

New Spring Styles  
 Utz & Dunn Shoes  
**HILL'S**  
 "A Good Place To Trade"

**All-Round Star**



Ed Morrison is regarded as West Virginia University's greatest all-around athlete. In football they call him the best defensive back in Mountain history; on the diamond he's a clever infielder and sensational hitter and shines as a guard in basketball. Furthermore, Morrison is one of the most popular athletes the institution has ever had.

**SPORT NEWS**

**LA GRANDE IN SIXTH PLACE**

La Grande marksmen outshot their rivals at Wallowa and Pendleton yesterday in the second round of the Oregon championship. The team shot 24 to 23 and thereby practically clinched the Eastern Oregon championship. Baker's dashing teamwork in the first half completely dazzled the Pendleton boys, but in the last half the Buckaroos made one more basket than the local players.

**PENDLETON FIVE BEATEN AT BAKER SATURDAY NIGHT**

BAKER, Ore. (Special) — The Baker Bulldogs swamped the Pendleton Buckaroos in a thrilling basketball game Saturday night by the score of 24 to 23 and thereby practically clinched the Eastern Oregon championship. Baker's dashing teamwork in the first half completely dazzled the Pendleton boys, but in the last half the Buckaroos made one more basket than the local players.

**OREGON WINS FROM AGGIES**

CORVALLIS, Ore. (By the Associated Press) — The University of Oregon basketball team defeated the Oregon Agricultural college five here Saturday night by a score of 22 to 17.

The score at half time was 12 to 4 in favor of Oregon. With 9 minutes already gone without a shot, but one more to play against the Oregon Agricultural college at Eugene, Oregon at worst can only be tied for the championship of the northern division of the Pacific coast conference. O. A. C. her nearest opponent still has a long road trip to make. It took Oregon three minutes from the tip-off to make the first score.

Coker, who starred throughout the game, tipped it in. From then on Oregon was never headed.

**GONZAGA DEFEATS U. OF I.**  
 SPOKANE (By the Associated Press) — Gonzaga University defeated the University of Idaho basketball team here Saturday night, 25 to 21.

The Bulldogs took an early lead and were leading at half time, 13 to 9. At the start of the second half they stretched their lead and Idaho's attacks at the end failed by a wide margin.

A year ago George Siner traded pitcher Urban Shocker for Joe Bush. Now Bush goes to Washington in exchange for the veteran Tom Zachary and the rookie Win Dalila.

Last year George Siner took George Mogridge as part payment for Catcher Hank Severid. He wanted to bolster up his pitching staff.

Now Mogridge goes back to New York, a club that turned him loose to Washington several years ago. In his place Siner takes the veteran catcher, Wally Schang. He wants to strengthen his catching staff.

Conditions are constantly arising in baseball that call for changes in personnel. A manager must juggle his players in trades or sales to meet all such situations.

The history of baseball is that many a manager pays a fancy price for some player who was once out loose by the same manager without so much as even a trial.

In the "ballyhoo" that is a part of every sport event, in order to make the public enthuse one aptly coined expression often proves the

greatest feature of the "come-out" stuff.

When Babe Ruth started on his home-run rampage the baseball writers greatly assisted in creating interest in the super-batter by flinging up new and unusual titles for the Babe.

First some one shifted from Babe to Bambino. According to my expert foreign interpreter Bambino means Babe in Italian. But certainly there is more color and an air of mystery to Bambino than mere Babe.

"King of Swat," while not entirely new, surely fits the Bambino. Then along came some one with a little more of the high-row starr by calling him the "Colossus of Swat." I am sure that one was coined in Boston.

Scores of other freak titles were handed the Babe by writers and all of them did their bit in making Ruth the most advertised ball player in the history of the game.

**CONCRETE EXAMPLES.**  
 When Tex Rickard signed Dempsey and Carpentier, he realized that a lot of fancy English would have to be applied in order to make

the public fall strong. There was never a greater "ballyhoo" than the Carpentier-Dempsey affair. The Frenchman, with his fine wir record, was, of course, the colorful athlete of the two and most of the descriptive adjectives were handed him.

