

Highway
and
Auto
Dope

Tourist
and
Traffic
News

AUTOMOBILE NEWS

STAR SIX IS POPULAR CAR

The original glamour of its announcement worn off, the new Star is coming in for the critical examination of all its features by a motorwise public and is passing every test with flying banners, according to Jim Morelock, dealer in La Grande.

"Automobile dealers have learned not to judge by orders that they take the first day or two, a car in show, the degree of success that it will attain in the buyers' market," said Mr. Morelock. "We have waited to pass through the critical stage after those announcements and orders that have been taken during the past weeks insure a healthy and consistent growth in sales for the new Star six."

"Practically every buyer in the low-cost transportation field today knows some few things at least, that make it impossible for any

salesman or automobile man to "kid" him about the respective merits of this or that part of a car. The buyer today is more than a little motorwise.

"Star engineers had to adopt quality features for the construction of the new Star six. With a wonderful performance record attached to the name 'Star Car' for it to uphold, and at the same time expected to advance the name Star Car to a still higher plane in buyers' circles, the automobile itself simply had to be worth the money, or it could not possibly meet the success greeting it right now."

"We have taken enough orders already to insure us against over-keeping a new Star Six on our floor for more than a day or two, for several months. We have taken enough orders to strengthen our own confidence in the car itself, and the belief that it will assume a rightful leadership just as soon as the big plants of the Durant Motor Companies are in a position to build them in quantities."

Electrical connections will sometimes corrode. Don't blame it all ways on a burnt-out fuse if the lights go on and off. See if the fuse is corroded.

EXPORTS SHOW BIG INCREASE

DETROIT (Special) — The tremendous increase in the export business of American automobile manufacturers is strikingly emphasized in figures announced today by the DuPont-Detroit Motor Car company, which reported a gain of 100 per cent in 1925 over the previous year, while the total gain in the export business of all American car manufacturers was 60 per cent. These figures do not include business with Canada.

The greatest increase in 1925, the DuPont company reports, was in Europe and South Africa, both of which took three times as many cars as in 1924. The best individual European customer was Germany, where importation of cars from foreign countries had been restricted previously by government regulations that were virtually prohibitive.

The demand in Germany now is for the highest priced models in each of the various classes. In quantity, Australia was the best market, says the DuPont report. The present year will see continued gains, according to H. M. Jewett, president, who says that the company's production plans are based on an export business for 1926 that will be more than twice that of last year.

The American closed car has now been accepted generally in foreign countries, which are several years behind the United States in the swing from open to enclosed models. Foreign buyers also have given up their preference for magneto ignition, which for years required special equipment on American cars for export. Battery ignition is now as generally accepted as it is in this country.

Protesting Fur Headlight Lens

A temporary treading on a headlight lens may be acquired by applying a thicker layer of sapollo and water to the inside. It will serve efficiently for several months. For a permanent frosting, coat the inner side of the lens with orange shellac.

Coast Champ



This is Leo Comski, San Francisco pugilist, who recently won the Pacific coast middleweight title from Leo Comski. He is said to be a real singer. Far west critics are touting him as a dangerous contender for Harry Greb's crown.

BUICK RUSHING FACTORY WORK

The Buick Motor company will remain at capacity production during the first three months of 1926 at least, according to the production schedules issued by the management, states Jennings and Shumate, local dealers.

In these three months approximately 75,000 cars will be built and shipped from the plant at Flint. The official production figures are: January, 22,546; February, 22,665; March, 27,122. Factory heads expect the two million dollar expansion program now under way to be far enough completed to allow the March schedule to be met. The present capacity of the Buick factory is 1,000 cars a day. When the additions in buildings and equipment are complete a daily production of 120 cars a day will be possible.

The Buick factory has been at capacity ever since the current models were put into production in July, 1925. From that time until January 1, 1926, 111,654 cars were built, an average of 18,609 cars per month. This unusual activity through the winter months, normally a slack season, is considered an indication that 1926 will be the best year ever experienced by the automobile industry. The average production of Buicks for the first three months of 1926 will be 24,791.

The previous high record of 23,600 new cars built and shipped from the factory was made in the month of October, 1925.

BRIDGE LOCATION FIXED

KLAMATH FALLS, Ore. — A decisive victory was scored by adherents of the Shippington faction in the controversy over the location of the proposed Lock Creek bridge, when County Judge H. H. Bunnell announced that the county court would ask voters at the polls at the May primary elections for permission to locate the span where the court saw fit. The announcement followed a petition signed by 300 Klamath citizens requesting the court to build the bridge across Link river at Shippington.

Judge Bunnell admitted that if voters freed the court from the ties of a certain stipulation in the bridge bond issue, that the bridge would be constructed above the dam at Shippington.

