

Highway
and
Auto
Dope

Tourist
and
Traffic
News

AUTOMOBILE NEWS.

NEW TRUCK IS GIVEN PUBLIC

Announcement is being made today of a new Graham Brothers one-ton truck, known as the G-Hoy.

The G-Hoy is said to embody entirely new ideas in design and construction. Among other advantages attributed to it are: rapid acceleration, an excess of pulling power, new heavy type transmission, sturdy frame and axles, comfortable riding qualities, light weight and attractive appearance. Dodge Brothers engine supplies the power.

Severe tests made under unusual

conditions have demonstrated that it is a truck of exceptional sturdiness, according to L. C. Smith, local Dodge Brothers dealer.

"The G-Hoy truck was designed with a view to greater ease in handling and for loading and unloading, especially where loading docks are not available," he said. "This has been accomplished at no sacrifice of the generous body capacity. The truck is gracefully low with steel spoke wheels, cream finished, with demountable rings and equipped with 30x5 cord tires. Standard production of G-Hoy trucks will include panel, canopy, screen canopy, carryall, express and stake bodies.

"The designers of the G-Hoy were alive to the need for such a truck in light delivery operations as well as for capacity duty. It is well adapted for all forms of delivery work, having a turning radius of 25 feet. This enables the operator to handle his truck with

TRACTOR SALES CONTINUE BRISK IN LOCAL AREA

"Caterpillar" tractor sales are continuing brisk according to the head office of the Bunting Tractor company, located in this city.

Deliveries during the past week have been made to the following purchasers: a 5-ton to Canyon county at Caldwell, Idaho; a 5-Ton to Valley county at Cascade, Idaho; two "Thirties" to Boise-Payette Lumber company at Rye Flat, Idaho; a "Caterpillar" Thirty to R. F. McCarthy, at American Falls, Idaho; and a Thirty to M. E. Walker, at Rockland, Idaho.

Mr. Walker also purchased a Model 30 "Holt" combined harvester equipped with a 20-foot cut header, and two more 12-foot cut "Holt" harvesters were sold by the Bunting Tractor company's Idaho representative, according to advice received in a telegram to the local office.

The total volume of business represented in the past weeks deliveries and orders received is in excess of \$12,000 according to local officials.

APRIL BUSY FOR WALLOWA COUNTY CAR DISTRIBUTORS

ENTERPRISE, Ore., May 8. (Special)—Dealers in automobiles have found a ready market for their wares this spring. Many new cars are appearing on the roads and used car business is still good. Closed cars seem to be the most popular although this does not hold true with all makes. The Ford and Chevrolet lead in sales but other makes are selling.

The B. S. T. announces that April marked the greatest month in the history of the garage with a total of 31 cars sold. This figure includes 19 new cars and 12 used cars.

Rodgers' garage sold 11 new Chevrolet and 10 used cars.

The Enterprise Service station reports 16 used cars and four new cars.

The Nash-Ajax line is gaining a foot hold in the county and came out of April with two new cars and two used cars sold. Headquarters in Enterprise is at the Hall Motor company.

Joe Buchanan, salesman for the Studebaker line, has also found the car market good.

Case in the business as well as in the residential thoroughfares.

Veedol Sales Manager Warns Western Drivers

Automobile manufacturers point out very definitely in their instruction manual that motorists must be careful about what kind of lubricants be used. What kind of oil and grease goes into a car depends on how careful motorists are in specifying particular brands and grades.

Why should motorists buy oils and greases by brand? In the first place a branded product has a certain standard of quality that is carefully maintained. Branded products that are extensively advertised must maintain a high quality and give continued satisfaction to justify the advertising effort. Merchandise that is not branded gives you no come back in case it fails to perform up to standard.

You should know what kind of lubricants you are using to battle the elements of heat and friction in your car. They have a tremendous responsibility for the failure of an oil film often means the permanent disabling of a motor. The Tide Water Oil Corporation has created the Veedol users. They have gone to great length to protect motorists against deadly heat and friction. They warn car owners, however, not to take all lubricants for granted, nor to ask for Eastern or Western oil. When you say "Eastern," you may get quality oil but when you say "Veedol," you get it—according to W. C. Pettigrew, Western Sales Manager of the company.

QUALITY IN CARS IS INTERESTING TO BUYING PUBLIC

Public and detailed announcement by Walter P. Chrysler of the Chrysler Corporation policy of standardized quality of materials, design and craftsmanship in all its products, a policy which was inaugurated three years ago, has aroused the comment of car owners such as no other automobile announcement of recent years. L. W. Weeks, local dealer, announces. The announced policy, in brief, is this:

"Chrysler motor cars are built in a number of chassis sizes in a variety of performance capabilities and with body types to meet public requirements.

"Size and performance regulate price.

"But quality is standard.

"Pound for pound, and inch for inch, every Chrysler chassis is standardized in quality of materials, design and craftsmanship."

This means that the purchaser of the lowest priced Chrysler cars is assured of a standard of quality in materials, engineering, manufacturing and inspection, identical with that of the purchaser of the most expensive car. The Chrysler policy is a vital part of the program to supply the public through Chrysler distributors and dealers with a complete line of six and four cylinder cars, all bearing one name and all uniform in quality. The tendency of other manufacturers is toward standardization of quantity manufacture rather than quality manufacture. The tendency too is to give cars from the same factories different names, each name standing for something distinct in manufacturing, in engineering and inspection. The Chrysler name is on all its products, consistent with the identical quality of manufacturing, engineering and inspection, in all lines. The performance capabilities and the size of the car determine the price.

