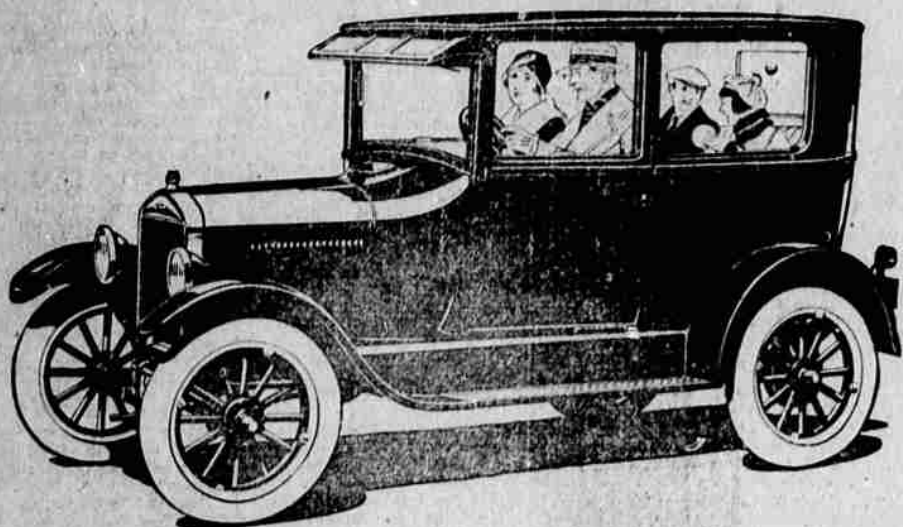
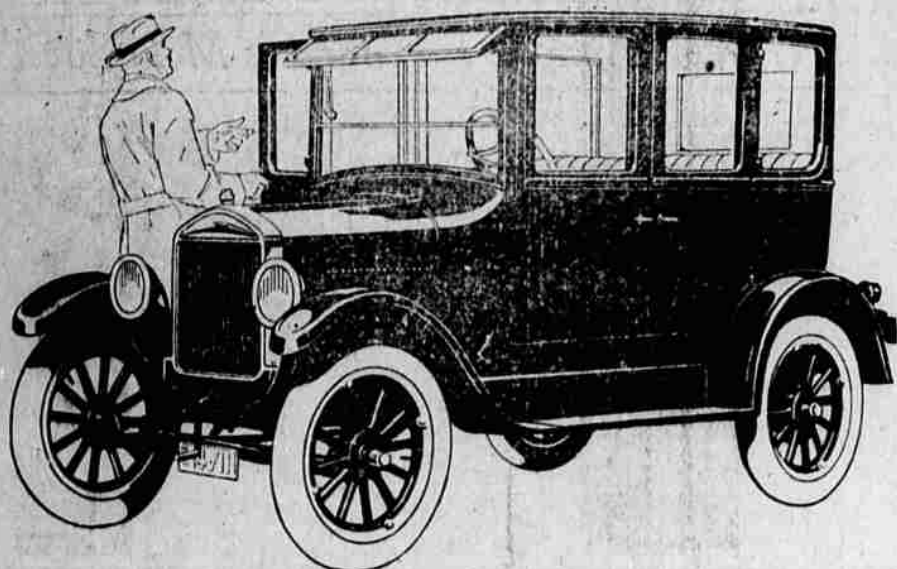


La Grande Delivered Prices:

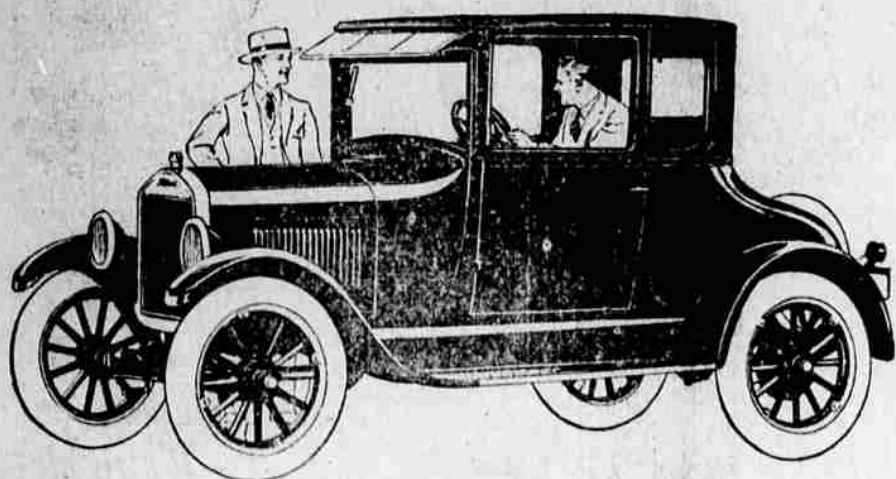
Fully Equipped with Starter and Demountable Rims.



