

The Observer Want Ad Page

The Market Place of Union and Wallowa Counties

La Grande Theatres

"Braveheart," at Sherrys, Is Big Indian Photoplay

Red La Roccoco's new Indian photoplay, "Braveheart," was received with genuine enthusiasm at the Sherry theatre last night. With its strong dramatic story, artistic portrayals and thrilling scenes, it is a picture far beyond the average in point of beauty, impressiveness and appeal. It is perhaps the best Indian picture shown in this section this season and is deserving of the enormous which is evoked. "Braveheart" is an Indian who has a university education and who loves a white girl impregnated with his family name. "Braveheart" shoulders a crime committed by her brother, but she is in ignorance of his sacrifice and upbraids him for duplicity. He finally realizes that there is a wide chasm between white and red blood and that they never can mix. But his manhood and honor ultimately are recognized.

The picture abounds with thrilling scenes, finely photographed and ably directed by Alan Hale. The featured players are Lillian Rich, Robert Edison, Tyrone Power and Jean Acker. The entire cast is excellent and deserving of the highest praise. One can scarcely see this picture without coming to the realization that the cinema art has made rapid advances. Comedy showing "Don't Tell Dad."

Indian Battle a Feature of "Pony Express"

The Sioux Indians took part in the greatest battle their tribe has fought for forty years during the lifetime of James Cruze's new western epic for Paramount, "The Pony Express." Not since the last battle of the last Indian war in the United States, the "Ghost Dance War" in Wyoming in 1885, have the Sioux been engaged in a battle of such magnitude. A band of more than one thousand Sioux Indians was brought to

Cheyenne, Wyoming, from their reservation at Pine Ridge, North Dakota, for the purpose of this stupendous picture.

Decked out in fantastic war paint, wearing little else than loin cloths, and mounted, bareback on spirited Indian ponies, they were given the order by Cruze to attack the town of Julesburg, Colorado. In a minute they had swooped down on the town, fired, firing arrows and old fashioned muskets, driving off the stock, and sustaining wounds from the barricaded townspeople, firing from windows and doors.

Then in came the soldiers—1500 cavalry, recruited from companies of real soldiers at Fort D. A. Russell. More than seven hundred of them swooped down on the village, led by young Billy Cody, played by Johnny Fox, Jr., and the greatest Indian battle of this century took place. Foot by foot the Indians were driven out. The battle continued long after it was out of range of the camera. So realistic did the battle become on the outlying hills that "Cruze had to send out special riders to call it off, for soldiers were still trying to round up red men, and red men were still running down and attacking isolated soldiers.



One man asked us if he would buy 5 gallons of boiled linseed oil if we would give him as good a price as the mail order house. We asked him what they sold their oil at. He told us \$1.38 a gallon plus about 15c a gallon freight, making a total of \$1.51 a gallon. Our price is 10c cheaper than the mail order prices because we sell ours for \$1.35 a gallon. We are wholesalers for paint, oil and kalsomine and we are running the business on a strictly wholesaler-to-consumer plan. We buy in very large quantities and give you the benefit of getting the lowest possible price for your paint material. Guaranteed house paint, \$2.35 a gallon, and No. 2 cedar shingles, \$1.95.

We make a great deal of noise in our advertising. One man the other day came to town and he thought from the way we blowed our horn that we were the largest institution in La Grande. He hunted up the Mount Emily Lumber Co. and asked them if it was the Pratt Lumber Co. They were kind enough to direct him to the place of many bargains. One lady called up and asked us if we had any connection with Long-Bell Lumber Co. We will say that we have—not. We only cover about four acres of ground, but we are growing so fast that some day we may be able to buy a new straw hat.

Claude C. Pratt Lumber Co. "The Poor Man's Friend" Near Foundry. Phone Main 218 No Sunday Business.

