



# Always a Wise Investment Now Better Than Ever Before

Dependable  
Easy Riding  
Low  
Up-Keep

Dodge Brothers, Inc., astonishing low new prices have created a motor car value that cannot be equalled.

They have announced important refinements and improvements in their products. Always building an exceptional car, they are now building better than ever. Better in beauty, comfort, driving vision, engine in many ways—smoothness, snap, elasticity, and get-away. Never has there been such value in a car.

The simultaneous offering of lower prices and vital improvements is made possible by a gigantic expansion of building and equipment. Ten million dollars so invested permit great savings through vastly increased volume and efficiency.

Part of these savings goes into further betterment of the car. The other part goes directly back to the buyer—in the form of a price reduction that staggered the industry. Those who chose Dodge Brothers' motor cars in the past invested their money wisely. Today they invest more wisely than ever before.

Attractive  
Low First-Cost  
High  
Re-Sale Value

### Old Prices:

Touring Car——	\$875
Roadster——	855
Type B Sedan——	1045
Type A Sedan——	1280
Coupe——	960
Panel Commercial Car——	960
Screen Commercial Car——	885
Chassis——	730

### New Prices:

Touring Car——	\$795
Roadster	795
Type B Sedan——	895
Type A Sedan——	1075
Coupe——	845
Panel Commercial Car——	885
Screen Commercial Car——	810
Chassis——	655

**Battery and Tire Service**  
Complete car service is provided for you here—expert battery service and Kelly-Springfield tires. A high standard of quality.

All Prices F. O. B. Detroit

Let Us Show You The Latest Improvements!

**Best Used Car Values**  
The Dodge policy of paying a fair price for used cars permits us to sell at a fair price. Good used car values are assured.

Dodge Sales and Service

## L. C. SMITH

La Grande, Oregon

# DODGE BROTHERS MOTOR CARS