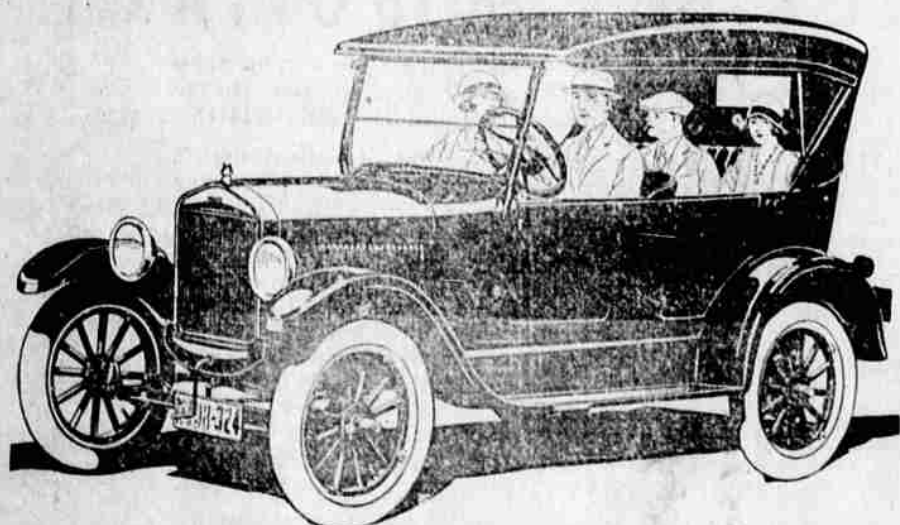
Tudor Sedan \$637.00



Fordor Sedan \$683.80



Coupe \$616.20



Touring \$500.55

Balloon Tires \$25.00 Extra on All Models

Ford

WHY Do You Buy An Automobile?

---for---

Business

When bought for business it assumes the status of an investment. Some of the governing factors of an investment are:

- Low initial cost;
- Low upkeep;
- Low operating cost;
- Easily and quickly converted into cash;
- Quick and efficient service;
- Utility.

A car bought for business use must stand the test of a good investment --- it must give the utmost in service, free from trouble, in proportion to the cost of ownership over any period of time.

Pleasure

When you buy a car for pleasure you always wish to combine low cost and easy payment with quality. Low upkeep and operating cost so as not to have their trip marred by constantly thinking of the cost of each trip.

Assurance of complete service within a very few miles of nearly any point.

Always a pleasure to know that you own a piece of merchandise that is easily converted into cash at a goodly percentage of its purchase price.

The Improved Ford -- good looking, easy riding, low in cost, low in upkeep --- is the only car embodying all the above named features along with 100% utility. Whether you prefer the open or closed type of car you are sure to be pleased with the appearance, roominess and utility of the Ford.

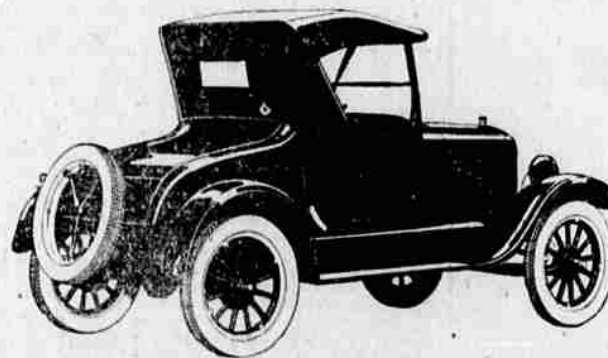
Compare the prices listed with the prices of other light cars. Then be fair to yourself in making the final decision as to which car gives you the most for your dollar.

If the car is to be used for business, you would be using the best judgment in buying a Ford. If it is to be used for pleasure, you would be sure to get in a Ford the pleasure you are seeking.

Come in and let us figure with you on that new car.

Lowest
Prices

Easy
Payments



Roadster \$479.75

Chassis, dem. rims, \$397.35

Roadster, steel pick-up
Body \$508.45

Perkins Motor Company

CORNER 4TH AND ADAMS

PHONE MAIN 500