

La Grande Evening Observer

(Incorporated)
An Independent Newspaper

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Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER ASSOCIATED PRESS

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SUBSCRIPTION RATES

By Carrier
Daily, per month in advance.....75c
Daily, per six months in advance.....\$4.50
Daily, single copy.....5c
By Mail
Daily, per month in advance.....50c
Daily, per six months in advance.....\$2.50
Daily, per year in advance.....\$5.00
Weekly Observer-Star, per year.....\$2.00

ADVERTISING RATES

Display, foreign, per column inch.....42c
Display, local, per column inch.....40c
Time contract rates on application.



CONVICTION AND COURAGE—"Behold, the Lord thy God hath set the land before thee; go up and possess it, * * * fear not, neither be discouraged."—Deut. 1:21.

Brazil might organize a Portuguese league of nations and have any office she wanted.

The chief function of newspapermen, as some persons see it, is to keep disagreeable things about their friends out of print.

And now, if we can believe some of our enterprising publicity people, what America needs is a car for every member of the family.

"Customs Collections Breaking All Records," showing that Americans are so devoted to home industries that they'll pay any price for foreign goods.

We hate to seem over-suspicious, but it doesn't seem altogether preposterous that this prophecy that next winter is to be the coldest ever was inspired by the coal industry.

"Do you know what the primary trouble with this country is?" asks a reformer. With a recent primary in mind, we might guess that it's too much money.

AFTER AUTO THIEVES

A bill was recently passed by the lower branch of the Louisiana legislature, making it a felony to steal an automobile or a part. This is severe, but current conditions call for severity. Auto theft is getting to be one of the more serious and frequent crimes from which the public suffers. Checking automobile thefts ought to help a little to check some of the crimes committed with the aid of stolen cars.

Just enacting laws, however, is not enough. They need to be enforced both by established authorities and by public opinion. Along with laws, all the other elements which it is hoped will lessen crime must be studied and made effective use of as fast as understanding and knowledge permit.

NEWSPAPERS HERE AND ABROAD

An American correspondent in Berlin, who wrote a decade ago that "the German press is a national calamity," says he is more than ever strengthened in that opinion. He finds that a recent statement of his, to the effect that anyone who wants to be half-way informed about developments in Germany should read at least four Berlin newspapers, was too mild. You can read all the papers in Berlin, he says—and Berlin has more than New York—and still be "as far from any conception of what really has happened as if you had read none."

German newspapers simply do not print the news. If they do seem to attempt it, honestly, still the mode of presentation is unintelligible. They print great quantities of reading matter which contains little information. And what seems clear and direct may be false. This indictment would probably stand for the press of most of the other European countries. Some print much professed news, and some little, but an American can seldom find out from them what is happening there or elsewhere in the world. English papers are less objectionable than other, perhaps, because less biased and less used as individual organs, but they overwhelm readers with dry masses of unimportant or uninteresting matter.

American newspapers have their faults, but they do print the news. Whether in metropolis or small town, the reader of his local paper seldom misses what is happening at home and throughout the world. The critics of our press should try reading foreign newspapers for a while, and see the difference.

Boys' Scout Hats

Khaki color, stiff rim, in small sizes, 50c each.
Don't Forget The Community Day Sale.
Wednesday, June 23rd

Norton's Kiddy Shop
Infants' and Children's Wearables

PHY TELLS OF DENVER MEET

A message of service from last week's Rotary convention at Denver, Colo., was given the local Rotary group this noon when Dr. W. T. Phy, La Grande's delegate to the international gathering, gave his report.

The rotary convention was described by Dr. Phy as being the most inspirational gathering of men he had ever attended. Meetings were conducted quietly and efficiently he declares.

"I have brought back to you the knowledge that to be a Rotarian is a big job, and that each of us who accept the job must be willing to spend time and effort that we may know its ideals and revolutionize our lives accordingly, because we must get ourselves right before we can expect to have any great influence for good with those around us," said Dr. Phy.

"To this end, I should advise that we organize without delay a Rotary school and each feel it not only a duty to himself and his club but humanity to attend. I hope we shall never take in another member until we have grasped the practical idealism of our work in all its phases."

A description of the Rotary pageant, viewed by 35,000 and from which nearly as many were turned away, was included in the report. This spectacular panorama, depicted on a plain before high mountains the blending of nations through the spirit of Rotary service in contrast to the wild life of the red man who had first ruled there.

La Grande Students Advertise Celebration

UNIVERSITY OF OREGON, Eugene, June 21, (Special)—Miss Annes and Thelma Kitchin, of La Grande, of the U. of O. have been delegated by Dudley F. Clark general chairman to represent the greater Oregon committee and the university in an effort to advertise the semi-centennial celebration to be held in Eugene during the period of October 18 to 23.

They will appear before civic groups at various times during the summer in an effort to give the people first hand information regarding the meaning of the celebration of the fiftieth anniversary of the university. Officials of the committee who are to remain in Eugene during the summer will keep in touch with the La Grande representatives in order to keep them prepared for the work they are to do in exploiting the celebration.