"Gorgeous Georges," the "Orchid Man" and many other flowery titles were applied to the French fighter in building up interest in the event. It succeeded beyond Rickard's wildest expectations.

No one thing helped make Angel Firpo more than the expression the "Wild Bull of the Pampas." There was plenty of color back of that one.

When Battling Siki came to this country and put on several of his wild escapades, one of which finally resulted in his death, a Gotham scribe, in describing Siki and his eccentricities, referred to him al-

ways as the "Singular Sengalese." The "Singular Sengalese" in two words told the whole story of Battling Siki.

The Four Horsemen of Notre Dame was another oft-used phrase. It referred to the backfield of the Notre Dame team of 1924. It made

both players and team famous. It was one of the best ever coined.

School to Get Farm Building  
 MEDFORD, Ore. — An agricultural building costing \$5000 is to be built as an adjunct of the new high school now in course of construction and directly in the rear of the structure the school board announced today. Work on the agricultural building of concrete or stone tile and which will house four class rooms, a laboratory, a drafting room and shop room, will be begun this spring.

**CATARRH**  
 of head or throat is usually benefited by the vapors of  
**VICKS**  
 VAPORUB  
 Over 17 Million Jars Used Yearly

**ARCADÉ TOMORROW**  
 NIGHT — 8:15 P. M.  
 THE SEASON'S BRIGHTEST-DANTEST MUSICAL PRODUCTION—TITILLANT AND GAY.

Le Comte & Flesher's GORGEOUS PRODUCTION  
 A SPECTACLE OF BEAUTY, FUN and FASHION!

**"MY CHINA DOLL"**

BOOK LYRICS and MUSIC by  
 CLARA GEORGE  
 Composer of "LISTEN TO ME" and "GO EASY MABEL" with  
**BARBARA BRONELL**  
 "The Doll of the Stage"

**BRILLIANT COMPANY**  
 AND SWITCHING  
**CORPS DE BALLET**  
 SCORES OF NOVELTIES

COMEDY OF REPAIRS  
 EIGHT EIGHTY-SEVEN SCENES  
 MANY SONGS HITS

PRICES—TAX INCLUDED  
 Floor and Loges \$2.20  
 First 4 Rows in Balcony \$1.65  
 Balance Balcony \$1.10  
 Seats Selling Fast at Glass Drug Company

LA Grande marksmen outshot their rivals at Wallowa and Pendleton yesterday in the second round of the Oregon championship. The team shot 24 to 23 and thereby practically clinched the Eastern Oregon championship. Baker's dashing teamwork in the first half completely dazzled the Pendleton boys, but in the last half the Buckaroos made one more basket than the local players.

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**Billy Evans Says:**

It's hard to figure the big league managers. Eight American league bosses waited on First Baseman Walter Pipp of the Yankees. Manager Jack Hendricks of the National League was the only one in his league to claim him.

"Pipp should make the Cincinnati club a pennant contender," says Hendricks. "My hope is that he is far from through."

"When Cincinnati took the aged Jake Daubert, after no other club wanted him, rival managers laughed at the very idea. Yet Daubert until his death was one of the most valuable players on the ball club. He made the team."

"Lack of a competent first baseman cost the Cincinnati club at

**"New Ponzi"**

**HOT DIGGITY!**  
 Look Who's Coming!  
 Those Celebrated Music Makers  
**BEIRONEAUX'S SERENADERS**  
 "Not the Best in the World, But Darned Good"  
 Playing and Singing the Latest Numbers  
 the Best—HEAR THEM!

**DANCE**

Given by Popular Request for  
 the Dancing Public.

**Wednesday, Feb. 17**  
**Zuber Hall La Grande**  
 Lou Spencer, Manager.

**Our Promises Do Not Flash in the Pan**

When we sell you anything that doesn't stand up—that isn't satisfactory—we're the big losers.

We have enough good business sense to know that we must live up to our promises.

