

Highway
and
Auto
Dope

AUTOMOBILE NEWS

Traffic
and
Tourist
News

-they call it
*The most beautiful
car in America*



\$1495

for the Standard 5-passenger Sedan, Deluxe 5-passenger Sedan, \$1670; Deluxe 7-passenger Sedan, \$1995; Cabriolet Roadster, \$2295; Suburban Limousine, \$2245. Paige hydraulic 4-wheel brakes included. All prices f. o. b. Detroit, tax extra.

-and it's as good as it looks

It's a powerful Paige. You'll never meet a driving emergency calling for more than the mighty power that flows steadily from this smooth, perfectly balanced and highly perfected engine. It's a comfortable Paige. The amount of leg room Paige body designers have built into the beautifully proportioned body of this latest and greatest Paige is truly amazing. You relax in perfect comfort always—even on the longest tours.

It's an economical Paige. This newest Paige engine develops the same power and speed as Paige motors of old, yet at an appreciable saving in gasoline and oil. It is built to stay out

of repair shops, but when necessary, repairs can be made with a new convenience and quickness. It's a dependable and enduring Paige. Built only of highest quality materials—manufactured according to the exacting standards of workmanship that for 17 years have prevailed in the Paige factories—this latest and greatest Paige will, with ordinary care, serve its owners just about as long as he cares to drive it.

PAIGE

HARRIS F. FRENCH MOTOR CO.
Phone 305-W Open Evenings

MOTOR CAR IN UNUSUAL TOUR

In an adventurous and certainly one of the most unusual motor tours in automobile history, a Dodge Brothers touring car recently completed a trek that led from the precipitous, snow-laden slopes near Mount Whitney, the highest mountain in continental United States, to the heat-tortured floor of Death Valley, lowest point in the country.

Word to this effect was received by C. A. Schumacher of the J. E. French company, San Francisco Dodge Brothers dealers.

"Swirling over nearly 1,000 miles of desert roads, the adventurous party of motorists in their Dodge Brothers touring car succeeded in linking these two natural geographical extremes," said Schumacher. "Strangely enough, both Mount Whitney and Death valley are located within the confines of Inyo County and are scarcely more than sixty miles apart as the crow flies."

"Those unfamiliar with these continental landmarks will undoubtedly be interested to know that the jagged, saw-toothed crest of Mount Whitney rising 14,501 feet above the level of the sea, was officially seen for the first time from Mount Brower by members of the Geological Survey of California in 1864, and was named for the distinguished head of that survey. Mount Whitney, despite its formidable aspect, has been a kindly giant and it told of human life has been small, due to the lack of icy crevasses that distinguish other high peaks in the country."

"But not so Death valley; this dreadful sink, so appropriately named, is tragically linked with the settling of this great west. Into its fiery maw unwittingly trod the Forty-niners, and Death valley took its toll. Lying directly east of Mount Whitney, between the Panamint and Funeral ranges this scorched depression is 284 feet below sea level at its lowest point. One hundred miles long and five to ten miles wide, its utter desolation is truly terrifying. And yet it is not without fascination."

MOTOR SALES ON INCREASE

New March records in sales and output were reported to the directors meeting of the national automobile chamber of commerce held in New York recently. The production total based on individual factory shipping statements is estimated at 447,185.

While the figures reach a new high, it is not out of line with the trend of growth, being close to the normal line. March is always one of the high production months. This year it is 13 per cent of the average for March in the past three years, but this is not taken by the industry to indicate that 1926 will go very far ahead of 1925. It is felt that last year was an excellent business year and that a normal increase will be as much as can be expected.

Several companies reported in various sections that sales had broken all records during the past few weeks. February was virtually a closed month for the northern end of the country due to the bad weather, with the result that stocks increased during this period and orders were delayed until March.

The government tax reduction on automobiles which has been credited to the consumer by the manufacturers is now in effect and is expected to have a healthy influence on sales.

