

Further Proof of Playle's Superior Service

We Are Installing This Week A

Lacer Car-Washing Machine

And New

Alemite Compressed Air Lubricator

**Greasing and Oiling Machine of Latest Type
Developing 3,000 Pounds Pressure**

Realizing that car owners are coming to realize more and more that the cost of automobile ownership can be greatly reduced by two important means: first, securing scientific lubrication to cut repair bills and lengthen car life; and second, by preserving the car's appearance for added resale value—realizing this, we announce the addition of important new equipment of the latest type known to the motoring world that will accomplish both purposes.

You know how much difference appearance makes when selling or trading in your car—giving in some instances several hundred dollars greater value to the car that has been well cared for. You also know from years of experience how important correct lubrication is in keeping repair bills at a minimum—reducing the wear on moving parts that are expensive to replace and essential to long transportation service. In this new equipment we offer you facilities that will not only give you greater pleasure in car ownership but that will reduce the cost of that ownership.

Perfect Car Washing

The new E. B. Lacer Car-Washing Machine being installed will remove all dirt, grease, oil, grit, and any foreign matter on the body, under the car, and on top. It permits a thorough cleaning down to the finish of the car, preserving that finish and turning the car out new and bright with the original lustre. By means of a new air compressor throwing 30 cubic feet of air per minute through the solvent tanks, the soaps and cleaning materials are atomized and strike the car as a soft spray in such a way that a thorough cleaning is possible. Oil from newly-oiled roads which will ruin the finish of a car if allowed to remain can be quickly and easily removed—the completed job guaranteed. It is also a motor cleaner par excellence. The car-washing machine will be in charge of the same expert who has been on our washrack for 3½ years.

Perfect Car Lubrication

The new air compressor is combined with our new Alemite Compressed Air Lubricator which will provide greasing facilities superior to anything in this section. The new lubricator is operated with a developed pressure of 3000 pounds and permits greasing under any condition, where the ordinary pressure apparatus is totally inadequate. It forces into all moving parts fresh grease in such a way as to remove all grit and dirt, and thereby prevents wear and cuts repair bills while maintaining the utmost resale value. It is fast, thorough—real lubrication. No one who values car ownership satisfaction and who desires economic ownership can afford to be without the service these facilities provide. Call and let us explain the new equipment in detail.

**Protect Your Car's Resale Value By
Scientific Lubrication and Preserved Finish**

We Call For And Deliver Your Car Without Charge

Play Safe--Get Playle's Superior Service!

PLAYLE OIL COMPANY

More Miles, Less Trouble---Texaco Gas and Oils

**Fisk Cord Tires--Guaranteed Tires at Less
Than Mail Order Prices**