When we tell you that a Goodyear Tire at our price is the best buy on the market today, we mean it, and what's more, we can prove it.

Drop in or phone us for our price on a Goodyear in your size.

**W. H. Bohnenkamp Co.**

**SKAGGS UNITED STORES**

Money saving Distribution Without Waste Cash stores

Our business in La Grande having outgrown the capacity of one store, we have another store ready for you at 1413 Adams street, across from the La Grande Evening Observer. Stocks, prices and service in both stores will be absolutely uniform. We invite you to patronize the store which is most convenient for you.

Skaggs United Stores originated in the Intermountain country and is a western organization of western young men.

La Grande folks will find an interest in the number of our new store—No. 359. Contrasted with No. 65, our first La Grande store, gives you an idea of our growth, to which you, our patrons, have contributed.

We take pride in having merited your patronage to the extent of making this new store necessary. To properly show our appreciation we offer some unusual savings.

**New Store No. 359, Opens Wed., Feb. 17th.**  
**Prices effective at both stores Feb. 17 to 27**

|                                                       |                                         |
|-------------------------------------------------------|-----------------------------------------|
| <b>CEREALS AND CRACKERS</b>                           | <b>FLOUR, SUGARS, BEANS</b>             |
| Kellogg's Corn Flakes or Post Toasties, 3 for.....28c | "Ramona" Flour, 49 lbs.....\$2.59       |
| Kellogg's Bran Flakes, ea.....11c                     | Bbl.....\$10.29                         |
| Cream of Wheat, ea.....24c                            | "Oregon Beauty" Flour—49 lbs.....\$2.49 |
| Shredded Wheat, 3 for.....35c                         | Bbl.....\$9.89                          |
| H. O. Quick Cooking Oats, ea 15c                      | "None-To-Equal" Flour—49 lbs.....\$2.39 |
| Corn Meal (white or yellow) 9-lb. bag.....36c         | Bbl.....\$9.49                          |
| Farina, No. 10 sack.....54c                           | Brown Sugar, 5 lbs.....45c              |
| No. 5 boxes Crackers.....55c                          | Powdered Sugar, 5 lbs.....\$1.15        |
| Sodas.....85c                                         | Salt, half ground, 100 lbs.....\$1.57   |
| Grahams.....85c                                       | Small White Beans, 10 lbs.....89c       |
|                                                       | Red Mexican Beans, 10 lbs.....89c       |
|                                                       | Best Blue Rose Rice, 10 lbs.....98c     |

**Rolled Oats Best Brands No. 10 sc. 48c**

|                                                                      |                                                                          |
|----------------------------------------------------------------------|--------------------------------------------------------------------------|
| <b>CANNED VEGETABLES, Etc.</b>                                       | <b>CANNED FRUITS</b>                                                     |
| Good Standard Corn, Peas, String Beans, and Tomatoes, 2 cans.....25c | Peaches—Good standard grade in medium syrup—4 cans.....89c               |
| Case (24).....\$2.95                                                 | Dozen.....\$2.59                                                         |
| Fancy Grades—Corn, Peas, String Beans or Tomatoes, 3 cans.....50c    | Pineapple—Large No. 2½ tins, best broken slice, in syrup, 4 cans.....85c |
| Case (24).....\$3.89                                                 | Dozen.....\$2.19                                                         |
| Honiny—Van Camps—Large No. 2½ tins, 2 for 29c                        | Pineapple—Large No. 2½ tins, fancy sliced, heavy syrup, 3 cans.....89c   |
| Spinach—Libby's Fancy—Large No. 2½ tins, 2 for 48c                   | Dozen.....\$3.49                                                         |
| Sauer Kraut—Libby's—Large No. 2½ tins, 2 for 43c                     | No. 10 Tins Fruit (Often called gallons)                                 |
| Chili Con Carne—Wilson's Red Hot, 2 cans.....29c                     | Loganberries.....79c                                                     |
|                                                                      | Blackberries.....81c                                                     |
|                                                                      | Peaches.....79c                                                          |