It has been pointed out that Mr. Chrysler, three years ago, brought out a new car at a time when competition was decidedly keen and the car he produced was in the most highly competitive of all classes. Its success is a matter of public record.

HOTEL TO OPEN MAY 15.
The Arlington hotel, one of the best equipped tourist hotels between Portland and Union, will be formally opened to the public May 15, according to word from Mr. and Mrs. C. L. Darnelle, in charge of the management.

Screaming brakes are evidence of dirty brakes, provided the brake lining is in good condition. If the brake lining is worn it often happens that an exposed rivet will scrape against the brake drum.

It is well to remember that it is not always possible to determine the condition of brake linings by looking at their edge. Wear takes place more to the center, and if the bands are not concentric with the drums wear may be very irregular.

Wires used in the installation of electric accessories on the car should always be properly insulated. It is wise to make sure of this, and also sure that no loose ends dangle against metal parts. They are apt to cause a short circuit that may set fire to the car.

If only a man could pass you on a hill without that derisive grin.

Parts -- Storage
LA GRANDE
WRECKING CO.
Adams Ave.

QUALITY RUNNING MATES

A close running-mate of Veltex Gasoline is Veltex Motor Oil—they're a quality pair.

Some motorists start in using Veltex Gasoline and because of its outstanding performance, are attracted to Veltex Motor Oil. Others start in with Motor Oil and are led to take on the Gasoline because of the unusual performance of the oil. One product helps sell the other.

Increase your gasoline mileage, your freedom from carbon and your motoring satisfaction with these quality running-mates.

FLETCHER OIL COMPANY

First Independent in Oregon.

LOOK OVER OUR WANT ADS FOR BARGAINS

It Is A Cinch!

You are going to lose every time if you keep spending money on your last year's tires that are getting worn and causing you trouble.

The thrifty tire user always trades his old tires in before he has to spend money on them. Are you doing this?

There is no excuse for taking the risk when you can get very liberal allowances for your tires and get such **REAL TIRE QUALITY** at such money-saving prices as you do in **C. T. C. TIRES**

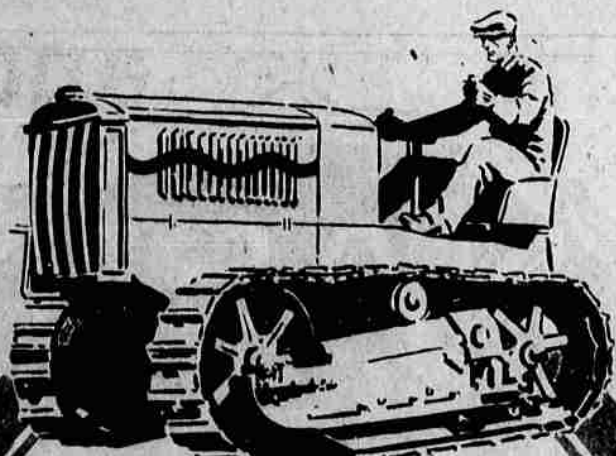
SEE US BEFORE YOU BUY!

We can save you dollars
We mount your tire free.

La Grande Tire Shop

Successors to Oregon Tire & Battery Co.
GUARANTEED VULCANIZING

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CATERPILLAR
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"CATERPILLAR" Power for Harvest

The "Caterpillar" Tractor is the superior power for pulling the Combined Harvester.

"Caterpillars" have the ability to move at snail's pace in heavy or down grain. They travel rapidly in light grain. Hence, it is possible to feed the harvester with a uniform amount of grain at all times.

Above all, "Caterpillar" power is dependable and the harvest season demands dependability.

There is a "Caterpillar" Tractor of correct size to pull any make or size of Combined Harvester. Ask us about it.

Bunting Tractor Company

Dealer "Caterpillar" Tractors
Jefferson & Elm Sts.
La Grande, Ore.

In Dimes



Patricia Avery, third cousin of John D. Rockefeller, was a stenographer for a Los Angeles movie firm for several months. But now she's signed a contract to appear as an actress for the same company. And since her noted relative has such a fondness for new dimes, her first week's pay is to be given her in shiny ten-cent pieces.

OAKLAND

Announces the Appointment of

Chas. McCrary
Washington Avenue Garage
As La Grande Dealer

We are pleased to announce the appointment of this new local dealer—a connection which admirably reflects the high standards Oakland has set for selling and servicing its motor cars.

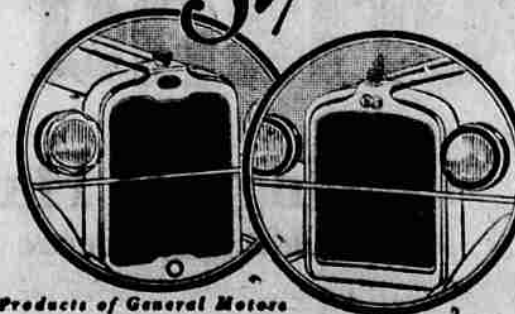
A cordial invitation is extended to you to call on our new dealer and examine the new **OAKLAND SIX**, the car that is everywhere winning and holding increasing good will.

See also its companion car—the **PONTIAC SIX**, the outstanding new car of the year.

OAKLAND MOTOR CAR COMPANY, Pontiac, Michigan

OAKLAND Sixes PONTIAC

\$1025
to
\$1295
at factory



Products of General Motors

\$825
COACH
or
COUPE
at factory