

Highway
and
Auto
Dope

Traffic
and
News

AUTOMOBILE NEWS

GARAGE GOSSIP

Here This Week—
F. A. Perkins, of the Mitchell, Lewis and Staver company, of Portland, in charge of farm machinery and industrial equipment, was in La Grande this week, selling equipment for the Fordson tractor through the Perkins Motor company here.

To Boise—
T. Hendrickson, employed with the Buick garage here, was a visitor to Boise, Idaho the first of the week.

Have New Awaiting—
A new green and white awaiting this week with the Hudson-Essex

has been put up at the Buick garage here. Green and white are the colors of the General Oil company. The Buick garage recently started handling that brand of oil.

Cars Arrive in Record Time—
A carload of Paige and Jewett cars was received yesterday by the Harris French Motor company, Al Barth reported yesterday. The cars were shipped from Detroit May 28 and arrived here at noon yesterday—a little less than seven days from the time of shipment. There are two Paige broughams, one Jewett de luxe touring and one Jewett de luxe sedan in the carload.

Here With Caravan—
Earl Fleener, who is now employed with the Portland Motor Car company, distributors for Hudson-Essex cars, was in the city this week with the Hudson-Essex

caravan. Mr. Fleener's home is in La Grande. He was formerly employed at the Hudson-Essex garage here.

Here From Portland—
Claude McGee, of the Howard Motor Car company, of Portland, was in the city this week. He called at the Buick garage here.

Sales Manager Here—
Monroe Saunders, sales manager for the Howard Motor Car company, distributors for Buick cars, was in the city this week.

Fishing First of Week—
J. E. Shumate, of the Jennings and Shumate garage here, was fishing on the Wallowa river the first of the week. He reports a nice catch.

Drove Cars Back—
Mr. and Mrs. E. L. Ledbetter went to Portland yesterday morning. They will drive a new Hudson brougham and a new Essex back to La Grande. Mr. Ledbetter is the Hudson-Essex dealer here.

In Wallowa County—
Vernie Jennings, of the Jennings and Shumate garage here, went to Wallowa county Thursday evening on business. He will return to La Grande this evening.

In Wallowa County—
William Buchanan and Ray McCarrill, Chrysler salesman here, spent three days of this week in Wallowa county.

Unloaded Cars This Week—
W. D. Hanks of the Willys-Knight-Overland garage here, reports that a carload of Overland cars was received by them this week. There were five cars in the load—three Overland six sedans, an Overland six coupe and an Overland four touring.

Received Carload of Cars—
J. P. Morelock, agent for Star cars here, received a shipment of six cars this week. The car was composed of a sedan, a coach, a coupe, a coupe and two touring cars.

Report Two Sales—
Avery Harrison, of the Blue Mountain garage, reports the sale of two Chevrolet cars this week, one a new Chevrolet sedan to L. J. Cross, of Elgin, and the other a Chevrolet coupe to E. C. Fuld, of La Grande.

Received Carload of Cars—
The Blue Mountain garage received a carload of Chevrolets this week. There were two coupes, one coach and a sedan in the load.

To Drive Packard Back—
Frank Apling, Ford salesman with the Perkins Motor company here, went to Portland Thursday of this week. He will drive a Packard light six four-passenger coupe, which the company accepted on a trade in the sale of a new Lincoln recently, back to La Grande.

Hudson-Essex Caravan Here—
A Hudson-Essex caravan in charge of L. K. Nichols, field man for the Portland Motor Car company, distributors, was in La Grande Thursday and Friday of this week. The caravan is an Essex stripped chassis painted red, Essex coach painted white, and a Hudson coach in blue. E. L. Ledbetter is adding to the caravan a 1926 Hudson four. The purpose of the caravan is simply an advertising stunt to help the dealer. There are 55 Hudson-Essex dealers in Oregon and the caravan will cover each dealer's territory.

In Portland This Week—
Mrs. Avery Harrison and two daughters, Ruth and Dorothy, drove to Portland the first of the week, and are visiting there with Mrs. Harrison's aunt, Mrs. Amanda Martin. They will return to La Grande Monday.

