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# AUTOMOBILE NEWS

## WATER RATES AID AUTOISTS

In spite of the fact that over 3000 miles separate the eastern and western coasts, it is possible to lay down merchandise manufactured on the eastern seaboard to Pacific coast points at a remarkably low freight rate. This is due to the

availability of water transportation. The Panama canal is a very vital factor in accomplishing the low freight rates that prevail on shipments from the Atlantic coast points to Pacific coast terminals. One of the firms able to effect great savings in the cost of their products through the advantages of water shipping facilities is the Tide Water Oil Sales corporation, marketers of Veedol motor oils and greases. These products are refined in the mammoth Tide Water refinery at Bayonne, New Jersey and the shipping packages are lighted across the bay to New

## OUT OUR WAY

By WILLIAMS



THE HYPOCRITES

York where they are loaded on fast point and destination but it actually costs less than a penny a quart to bring Veedol to the Pacific coast. This is less even than due to the distance between ship-

postal card to New York. F. M. Hokes, vice president and western manager recently said, "Western motorists have learned that they pay for quality not freight when they buy Veedol. Veedol is refined from selected Eastern crude by our exclusive Faulkner process that gives motorists the world over, the 'film of protection' that safeguards their cars. We are in an extremely fortunate position in having our refinery on the Atlantic seaboard. This is a tribute to the foresight of the founders of our organization. With a vision for the future, these men overcome all handicaps to build an oil pipe line from the Pennsylvania fields to the Atlantic seaboard. This ambition to build a pipe line from the producing fields to tide water is how the company received its name, The Tide Water Oil company. Their aim was to reduce freight rates from the fields to a water shipping point and in the realization of their desire are benefiting the motorists on the western coast who use Veedol in their cars."

## Racing Drivers Favor Balloon-Tired Wheels

PORTLAND, Ore., June 12.—One of the Firestone full-sized gum-dipped balloons that helped make racing history in the 500-mile Indianapolis race on Decoration day is on display in Portland where it is creating unusual interest among motorists.

This is the second year that balloon tires were used in this famous speedway event, the first time being at the Indianapolis race last year when Peter De Paola made a new world's record at an average speed of 101.13 miles an hour. Frank Lockhart, who won this year's race, averaged 95.88 miles for the 402½ miles when the race was called on account of rain. Not only did Lockhart drive the full distance on Firestone gum-dipped balloons, without a change, but all the winners who participated "in the money" rode on Firestone balloons.

It is a noteworthy fact that this Indianapolis race was the ninth time that the winners rode on Firestone gum-dipped tires.

## Small Motor Car Seen As Relief in Traffic

DETROIT, June 12. (AP) — A small motor car, to include American production methods and the individuality of European design, which will largely solve the problem of fuel waste and traffic congestion as the next major step in the automotive industry.

While American manufacturers have been perfecting their automobiles along production lines, some of their engineers have been in Europe, studying improvements in small-car design from the point of minimum material, fuel economy and effect on conditions of traffic.

The prediction is made that some of the ideas which manufacturers abroad have been developing will be found suitable for automobiles in this country. They consider the gradual reduction of piston displacement in racing cars an accurate index of the trend of engine design. Automobiles with smaller chassis, smaller motor and consequent maximum flexibility—yet possessed of ultimate safety, low center of gravity, and high efficiency of engine operation—are expected to represent a definite contribution toward general solution of the traffic problem.

Drives are over but a lot of drivers don't seem to know it.

## CHRYSLER "70" Reduced \$50 to \$200 Unchanged Except in Price

|             | OLD PRICES | NEW PRICES | SAVINGS |
|-------------|------------|------------|---------|
| Coach       | \$1445     | \$1395     | \$ 50   |
| Roadster    | 1625       | 1525       | 100     |
| Royal Coupe | 1795       | 1695       | 100     |
| Brougham    | 1865       | 1745       | 120     |
| Sedan       | 1695       | 1545       | 150     |
| Royal Sedan | 1995       | 1795       | 200     |
| Crown Sedan | 2095       | 1895       | 200     |

(All prices f. o. b. Detroit, subject to current Federal excise tax)

Today's Chrysler "70"—changed in no way except new lower prices which save you \$50 to \$200—is more than ever the car of public preference.