While March was a new high

Princess



Here is a late photograph of Princess Diana, youngest daughter of the king and queen of Romania. She is only 15.

for the third month, it was the second high for all time as October 1925 registered an output of 452,486.

Figures for this year are: January 315,892; February 375,322; March 447,185. March last year was 377,252. The three year average for March, 1923, 1924, 1925, was 378,166.

Rancher Mysteriously Shot Late Thursday

EUGENE, Ore., Apr. 17. (AP)—J. K. Wilkinson, Indian Creek rancher, was mysteriously shot Thursday afternoon, according to word received here. He was found in a field near his home by his wife who was attracted by his cries for help.

The bullet entered the right breast, ranging upward to the collar bone and shattering the bone.

There were rumors over a feud over a telephone line, but officers discounted the tale. The authorities expressed the belief that he was a victim of his own gun, which he always carried.

One of the comforts of home is you often have something to show for your bills.

"For Sale—House in good neighborhood, by an invalid lady three stories high and heated with a furnace."

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They back up their promises with real performance and make friends for the dealer as well as the products.

Ask for "Veltex" by name.
VELTEX MOTOR A is medium.
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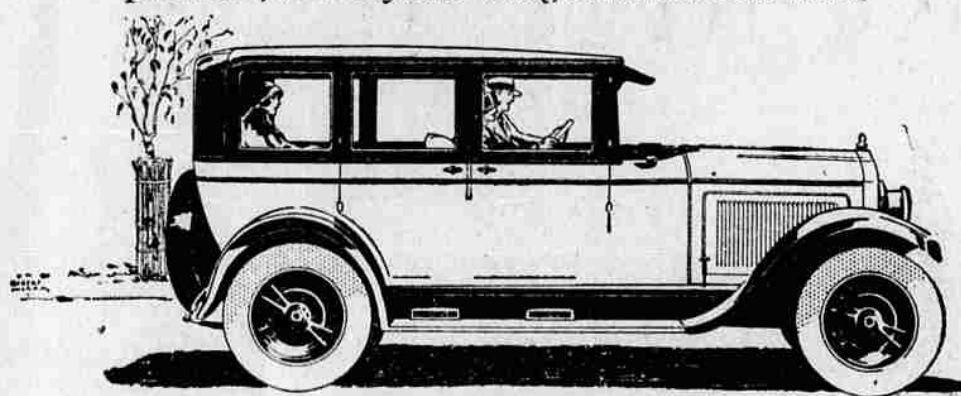
ANTI-CHATTER is the best Ford Oil you have ever used.

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MOTOR super-Efficiency that has no equal

THE power plant in this new Willys-Knight utilizes the principles of high speed engine construction with startling results. From a bore of 2 15/16 inches & a stroke of 4 3/8 inches it develops greater horse-power, per cubic inch piston displacement, than any other stock, American built motor.



HERE is an entirely new achievement in motor car construction. ~ Powered with the internationally endorsed Knight sleeve valve motor, this car will outperform any other car in anywhere near its price class.

It has a speed ability well in excess of 60 miles an hour, obtained without strain on the power plant. Its hill climbing ability is a sensation—its acceleration is amazing.

Quiet in operation beyond any comparison, "the motor improves with use" ~ steadily "wearing in" to greater power & smoother running while the usual type of motor is "wearing out."

The chassis structure has been declared by engineers as being practically unbreakable. Four wheel brakes endorsed by leading engineers as the safest

and best that can be used, are standard equipment.

Design and finish, in the body structure are the finest that the best designers and builders can offer—affording the satisfaction of comfort, roominess and luxurious surroundings.

At its price, this Willys-Knight is the greatest value ever offered to the automobile buyer.

Try it out yourself—it will give you a new & totally different idea of what motor car performance can really mean.

\$1495
SEDAN
PRICE F. O. B. FACTORY

The new "70"
WILLYS-KNIGHT 6
[Through the New Willys Finance Plan, buy this car on smaller down payments and smaller monthly payments; the lowest credit cost in the industry.]

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