Renovates Station—
Merton Davis, who owns the service station at Union just across Main street from the Union hotel, has made his place of business a very neat and attractive one. All his buildings are fresh painted and the front and walks filled in with crushed rock, and flowers adorn the park spaces.

Grange Hall School Ends; Picnic Is Held

GRANGE HALL (Special)—People of the Grange Hall district celebrated the last day of the school year with a picnic at Riverside park last Friday. The parents of the pupils were guests of the day. A basket lunch was served at noon and the children enjoyed the remainder of the day at various amusements which the park affords.

During the afternoon the Liberty girls' sewing club sold candy, the receipts of which will be used to buy a frame for the club charter. Mrs. J. H. Dehl, who has had charge of the school for the past three years and has been satisfactory, will teach the Fruitdale school next year. Miss Mildred Stoddard, of Union, will teach the school here.

NASH LIGHT SIX NEW NAME

The Nash-built Ajax hereafter will be known as the Nash Light Six, the Ajax Motors company, a subsidiary of Nash Motors, having been entirely absorbed by the parent company states A. R. Trachsel, local dealer. The consolidation marks the first anniversary of the Ajax with a production of 25,000 cars. Many processes among the various Nash plants being identical, the consolidation of manufacturing operations affords increased production facilities for the Nash Light Six while this interlocking of manufacturing interests made it advisable for the parent company to absorb its subsidiary.

"Announcement of the change in name from Ajax Six to Nash Light Six also marks the greatest five-month period of business in the Nash history," he continued. "The upward soaring demand during January, February, March, April and May drove the total sales and production to a figure approximately 70 per cent of the total sales for the whole of last year."

"In all my twenty-five years of manufacturing, I have never felt greater satisfaction in any product than in the Ajax Six, now known as the Nash Light Six," said C. W. Nash, president of the Nash Motors company. "So far as I know there has never been produced a car which from the very outset gave a greater measure of satisfaction and trouble-free performance. The public was quick to recognize the qualities embodied in the Ajax and the demand has made available the closer manufacturing relations of our factory, Kenosha and Milwaukee plants."

"The Ajax was introduced on May 27th of last year but no immediate effort was made to attain sizable production. This was in strict accordance with the manufacturing program we had adopted. Only a few cars were produced each day during the balance of May, throughout June and until about the middle of July, when production was permitted to proceed in larger volume. All of the early cars were shipped to points within a radius of fifty or one hundred miles of the factory so that we could keep an eye on their performance. If adjustments were necessary we wanted the cars 'close to home' where our own men could make them."

"While we had spent a great

Radio

MONDAY, JUNE 7.
Mountain Standard Time Stations
KOA, Denver, Colo. (322-4m-530kc), 6:30 p. m., Brown Palace string orchestra; 8, Negro program; KOA orchestra.

Pacific Standard Time Stations
KFI, Los Angeles, Cal. (467m-642kc) Owen Fallon's Californians; 8-9, popular program; 4-10, program, Walter M. Murphy Motors company, KFI and KPO; 10-11, program, arranged by Melkeljohn Brothers.

KFOA, Seattle, Wash. (454.3m-660kc), 6:45-8:15 p. m., studio program; 8:30-10, Goodrich Silvertown Cord orchestra.

KFWB, Hollywood, Cal. (252m-1190kc), 6:30-7:30 p. m., Pontiac Six dinner hour; 7:40-8:10, program, Dr. Ralph Mitchell and Associated Dentists; 8:10-9:10, program, Corduroy Tire Stores, Inc.; 9:30-10:30, program, Eureka Vacuum Cleaner company; 10:10-11, Warner Brothers frolie.

KGO, Oakland, Cal. (361.2m-600kc), 6:45-8:15 p. m., studio program; 8:15, "The Art of Yodeling," Ernest Custer, Arion trio.

KGW, Portland, Ore. (491.5m-610kc), 6-7 p. m., dinner concert; 8-9, vaudeville entertainment; 9:15-12, Cole McElroy's dance orchestra.

KNN, Hollywood, Cal. (336.9m-800kc), 7:30-9 p. m., Mutual Motors Mirth contest; 7:30-8, program, Overalls; 8-9, program, L. W. Stockwell company; 9-10, Stephens minstrel show; 10-11, Goodrich Silvertown Cord dance orchestra; 11-12 midnight, Coconut Grove dance orchestra.