Long lived; characteristic Chrysler beauty; compact to meet today's traffic needs; roomy for comfort and luxury; easiest to handle on any road; flashing pick-up; 70 miles an hour plus; safe—little wonder that none of its more than hundred thousand of owners who

have driven their cars thousands upon thousands of miles, will ever willingly go back to the less modern type of cars.

And now with its savings of \$50 to \$200, Chrysler "70"—the identical car in every single respect that has won such universal enthusiastic admiration—is beyond all doubt the best motor car investment in its class.

We are eager to demonstrate its outstanding superiorities.



L. W. Weeks

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## A motor car that offers you next year's advantages today!

Think of the genuine satisfaction that comes with ownership of a truly advanced automobile—

—an automobile so far ahead of its field in design, appearance and performance that it actually brings you next year's advantages today!

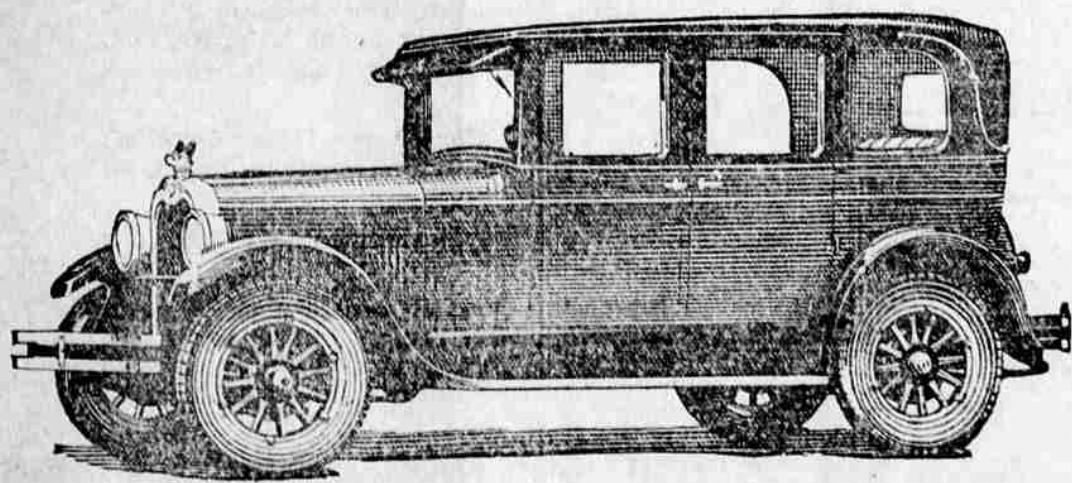
This is exactly what you obtain when you purchase the Oakland Six, for this brilliant car anticipates the future in every way.

It offers ultra-modern, ultra-beautiful Fisher Bodies, finished in permanent

Duco. It introduces thrillingly new standards of liveliness, acceleration, power and smoothness. And it incorporates advanced engineering features not combined in any other car, including air cleaner, oil filter, full pressure oiling, interchangeable bronze-backed bearings, Four-Wheel brakes and the Harmonic Balancer.

Far ahead in quality, the Oakland Six also ranks far ahead in what it gives you for your dollar; it assures you maximum motoring satisfaction now and maximum resale value later.

Oakland Six \$1025 to \$1295. Pontiac Six, companion to Oakland Six, \$825, Coach or Coupe. All prices at factory, General Motors Time Payment Rates, heretofore the lowest, have been made still lower.



The Landau Sedan  
\$1295

CHAS. McCRARY  
Washington Avenue Garage

WINNING AND HOLDING GOOD WILL

# OAKLAND SIX

PRODUCT OF GENERAL MOTORS

CATERPILLAR

## 'CATERPILLARS' Earn Money

"Caterpillar" Tractors are bought because they earn money for their owners.

Earn Money! Save Money! Save Money!  
Save time! Do better work!

It's a cold-blooded proposition—ask yourself, "Can't 'Caterpillars' make money for me?" Then ask for descriptive literature.

Bunting Tractor Company

Dealer  
Caterpillar Tractors, Holt Combined Harvesters  
Jefferson and Elm Streets

