

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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THE LORD IN PRISON—"And the keeper of the prison committed to Joseph's hand all the prisoners. . . . The keeper looked not to anything that was under his hand; because the Lord was with him."—Gen. 39:22-23.

Everybody would like to have an early spring—just so it isn't too early.

Diplomacy, expressed in simple terms, is just a process of keeping the other fellow from getting it.

One good thing about the purchase of 1926 auto licenses—it forces everyone to have headlights adjusted.

Safety first consists in assuming that the driver you are meeting hasn't any more sense than you have.

Arctic explorers probably disbelieve each other's stories because each knows how much fiction there is in his own.

Now that the importation of narcissus bulbs has been forbidden presumably somebody will go into the business of bootlegging them.

This hair-cutting craze has at least changed the type of calendars in the barber shops. And who remember the good old days when all political questions were discussed at length during a haircut or shave?

DICTATORS.

Within this decade Germany was a militaristic monarchy ruled over by a kaiser with all the power of a dictator, in spite of the existence of a parliament peculiarly German in its character. Even up to the kaiser's abdication the great majority of German citizens were not only content with their established form of government, but believed it to be the best government yet evolved by man. During the same period Italy, under a constitutional monarchy, was enjoying virtual self-government.

The years since the armistice have just reversed the situation as regards these two European powers. Germany has given herself a representative government, while the Italians have submitted to despotic rule by the dictator Mussolini. A current cartoon in a German newspaper picturing Mussolini, crowned and robed as Caesar and drawn in a Roman chariot by his "black shirts" and bearing underneath the legend, "Only when all my opponents are in prison shall we have an Italy that is really free," is strangely reminiscent of the war-time comment by the Italian press on kaiser-ruled Germany.

Today the Germans can not understand how the Italians can tolerate conditions which ten years ago were acceptable to the Germans and intolerable to the Italians. This is not a case of "the pot calling the kettle black," but an instance of two nations exercising their prerogative to change their politics.

HORSEPLAY.

In attempting to shame girl students who make use of rouge and cosmetics too openly by applying it no matter where they may be, an instructor in the University of California told his class the young men would be warranted in coming into the school room to shave, considering the example set by the young women. He said he would be tempted to give high marks to any brave enough to do it. Three students took him at his word and shaved themselves in class the following day. He assured them they would be the recipients of high marks.

We know the college man often gets farthest in the end, but it is just such things as this that make it difficult for him to get a start. Earnest college students, of course, are in the majority in any institution of learning but the so-called pranks of other students give the public the impression that every college graduate, fresh from school, is just another of those rah-rah persons. Many men of good practical common sense actually hold a college graduate in contempt and feel that their education is a detriment rather than an asset. It is not real education they feel dubious about, of course, but the kind of education they think has been acquired.

Unfortunately, it is not the solid, but the frivolous features of college life, that get the most publicity and it is from that the less thoughtful get their impressions. Usually these things have been manifested in student pranks and in the nature of college publications, some of which have been so raw that they have been barred from the mails. Now, it appears that the faculty is becoming contaminated with the horseplay spirit, too.

OUT OUR WAY



By WILLIAMS

OFFICE CAT

TRADE MARK REG.
By JUNIUS

Foreigners who say America has nothing to compare with Dutch windmills evidently never saw any of our city traffic cops.

The dentist's chair isn't quite so bad as the electric chair. You're not strapped in.

Add to the list of eternal triangles: Cold morning, used cap, profanity.

Let us rise to remark that the greatest of all horticultural feats is not yet accomplished—the grafting of weed chains on banana skins.

ABOUT HELEN
A man named Helen
Married a girl named Helen
Now, of course, she is Helen Fall.
He says that the worst of it is that she's the same in winter, spring and summer.

Young La Grande bride (in desperation): Oh, dear, I can't make head nor tail of my accounts. How do I come up two pounds of steak and a dozen oranges?

"Doesn't that strike you that that's a queer-shaped harp that that new woman-angel is logging around?" asked St. Peter, with a perplexed frown.

"That isn't a harp, that's a wireless set," answered Gabriel, with a pitying look at his superior. "She's

enjoying her husband's howls from Station Hill."

"Marjorie, have you been smoking?"
"No, mother."
"But your breath smells of tobacco."
"Father kissed me good-bye."
"But your father doesn't smoke."
"I know, but his stenographer does."

Did you ever see a woman doing housework stop to powder her nose? Neither did we.

Just because the girls laugh at your remarks is no proof that you're witty. Perhaps they have pretty teeth.

A barber is often one's best friend, although it casts reflections on one at every opportunity.

There are various ways a man can demonstrate his independence besides eating with his knife.

LEASTS THAT GOLF IS 200 Years of Age in Ireland

BREAKFAST (A)—Golf was played in Ireland 500 years ago, according to a discovery made by Joseph R. Plater, member of the boundary commission.

Herbs singular records which show that Lord Montgomery, or plain Mr. Hauch as he was then, was recruited land by King James near where the famous Newcastle links now are.

Montgomery gave a site for a school on this land and regulations that he allowed sufficient space for schools to "play at golf."

The school and links disappeared during the troubled years of Civil War and rebellion in the latter half of the seventeenth century.

Japs are mad because we don't invite them to visit us. Telling their neighbors, the Chinese, goes up about us.

OREGON NEWS MEN TO MEET

UNIVERSITY OF OREGON, Eugene, Ore. (Special)—New men in Oregon journalism and some of the younger editors will be featured on the program of the Oregon Newspaper conference at the University of Oregon, February 19-20, according to the tentative program released today.