Bebe Daniels Travels at High Speed in Comedy

The things that happen to men who go down to the sea in ships are as nothing compared to the thrilling experiences that befall a country girl who goes down to the bay in speed boats. This can easily be verified by a visit to the Arcade theatre today and Tuesday where Bebe Daniels in the little role of "The Palm Beach Girl" churns up the Florida waters at sixty miles an hour. Here is a comedy that was built for speed and laughs. With Bebe cast as the chief speed-maniac and mirth-provoker, there is plenty of both. As the little country girl suddenly thrust into the society maze of Palm Beach, Bebe has a splendid opportunity to make ample use of her inimitable comedy gifts. Needless to say, her performances are perfect. If, for a moment, you part with a little buoyancy that is delightful and a seemingly reckless disregard for life and limb that is startling. From the moment she arrives in Florida to visit her wealthy aunt and is mistaken for a colored girl because her face is smudged, Bebe's troubles begin. Thereafter, they multiply rapidly as she tries to adapt herself to the ways of the smart set, falls in with bootleggers and attempts to operate a speed boat. The high point of hilarity and excitement is reached in the big race, which she wins despite the fact that her boat runs wild and almost wrecks everything in sight. Interwoven with the strenuous action is a pleasing little romance which comes to a happy climax when Bebe captures the most eligible millionaire bachelor in Palm Beach. Lawrence Gray gives an excellent account of himself as the wealthy and handsome society youth.

Rele Kenton, the director, has given the production a fine finish and dash in keeping with its expensive atmosphere, and the Florida backgrounds are pictureably beautiful. The picture is based on the story by Byron Morgan and the play, "Please Help Emily" by H. M. Harwood. Forrest Halsey is to be congratulated for a smooth and snappy scenario.

Light

—have plenty of it. Extra outlets are inexpensive. Let us give you a figure.

La Grande Electric Co. 1412 Adams Ave.

Banking

There are times when our service is other than taking care of your deposits.

A little good advice, if we can give it, is sometimes part of our business.

UNITED STATES NATIONAL BANK

Professional Directory

This directory is especially handy for the newcomer or for the out-of-town reader who may want the name and address of some professional man. It has been carefully prepared and will prove to be a ready aid to any reader in obtaining prompt professional service. Classified For Quick Reference

Attorneys

COCHRAN and EBERHARD—Geo. T. Cochran and Colon H. Eberhard. Attorneys at Law, La Grande National Bank Building. Telephone Main 91.

CARL G. HELM—Attorney at Law. Room 38, New Foley Building. Telephone Main 779.

Dentists

Dr. C. W. ERWIN—Dentist, Gardner Building. Telephone Main 98.

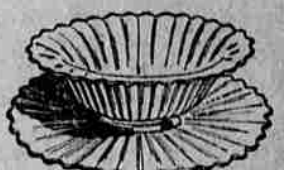
Architect

C. H. MILLER, Architect. Room 7, La Grande National Bank Building.

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Special 98c

Colored glass Fruit Barrel and Stand.

F. L. LILLY Hardware Main 85

FOR SALE

4 room house, bath, two lots Electric lights, shade trees and lawn. Located at Jackson street. Price \$2,000. \$400 cash will handle it. Balance monthly installments.

5 room modern house, large lot 102x220 feet. Basement with furnace. Located on W. Ave. Price, \$3,000; terms easy and to be agreed upon.

5 room modern house, basement and furnace, 2 lots, on S St., graded street, all paid. Price \$3,000; \$400 cash will handle it. Balance \$35 per month on contract.

WEEDS & BLACK New Foley Bldg. La Grande, Oregon.

Physicians & Surgeons

LEE H. BOUVY, M. D. Practice limited to diseases of the Eye, Ear, Nose and Throat. New Foley Building. Telephone Main 14

E. G. KIRBY, M. D. Physician and Surgeon. Sommer Building. Telephone Main 17

RICHARD P. LANDER, M. D. Physician and Surgeon. Gardner Building. Telephone Main 94

W. F. MEADORY, M. D. Surgeon. New Foley Building. Telephone Main 49

C. S. MOORE, M. D. Physician and Surgeon. New Foley Building. Telephone Main 13

F. L. RALSTON, M. D. Practice limited to diseases of the Eye, Ear, Nose and Throat. Rooms 18-19 Sommer Building. Telephone Main 778

A. L. RICHARDSON, M. D. Surgeon. Rooms 16-17 Sommer Building. Telephone Main 11

Osteopathic Physicians

J. L. INGLE, D. O. MARGARET INGLE, D. O. General practice and the "POULTRY SYSTEM" for fallen arches. Sommer Building. Telephone Main 198

Where there's smoke there's fire and where there's so much prohibition talk there's thirst.

HOTEL ASTOR 2nd & Hill Los Angeles EVERY ROOM has PRIVATE TOILET 50% Baths New, Modern Close to Shopping District and Theaters FREE GARAGE Tariff from \$1.50

WEAVER'S Tailors, Cleaners, Dyers and Pressers PHONE MAIN 138 Depot Street

Mattresses - Rugs Cleaned - Rebuilt Feather Mattresses Made Pillows Remastered Fluff Rugs Made from old carpets. Furniture Repaired and Recovered La Grande Mattress & Weaving Works Licensed Furniture Restorer PHONE 444-W Chas. Edwards, Prop.