Vernonia Man Roadmaster
VERNONIA, Ore. — Gilbert G. Hall of Vernonia has been appointed roadmaster by the county court of Columbia county, taking the place of J. E. Elliottson, who has held the position for several years. Mr. Hall was city engineer for Vernonia for some time.

Official Service Depot

and
A Large Stock of Parts
for

**Remy
Klaxon
Delco
Bosch**

Electrical Equipment

All work done by experienced auto electricians.

Drive In Today

A careful inspection now may save expense and delay later on.

Willard
STORAGE
BATTERY
TRADE MARK REGISTERED

**BATTERY & ELECTRIC
SERVICE CO.**

1311 Washington Ave.

DALE COX

**TODAY We give to the World
the Greatest Automobile Achievement
of all Times - a Light Weight Six at
\$895
HERE**

FEATURES!

Read these features. Then go and see the car yourself.

Continental Red Seal Motor, six cylinder with extra heavy crankshaft and four main bearings.

Full Force Feed Lubrication pumping oil under pressure to main, camshaft and connecting rod bearings and to Morse Silent timing chain.

Bendix Four Wheel Brakes, the same type used by Packard, Locomobile and others in America and by 90% of all European cars.

Natural Wood Wheels with extra heavy spokes. Remember natural wood wheels means the spokes must be flawless grain.

Long Springs giving easy riding, and a scientifically determined wheelbase length that gives poise

and balance. Genuine Spanish leather upholstery in the touring car. Riding qualities are far in advance of those ever reached in any other low cost car.

Genuine Balloon Tires (size 30 by 4.95.)

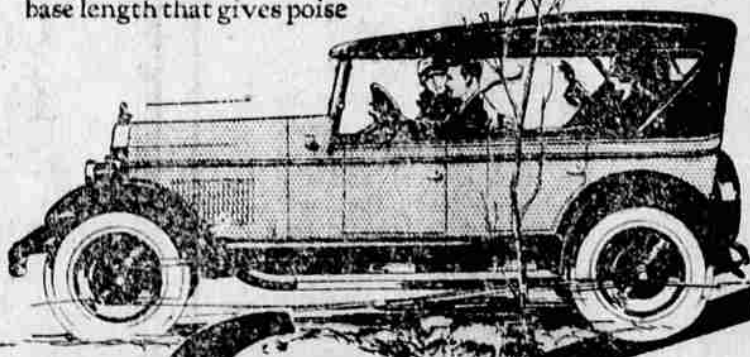
Full Nickelled Radiator, honeycomb type of feeders manufacture.

Heavy Drop Frame with five cross members, giving long, low lines and great strength.

Durant Type Clutch, single plate, dry disc, that cannot be let in with a jerk.

Lacquer Finish, rich, beautiful, durable Japanese blue lacquer finish.

See it today. Ride in it. Drive it. That's the only way you can appreciate its value.



The Star 6
Sport Touring
Coupe
Coach
Brougham

Morelock Auto Co. J. P. Morelock, Mgr. Fir Street

These are the
thousands
who are buying

The New-Day
JEWETT SIX

SALESMEN, doctors and business men find that The New-Day Jewett gets them through crowded traffic more quickly, easily and surely than any car they've ever driven.

Women who drive praise its remarkable ease of handling—and all women are enthusiastic over the roomy comfort of its tastefully appointed body.

Cautious drivers take the wheel of this New-Day Jewett with a new confidence—

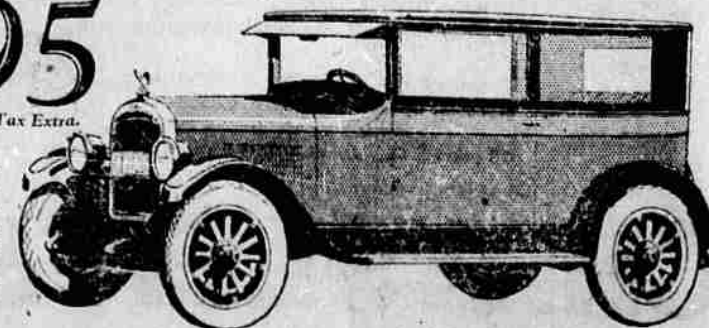
skillful drivers find in it a ready and quick response to their slightest wish that puts a new joy into driving.

Is it any wonder that even the enlarged facilities of the great new Paige factories should be taxed to capacity to supply the demand for this truly new-day motor car?

Drive this New-Day Jewett—just once—and you, too, will never be content with a less able car.

\$995
f. o. b. Detroit. Tax Extra.

The New-Day Jewett may be purchased on time payments through one of the most attractive plans ever offered. Ask for details.



HARRIS F. FRENCH MOTOR CO.

1414 Adams Avenue.