

Highway
and
Auto
Dope

Traffic
and
Tourist
News

PONTIAC CARS ENTER FIELD

Oakland and Pontiac automobiles will have an agency in La Grande. Charles McGraw, automobile dealer here for the past fifteen years during which time he has handled Hupmobile and Buick cars, has taken

the agency. He will remain in the same location in the Washington avenue garage at 3115 Washington avenue.

Oakland automobiles have not been represented here for six years. In 1920, Pontiac cars were something new in the automobile world, being first introduced January 2 of this year. They were shown for the first time at the automobile show in New York this year. Mr. McGraw expects to receive his first shipment of cars within the next ten days or two weeks. He is going to Portland tomorrow and will

OUT OUR WAY



try to get two cars from there to be shown here.

can be driven in from the left front, and the person driving should know how to drive.

The only safe way an automobile

By WILLIAMS

STAR SALES MAKE A GAIN

OAKLAND, Apr. 17.—According to an announcement made by the General Motors company of California, Star car sales in February, 1926, were exactly 55 per cent in excess of the sales of the same month a year ago, and the five big Star car factories are entering the spring and summer manufacturing season in their greatest period of

production.

"Star car business is on the upgrade all over the country," stated Norman LeVaux, vice-president and general manager of the local Star manufacturing organization. "Reports at hand from western and Canadian territories show that all departments are experiencing the same increase in business that shows the Pacific Coast territory in such good shape."

According to reports from factory representatives reaching here, the Northwest territory, and the state of Arizona, are experiencing their greatest business periods in the automobile history, and great things are expected in all lines of business in those sections. California is also showing an increase in

1925, but on a scale that is expected to be greatly bettered during the late spring selling period.

Owner—What will it cost you to have my car fixed?
Garage Man—What's the matter with it?
Owner—I don't know.
Garage Man—Forty-eight dollars and fifty cents.

Collision
With all their many traffic laws, they've never made one yet. That's keep a brand-new motorist from running into debt.

Letter a crank in front of a car than one at the wheel.



PAY ONE-HALF NOW AND THE OTHER HALF WHEN THE ACCIDENT OCCURS.

Often the jury will decide who was to blame. Your best friend then is your insurance agent.

Chas. H. Reynolds

"The Insurance Man Worth Knowing"

Sixes at the price of Fours

Star 6 closed & open models—each a Value unheard of in the field of Sixes—

YOU always wanted to drive a Six. Now Star offers you the greatest value Six ever built at a price at which most fours sell. Coach, coupe, sedan, landau-sedan, touring—a model and style to fit every need, and every one priced to meet your pocketbook.

Consider the facts—let them prove the truth for all time. Here is a car built on a new engineering principle—new ground-hugging lines; a Continental Red Seal Six cylinder

motor, cradled in the multiple chassis; 90 inches of spring suspension; Fisk Balloon tires; heavy, natural wood artillery wheels; Bendix Four Wheel Brakes; Hayes Hunt bodies; a special, exclusive Japanese blue lacquer finish; genuine gray Spanish leather upholstery; the famous, easy disc clutch.

And the final argument is the price. Study it carefully, then consider the value you get in any Star Car.

The increasing legion of women drivers knows that the Star Car is exceptionally easy to drive. Star's easy, disc clutch and instantly effective Bendix Four Wheel Brakes are contributing reasons.

Star builds the most complete line of light weight Sixes. With the demonstrated safety of BENDIX FOUR BRAKES.



A LIGHT WEIGHT SIX AT A LIGHT WEIGHT PRICE

The STAR SIX

MORELOCK AUTO COMPANY,
J. P. Morelock, Mgr.

LOCKING CAR IS GOOD HABIT

(By G. Clark Maclure)

Is your car locked?
No? Then you can take some of the blame for keeping the insurance rates where they are.

If there were no thieves, there would be no thefts—and insurance rates would drop sharply.

Neither would there be thefts if every owner made his car thief-proof—and the lower rates would follow just the same.

The automobile owner who fails to utilize the safeguards provided by the manufacturer of his car thus shares with the automobile thief the responsibility for maintaining high insurance rates.

Cultivate Habit
Owners have but little excuse for leaving their cars unlocked. Strict attention to locking the car, maintained resolutely for just one week, will form a habit so that it will become second nature to safeguard the car at every stop. It's a good habit to cultivate.

On both Paige and Jewett cars, we have adopted the coincidental style of lock, in an effort to offset the owner's carelessness and forgetfulness. This lock is so arranged that when the switch key is turned, to shut off the engine ignition, it also locks the steering wheel. Then the thief can neither start the engine, nor steer the car if he should try to have it towed away.

But already we have found that no mechanical device can adequately cope with human nature. Despite the facilities we have given the owner for safeguarding his car, we have been notified of the theft of a car whose owner, compelled to lock it to stop his engine, left the key in the lock.

BUICK RECORDS ARE BROKEN IN LAST 8 MONTHS

In eight months since the current series was introduced, the Buick Motor company has broken by 1600 cars its highest previous shipment record for an entire fiscal year. It is reported here by Jennings and Shumate.

During this period Buick has also smashed practically every production and shipment record made since its founding 21 years ago.

The monthly average for the past eight months is better than the highest previous single month in Buick history.

The climax of this most active period was reached in March when 28,305 cars were shipped. The previous high mark prior to 1925 was made in October, 1925, when 22,510 cars were loaded and sent out. This record, however, was broken in each of the first three months of this year.

Gaffer: "I'm becoming so near-sighted that I bump into people when I walk along the street."
Shaffer: "Goodness, man! That's dangerous. Why don't you buy a car and drive it?"

When Noah sailed the ocean blue he had his troubles, same as you; For days and days he drove the ark before he found a place to park.

We are told that popularity is an accident. And sometimes it's almost as costly as an automobile accident.

WAR was declared on engine wear when Buick introduced the "Triple Sealed Engine" in the Better Buick.

Buick first perfected the "Sealed Chassis" which barricades each operating part inside a tight-fitting iron or steel housing.

Now, the "Triple Sealed Engine" (air cleaner, oil filter, gasoline filter) has been added to the protection for Buick performance. Every possible avenue for the entry of dirt and grit is guarded, avoiding looseness, vibration, and all the other ills that dirt and grit can cause.

Because of the "Sealed Chassis" alone, Buick is a more dependable motor car. The additional protection of the "Triple Seal" still further reduces Better Buick upkeep costs.

The Better Buick offers the best in modern motor car design at a very moderate price. Come in and see the "Sealed Chassis", the "Triple Sealed Engine" and the many other superior features of this better motor car.

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation

Standard Six		Master Six	
2-pass. Roadster	\$1125	2-pass. Roadster	\$1250
2-pass. Touring	1150	2-pass. Sedan	\$1095
2-pass. Coupe	1195	5-pass. Brougham	1925
5-pass. 2-door Sedan	1395	5-pass. 2-door Sedan	1395
5-pass. 4-door Sedan	1495	5-pass. 4-door Sedan	1495
4-pass. Coupe	1275	4-pass. Coupe	1795

the Better BUICK

Jennings & Shumate

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

\$909.00

AT YOUR DOOR—EQUIPPED

ESSEX COACH
The World's
Best Buy

The Lowest Priced 6-Cylinder Closed Car in the World.

Ledbetter Garage

HUDSON - ESSEX

1415 Adams