The university is expecting much help from La Grande and communities surrounding in making the celebration one of the most successful ever held. The state of Oregon has been divided into twelve districts and La Grande is placed in number two.

Police Lieutenant Captures Burglar

PORTLAND, Ore. June 21 (AP)—Police Lieutenant William A. Barker climbed through the rear of a drug store early today and captured a man who had been seen to enter the store by the same route. Barker prowled through the store several minutes before he found the intruder crouched in an aisle. The burglar, at Barker's command threw his gun on the floor and hoisted his hands. The man gave his name as Jack Allen, 29.

Indians Renew Peace With U. S. Cavalrymen

CROW AGENCY, Mont. June 21, (AP)—After a lapse of 50 years the Seventh cavalry and the Sioux and the Cheyenne are again encamped overlooking the valley of the Little Big Horn. Today they meet in a spirit of friendship and to renew the pledge of peace that has remained unbroken for many years. On June 25, 1876, they met here in battle that resulted in the annihilation of five companies of the seventh cavalry, commanded by the dashing general, George A. Custer.

SORETHROAT
Gargle with warm salt water—then apply over throat—
VICKS
VAPORUB
Over 17 Million Jars Used Yearly

STATIONERY
ROB ROY LINEN
Special This Week
48c
Regular 75c value.
The newest colors and styles.
See Our Window.

Red Cross Drug Store
Community Sales Day
Wednesday

ADVERTISING GIVEN CREDIT

PHILADELPHIA, June 21 (AP)—Through their tireless efforts and continuous fight for "truth in advertising" Sir Henry W. Thornton, president of the Canadian National railways, told the annual convention of the Associated Advertising Clubs of the world that its members had done more than any other factor to establish in the business world the faith of the buyer in the honest purposes of the seller. Proper advertising in its introductory aspect, the speaker said was the foundation of successful business.

"Business," said Sir Henry, "has assumed a new aspect during the past quarter of a century. The

days of bartering and trading have disappeared. New and more cordial relations exist between the seller and buyer and a new confidence in the integrity of each has developed. Business today, whether in the sale of brains, in the industrial field or in the dispensing of that service which a railroad has to sell, is founded on integrity, fair dealing and truth, and to you who have become such an important factor in modern business affairs I pay a well merited tribute."

Advertising which excites the reader to gravel Sir Henry declared, was inducing countless thousands to turn their faces toward the beauty spots of America and Canada.

"It is the advertising, backed by service and the efforts of those salesmen employed by the railroads," he said, "which has made a race of travelers on this continent."

Sir Henry said that no amount of advertising would create a per-

Eugene to Send Many To La Grande Sessions

EUGENE, Ore. June 21, (Special)—Eugene will have a prominent part in the Northwest Real Estate association convention to be held in La Grande, July 22, 23 and 24.

"Resources and Needs of Western Oregon Including Klamath Falls and the Willamette Valley" is the topic to be discussed by some men, according to Martin Svarverud, president of the Eugene realty board.

Plans are under way for Eugene to take the lead of organizing a caravan from Southern Oregon to the convention. It is the plan for the caravan to leave Eugene at noon July 20, going to Portland or The Dalles that night and continuing on into Eastern Oregon July 21.

Local realty officials are planning an extension exhibition in an effort to get the next convention in Eugene.

Bargain Shoes
New style of broken line—most all sizes.
High heels, low heels, military heels.
\$4.95
N. K. West & Co. Inc.
La Grande's Leading Store For 25 Years.

Mrs. Marler Appointed To Maxville Postoffice
WASHINGTON, June 21, (Special)—Among appointments of fourth-class postmasters in Oregon recently announced is Mrs. Edna Marler, Maxville, Walla Walla county.

BIG REDUCTION ALL FORD MODELS

Effective at once all Ford Models are reduced in price from \$40 to \$55. All cars are equipped with starter and balloon tires as regular equipment.

These Prices are Delivered in La Grande Full of Gas and Oil Ready to Hit the Road

	Old Price	New Price	Reduction
Touring, starter, balloon tires	\$519.00	\$478.00	\$41
Roadster, starter, balloon tires	\$499.00	\$458.00	\$41
Coupe, starter, balloon tires	\$633.00	\$592.00	\$41
Tudor Sedan, starter, balloon tires	\$654.00	\$603.00	\$51
Fordor Sedan, starter, balloon tires	\$699.00	\$653.00	\$46
Ton Truck, less starter	\$452.35	\$412.35	\$40
Ton Truck, starter	\$517.35	\$462.35	\$55

These low prices embody the highest quality with essential equipment. Place your order now to assure early delivery.

PERKINS MOTOR COMPANY

Eastern Oregon's Largest Ford Agency.
Corner Fourth and Adams. Phone Main 500
La Grande, Ore.