**Shrimps New Fresh Pack 2 cans 25c**

|                                              |                                                                                         |
|----------------------------------------------|-----------------------------------------------------------------------------------------|
| <b>LARD, SHORTENING AND OILS</b>             | <b>COFFEE, TEA AND COCOA</b>                                                            |
| Pure Lard, 8-lb. tins.....\$1.95             | Skaggs "White Wrap" Coffee. The finest grown! Why pay for the tin can. 3 lbs.....\$1.45 |
| 4 lb. tins.....99c                           | Dozen.....\$1.50                                                                        |
| "Pennant" Shortening—8 lb. tins.....\$1.65   | Skaggs "Blue Wrap" Coffee. Medium strength—3 lbs.....\$1.25                             |
| 4 lb. tins.....84c                           | Dozen.....\$1.30                                                                        |
| Snowdrift Shortening—8 lbs.....\$1.89        | Skaggs "Orange Wrap" Fine Peaberry, 3 lbs.....\$1.45                                    |
| 4 lbs.....99c                                | Dozen.....\$1.49                                                                        |
| Crisco Shortening, 9 lbs.....\$2.29          | Skaggs Teas—Highest quality—Green or Black, lb.....69c                                  |
| 6 lbs.....\$1.59                             | Half lb.....39c                                                                         |
| 3 lbs.....85c                                | "Mother's" Pure Cocoa, lb.....23c                                                       |
| Wesson or Mazola Oils—Half gallon.....\$1.05 | 2 lbs.....39c                                                                           |
| Quart.....55c                                |                                                                                         |
| Heinz Catsup, large bottles 25c              |                                                                                         |
| Roger's Mustard, 4 jars.....49c              |                                                                                         |

**Jello All Flavors 3 for 27c**

|                                                                    |                                                    |
|--------------------------------------------------------------------|----------------------------------------------------|
| <b>SOAPS, POWDERS, Etc.</b>                                        | <b>MISCELLANEOUS ITEMS</b>                         |
| P. & G.—the white naphtha soap—10 bars.....39c                     | Syrup—Skaggs Pure Cane & Maple, 2½-lb. tin.....59c |
| Per case.....\$3.85                                                | 5 lbs.....\$1.69                                   |
| Crystal White Soap, 10 bars.....39c                                | 10 lbs.....\$1.69                                  |
| Per case.....\$3.85                                                | Dates—New crop Golden—2 lbs.....25c                |
| Crema Oil Soap, 10 bars.....69c                                    | Figs—Fancy White, 4 lbs.....45c                    |
| Palm Olive Soap, 6 bars.....45c                                    | Fancy Prunes, large size—2 lbs.....29c             |
| Old Dutch Cleanser, 2 cans 15c                                     | 25 lbs.....\$3.19                                  |
| Citrus Washing Powder, ea. 25c                                     | Fancy Prunes, small size—4 lbs.....49c             |
| Cigarettes—Camels, Chesterfields, Lucky Strikes, carton.....\$1.35 | 25 lbs.....\$2.59                                  |
| Tobacco—Prince Albert or Velvet, 2 for.....25c                     | Brooms—"Domestic" Dollar value, each.....83c       |
| Tuxedo, each.....10c                                               | Matches—Large boxes, high grade, 6 for.....23c     |
|                                                                    | Gum—Assorted kinds, 3 for 10c                      |

**SUGAR Pure Cane "Purity" brand (present Price) 100 LBS. \$6.89**

Fine Assortment of Fresh Fruits and Vegetables. We Pay Cash for Eggs and Produce.

**Skaggs United Stores**  
 No. 65—1109 Adams Avenue—Phone Main 35  
 No. 359—1413 Adams Avenue—Phone Main 711  
 La Grande, Oregon.



Samuel R. Rambo is under arrest at Knoxville, Tenn., as a new Ponzi. He traded in mortgage and according to federal officials who have indicted him, hundreds of investors lost over a million dollars. Many people who thought their homes were paid for learned that Rambo had not put their money where they thought he had, and they must pay for their homes all over again.