PROFOUND Profound understanding of all that is required of us during bereavement has given us our reputation for intelligent service. You can depend upon us without hesitation. We Understand. Snodgrass & Zimmermann MAIN 62

Observer Want Ad Rates

(Count five average words to the line.) Per line, 1st insertion.....10c Per line, each added consecutive insertion.....7c Minimum charge on one order.....25c RATES BY MONTH 2 lines, per month.....\$2.50 3 lines, per month.....\$3.25 4 lines, per month.....\$4.00 5 lines, per month.....\$4.75 Each additional line over five charged at 50c per line per month. CASH IN ADVANCE is required on all classified orders to earn these rates. Higher rates charged on all credit insertions. Copy for all classified orders must be in this office by 10 A. M. DAY OF INSERTION. Stop orders on ad inserted in 10 further notices must be received by the same hour or extra insertion will be charged. Telephone orders will be collected. Cash rates may be cashed on phone orders by payment on or before date of last insertion. PHONE MAIN 37 "An Observer Want Ad Will Do It"

NEW TODAY

LOST—Young white Spitz dog, city license No. 59. Reward, Call 131-W. 2-6-14-11

FOR RENT—6-room modern house. Call 1408 T Ave. 6-14-11

FOR RENT—Three-room apartment \$12; two-room apartment and bath \$12; two-room apartment, sink and toilet, \$10; two-room upstairs \$4. All clean and airy. John Mars, 1810 Greenwood street. 6-14-11

FOR SALE—Pie cherries. Call Farmers 92. 6-14-11

WANTED TO BUY—A 1 boy's saddle horse. Phone Farmers 13. 2-6-14-21

FOR SALE—Pie cherries, 1811 X Ave. 2-6-14-21

FOR SALE—Home made bread, pies, cookies and cakes. Phone 335-W. Effie Helvey. 3-6-14-81

FOR SALE—Modern 6-room house with garage, on south side, for \$2000 on monthly payments; \$25, including interest. No cash payment required. See Geo. H. Curry, realtor. 6-14-11

FOUND—Eastern Star pin at Hot Lake about 2 weeks ago. Inquire Observer. 6-14-11

FOR SALE—Clean newspapers for poultry shelves and other household uses. In bundles at 15c each at The Observer office. 6-14-11

THE NEW ORTHOPHONIC Hear this marvelous instrument. The last word in tone reproduction.

NEWLIN BOOK & STATIONERY 5-6-14-21

USED CARS

USED CAR SPECIALS

Late Model Ford Tudor Sedan \$425 CLEVELAND Touring car—good condition \$290 FORD COUPE, newly painted, thoroughly overhauled, license \$220 1924 COUPE, balloon tires—guaranteed.

PERKINS MOTOR CO. 13-6-14-21

NOBLE NOW A PACIFIST

ROME, June 13 (AP).—Colonel Noble and the other Italian members of the Amundsen-Elsworth trans-polar aerial expedition, have been made honorary members of the fascist party. Secretary General Turati announces that they requested membership.

How Skinny Kids Gain Weight and Strength

Everyone knows that Cod Liver Oil is full of vitamins. In a fish body, it is the supreme. In children where rickets are suspected it even helps to build up the bones and strengthen the body. But let us all be kind! The poor under weighty, sickly, puny kid doesn't have to take the vile, nasty, oil itself any more, for thanks to science McCoy's Cod Liver Oil Compound Tablets has taken its place. Sugar coated they are and as easy to take as candy and if you will give them to your sickly child for thirty days, you'll be happy indeed.

If you are not, Red Cross Drug Store, Glass Drug Co., or the druggist from whom you bought them is authorized to return your money. 60 tablets 60 cents—but be sure and get McCoy's, the original and genuine.—Adv.

CLOROX removes ink spots

Since CLOROX has been discovered, a spot of ink is no more serious on white cotton and linen fabrics than a speck of soot. This bottled magic successfully bleaches and removes ink, medicine, grass, scorch and other stains. First, rinse the stained portion in clear water. Dilute CLOROX, using one part to twenty parts of water, and let the stained portion soak until the stain has vanished. Then rinse well in cold water. Always keep CLOROX handy.

At All Grocers!

Manufactured by the CLOROX CHEMICAL CORPORATION, Oakland, California