Virtually all of the speakers have accepted, and an excellent attendance is assured, according to Eric W. Allen, dean of the school of journalism. The Saturday program, which will be devoted mainly to mechanics and printing, has not been completed.

John Henry Nash, famous printer of San Francisco, who is noted for his fine editions of classical books, will appear again this year, having been issued a special invitation after the conference last year.

The banquet Friday night will be shorter, and the editors will be given the opportunity to attend the Oregon-O. A. C. basketball game.

The program follows:
Friday, February 19.
Room 105 Journalism. George K. Allen, chairman of the conference, presiding.

Morning.
9:00 Registration.
9:20 Roll call and self-introduction.
9:45 Walter W. R. May, executive news editor, Portland Oregonian. "Publicity, Advertising and the News." An attempt to state a series of principles which will result in the maintenance of high ethical standards, up-to-date and efficient business standards, downgrading in connection with such de-

tails, theaters, movies, and others in which the line between news and advertising is difficult to define.

10:15 Discussion: The publicity problem as it strikes a weekly editor. By George P. Cheney, Enterprise, Record-Chief.

10:25 "Experiences of Oregon Editors in the last year in their contact with publicity seekers, as reported to the secretary's office."—Hal E. Hoss, Oregon City Enterprise, secretary of the State Editorial association, who has operated a clearing house for information about space grafters.

10:50 "Our Experience in Building up one of the largest weekly newspapers in Oregon"—Sheldon F. Sackett, Telephone-Register, McMinnville.

11:15 Discussion, by Joe D. Thompson, Glacier, Hoop River, Earl C. Brownlee, News-Times, Forest Grove.

11:30 "Make-up in Oregon Newspapers"—E. N. J. J. J., managing editor of the Vancouver Columbian.

Discussion, by Ben R. Latta and Arne G. Rie, Announcements of committees—President Allen.

12:15 Dutch luncheon (entire conference, except trade journalists in a single group at the Anchorage).

Afternoon.
1:05 Journalism.

2:00 "Frequency Contracts—Selling Advertising Year-to-Year instead of Day-to-Day"—Frank B. Appleby, editor Evening Observer, La Grande.

2:25 Discussion by Lee Drake, Budget, Astoria.

2:40 "Newspaper advertising in the country weeklies as it appears to a country merchant who is an aggressive advertiser"—to be selected.

3:00 Discussion, led by Earle Richardson, Dallas Observer.

3:15 "Getting national advertising: How to do it now and what we might gain by more co-operation"—Eaton O. Garrett, Oregon City Enterprise.

Discussion led by R. H. Cronise, editor, Albany Democrat-Herald, and chairman of State Editorial Association Committee on Advertising.

3:50 Round Table Discussion of National Representative Question and Field Agent Problem.

3:40 Discussion of last two reports.
Reports, National Editorial Association convention—A. L. Malvery, Tillamook Herald, president of State Editorial Association.

4:00 "Creative Advertising: What the paper has to sell besides space"—Franklin S. Allen, who has recently come to the Portland Telegram as advertising manager, from the Hearst organization in New York.

4:20 Discussion, by M. C. Maloney, Marshfield Times.

4:45 "How magazine advertising can stimulate newspaper advertising"—W. C. Kable, Oregon Voter.

5:00-6:00 Meeting of the State Editorial Association.

President A. L. Malvery, Tillamook Herald, in chair.

Committee meetings, group meetings, recess.

6:00 Hotel Auburn, conference banquet. Editors please purchase no tickets. You are guests of the chamber of commerce and the School of Journalism.

Toastmaster, Eric W. Allen.

Home Girl representative of the School of Journalism—Ruth Griggs.

representative of chamber of commerce—A. A. Brown, representative of Advertising Club of Portland, to be selected.

8:15 Basketball, Oregon vs. Oregon Agricultural college.

Saturday, February 20.

Room 105 Journalism. George K. Allen, president, presiding.

Morning.

9:00 "How we tripled the circulation of a weekly newspaper"—W. Arthur Steele, Clatskanie Chief.

9:20 Discussion (The increasing importance of circulation in the country papers and methods employed)—2:30

SHADOW BOXING



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THE SYMBOL OF CLOTHING LEADERSHIP

Correct Clothes For Men

Good Clothes Are Economy

Hart Schaffner & Marx Clothes

N. K. West & Co. Inc.
La Grande's Leading Store For 25 Years

Government Assumes Control of Athletics in Philippines

MANILA (AP)—The Philippine Amateur Athletic Federation has been converted into an official government agency to have charge of all sports and to supervise affairs of all athletic organizations in the Philippines. The measure making this effective was passed by the legislature and signed by Governor General Wood.

Under the law the federation also is charged with organizing and directing the training of athletes to represent the islands in international contests. It also will promote public playgrounds and public recreation facilities.

Afternoon.
2:00 Printing program.
6:15 Printing banquet.

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The largest and most complete stock of Quality Hats ever shown in La Grande.

Norton's Kiddy Shop

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If you can, **MOVE IT!** Open a Savings Account with this bank tomorrow. \$1.00 will do so and obtain a Liberty Bell Savings Bank, the most unique bank note we have ever seen. In its back is a slot where coins of every denomination can be dropped—even bills can be inserted. We are holding one for you.

La Grande National Bank
La Grande, Oregon

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Next, you want coal out of which you can get the heat easily.

You also want as little ash as possible to carry out.

Coal like this is a comfort to you in winter.

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Phone Main 17
Nearly new Electric Range for Sale.

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Our **BLUE MOUNTAIN CREAM**

Is delightfully soothing to the face after that chilly auto ride. Also heals and protects chapped hands.

Made in Flesh and White
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Red Cross Drug Store