades of flesh, orchid, peach and gold.

\$3.49

SILK BRASSIERS
Silk Jersey Bandeaux in pink and peach color, back fastening, ribbon shoulder straps.

89c

Rayon Silk Striped BRASSIERS
Pink Rayon Silk Bandeau, ribbon straps, elastic gore, back fastening. Sizes 30 to 36.

59c

SILK HOSE
First quality Silk Hose for women, in peach, grain mauve, woodland rose and other wanted shades.

\$1.00



56 STORES
C.J. Breier Co
IN THE WEST

1104 Adams Ave. Store No. 13 La Grande, Ore.

"It Always Pays to Buy at Breier's"