KTAL, Oakland, Cal. (238.9m-1250kc), 8-10 p. m., studio program.

KWSC, Pullman, Wash. (348.1m-600kc), 8-9:30 p. m., Donald Olson, saxophonist; Jerry Satoia, violinist; Dorothy Hutchison, vocalist.

The engine that knocks is losing power. The man who knocks has little to lose.

If your head bumps the top every three seconds you are on the right detour.

many months in engineering, developing and testing the Ajax and were reasonably sure of the car at the time of its introduction, we were nevertheless surprised at the almost total absence of service requirements even on these first cars to be produced. I am frank to say that in all my years of manufacturing, I had never seen such satisfactory performance in a new car."



NASH

THE LIGHT SIX 4-DOOR SEDAN \$1165 Delivered

Full force-feed lubrication, 7-bearing crankshaft, 6-bearing camshaft—plus 4-wheel brakes, full balloon tires and 5 disc wheels—included at no extra cost.

After you've looked this Nash Light Six 4-Door Sedan over carefully, then try out its **PERFORMANCE**, and you'll find it a **REVELATION** of sparkling pick-up, ultra smooth power, and buoyant travel-ease.

La Grande Nash Co.

A. R. Trachsel

1302 Jefferson Ave.



The Western Woman knows her motor

—and she, too, asks for Veedol by name

MOST Western women drive cars well—and they want to care for them equally well. And they know that motor oil is most important in the care of their cars. They have learned that it is not safe to ask simply for "a quart of oil." It is not even enough to ask for "Eastern Oil." To get an oil that safeguards their motors and prevents expensive repair bills they know it is best to ask for Veedol—by name.

For Veedol is the pick of all Eastern oils, made from the pick of Eastern crudes. It is the oil that gives the famous "film of protection"—that sheer, fighting oil-film—a film *thin as tissue, smooth as silk, tough as steel*—a film that masters deadly heat and friction—a film that is your motor's most steadfast defender.

And just as the finest crackers, the most delicate face-soaps, the leading perfumes come to you sealed—so Veedol is brought to the Coast in sealed containers.

Drive up to the orange and black Veedol sign. There you will receive prompt, courteous service. Your dealer will gladly drain and refill your crankcase with Veedol. Then the "film of protection" will care for your motor. But be sure to ask for Veedol by name.

35¢ A QUART

TIDE WATER OIL SALES CORPORATION. Branches or warehouses in all principal cities. SAN FRANCISCO, 414 Brannan St.; LOS ANGELES, 4842 Long Beach Ave.; PORTLAND, 12th and Gilson Sts.; OAKLAND, 5701 Green St.; Seattle, 6th Avenue and Atlantic

VEEDOL
Eastern Oils and Greases

Used Cars Guaranteed

1924 FORD SEDAN

Newly painted, double Hassler shock absorbers, vacuum system, ruckstel axle and other accessories.

1924 FORD COUPE

Ruckstel axle, double Hasslers, motor-meter, speedometer.

1923 FORD ROADSTER

Overhauled, good tires, pick-up box, newly painted.

1924 FORD TOURING

Just like new, and in A-1 mechanical condition. A real bargain.

1920 STUDEBAKER SPECIAL TOURING

Newly painted and in first class shape.

1925 OVERLAND BUSINESS COUPE

Has new tires, leather upholstery, license, etc.

COME IN AND LOOK THESE OVER AT

Ledbetter's Garage

Hudson - Essex

1415 Adams

Parts -- Storage
LA GRANDE
WRECKING CO.
Adams Ave.



CATERPILLAR

WILLING POWER

Nature throws up rugged barriers to guard her richest treasures—yet determined men break through! "Caterpillar" Tractors conquer Nature in her sternest moods. Logs are snaked through tangled underbrush—hauling New roads are blazed across desert and mountain range, through uncertain swamps. Irrigation ditches are driven through impacted soils. Hardpan is broken—thirsty soils drink deep and yield their reward in bigger crops. Ore wagons creak on uphill roads. "Caterpillar" Tractors supply dependable power for outdoor jobs everywhere.

CATERPILLAR TRACTOR CO.
Executive Offices
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