

power/
75 speed/
75
Miles
per Hour
*Better BUICK owners
are Masters of the Road*

BUY Leadership

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM
*Lower
Prices*
Buick always leads in motor car values

BUICK HAS BEEN FIRST FOR EIGHT YEARS

FOR the eighth consecutive time Buick was awarded first display space at the National Automobile Show—which means that for eight straight years the American public has spent more money for Buick cars than any other make. Such is Buick leadership—out ahead, year after year, living up to the reputation, "When Better Automobiles Are Built, Buick Will Build Them."

There are advantages for every Buick owner in the popularity and leadership which the Buick Motor Company enjoys. Leadership has made Buick one of the strongest institutions in the country. Owners of Buicks have the assurance that their cars never will lose value by becoming "orphans."

LEADERSHIP has enabled Buick to perfect a nation-wide service organization. A Buick owner finds his car taken care of, in the same intelligent, courteous way, wherever he drives. And leadership has enabled Buick to put an amazing amount of value into every car it builds. For leadership means volume. And volume means great savings accomplished in the manufacture of Buick motor cars.

Volume means that the finest materials cost less than inferior products purchased in smaller quantities. It has enabled Buick engineers to design Buick motor cars to the highest standards of quality and keep their selling price at the lowest possible level. Buick's outstanding value is the direct outcome of Buick's commanding position in the motor car industry.

Buy On Buick Easy Monthly Payment Plan

The ease with which you may now own a new Better Buick is made possible by the famous GMAC plan of financing originated and fostered by the General Motors Corporation. Lowest possible rates and long-time payments allowed in the purchase of a Buick will permit you to own this remarkable motor car without inconvenience.

Come in and ask us about the down payment required and let us show you the newest closed Buick in our display room. Never have you seen such Buick value—the famous valve-in-head motor, time-tested four-wheel brakes that are trouble-proof, beautiful body creations by Fisher. In either the Standard or Master Six lines you have every wish fulfilled in a motor car.

Modern Garage Service....

Combined with the Sales and Service of Buick cars is this new, modern garage equipped with every facility to serve you quickly and efficiently. Tires, accessories, storage, gas and oil service, free air and water. Make this your car headquarters for every need.

Buick Parts and Repairs....

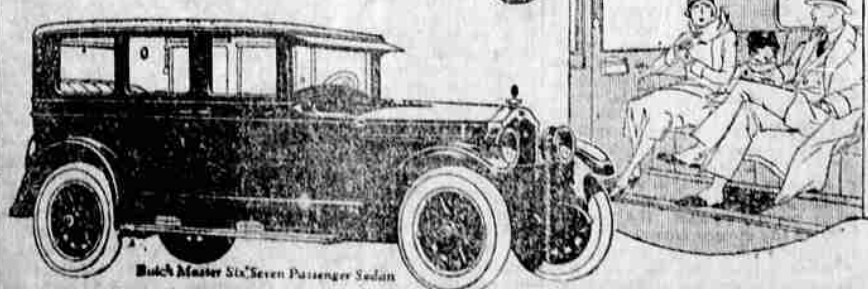
As you find complete parts and repair service for Buick owners no matter where you go throughout the country, so you find the same adequate service here. Expert mechanics on duty who can locate your trouble and put you on the road at minimum expense.

New Garage
Adams Avenue

JENNINGS & SHUMATE

Buick Sales
and Service

added
Comfort



Safeguard
Your
Investment

Buy
Leadership

added
Convenience

