

La Grande Evening Observer

(Incorporated)

An Independent Newspaper

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SUBSCRIPTION RATES

By Carrier
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Daily, per six months in advance \$4.50
Daily, single copy 5c

By Mail

Daily, per month in advance 50c
Daily, per six months in advance \$2.50
Daily, per year in advance \$5.00
Weekly Observer-Star, per year \$2.00

ADVERTISING RATES

Display, foreign, per column inch 40c
Display, local, per column inch 40c
Time contract rates on application.



A FAITHFUL STEWARD—"And there was set food before him to eat; but he said, I will not eat, until I have told mine errand."—Gen. 24:32.

Perhaps young people are considered foolish simply because they don't know things it takes forty or fifty years to learn. They can't be blamed too much for that.

The recent epidemic of freak advertising in folder-program creations and the evil pointed out by The Observer has accomplished much good in educating people as to the reasons why such soliciting is opposed by most business men and by this paper. Individuals who have solicited "advertising" of this kind had not previously analyzed its value. Most merchants have failed to object to it because they did not wish to appear uninterested in the organization and its work and because they did not wish to offend the friends and customers who called on them. Today, however, a greatly increased number of people realize that this so-called "advertising" in programs and folders is looked upon by the business man as a pure donation, that he objects to it, that it is therefore an imposition. Legitimate and continuous means of publicity—direct-mail, billboards, window display, newspaper, etc.—are those to which the merchant seeks to confine his advertising expenditure. His position will be better appreciated in the future.

BUSINESS AND IDEALISM.

It is popular among people convinced that they have mounted to a high plane of idealism to depreciate devotion to business as something unworthy of human beings sincerely concerned for the well-being of their fellows. Possibly practical business men might give more attention to spiritual interests without loss on the material side. Probably they are more bound up in practical idealism than they are commonly credited with being. One may be working toward establishment of an ideal condition without advertising the fact; he may be so working without being conscious that his practical endeavors, selfishly undertaken, tend to promote the ideal state. To condemn him, then, and put obstacles in the way of his success may be tantamount to frustrating one's own laudable aspirations and interfering with the well-being of society.

Although millions appear to be unaware of the fact, everyone is dependent for the supplying of his material wants and for the gratification of many spiritual desires upon a common business prosperity. The more profitable business there is the better off all are, notwithstanding wails of complaint that a few "hog" the rewards. It is a curious fact that one of the most successful business men in the country, one whose personal profits exceed the income of any other man who ever lived, seems not to excite the envy or malice of the "workers" whose hatred of others' success is unflagging. One motto of this man sums up the sound principle of business on which all practical idealism is founded. It is written, "expansion of enterprise affording greater opportunities for profitable employment."

The point is that the results to himself of his operations are simply those which inevitably flow from successful business. If a more ideal state ever is achieved by mankind it will come through cooperation in promotion of business rather than through antagonisms of labor and capital that are now so widely distressing.

Electric Percolators

Take coffee making out of the kitchen. See Our Complete Line.

EVERYTHING ELECTRICAL FOR THE HOME
Zenith and Crossley Radios.

JESSE ROSENBAUM ELECTRIC SHOP

Opposite Postoffice. Main 104

OUT OUR WAY



WATCHING FOR THE BULL OF THE WOODS TO CHARGE

By WILLIAMS

CAR ACCIDENT CAUSES FOUND

SALEM, Ore.—Violation of the law regulating lighting equipment for motor vehicles upon the public highway was responsible for the greatest number of arrests for traffic violations by the state officers during December, 1925. These officers made a total of 507 arrests during December of which 124 were headlight law infractions. Speeding was the next greatest offense, numerically speaking, for which there were 109 arrests, and there were 12 cases involving violations of the prohibition laws and reckless driving caused the arrest of 12 persons.

Carelessness figured most prominently in the cases given for the total of 2,679 accidents on the public highway during December, 1925, which resulted in the death of five persons and injury to 321, according to reports received by the department. Of right-of-way, failure to give signal on turning or stopping, cutting corners and reckless driving were responsible for 550 accidents. Driving while intoxicated was the cause of 83 accidents, and failure to dim lights, no lights and improper lights added 15 more to the long list of casualties. The classified record of arrests for violations and causes of accidents follow:

Traffic violations—No license plates, 2; void foreign license, 2; switched license, 5; no operator's license, 2; no chauffeur's license, 2; switched chauffeur's license, 2; allowing minor to operate, 2; no lights, 9; one headlight, 8; improper lights, 18; improper spot light, 2; failure to dim lights, 11; no tail light, 4; illegal lights, 65; illegal devices, 7; overcautious, 6; insufficient rubber, 1; inadequate brakes, 2; P. S. C. activities, 2; failure to give right-of-way, 2; failure to signal, 1; reckless driving, 12; non-stop at railroad crossing, 2; depositing glass on highway, 2; driving while intoxicated, 2; intoxicated on highway, 2; transporting liquor, 7; larceny, 3; speeding, 192; failure to report accident, 1; Total 297.

Causes of Accidents—Carelessness, 1,287; failure to give right-of-way, 445; cut corners, 136; reckless driving, 197; driving while intoxicated, 88; failure to give signal, 295; speeding, 22; failure to dim lights, 2; reverse direction, 5; parking on highway, 5; driving on left side of street, 22; improper parking, 11; passing street car discharging passengers, 4; double at intersection, 75; jockeying on bridge, 5; driving against traffic, 4; jay walking, 29; stock on highway, 2; obstructed view, 5; insufficient clearance, 12; obstruction on street, 10; runaway team, 1; defective equipment, 2; inadequate brakes, 6; no lights, 2; improper lights, 10; inexperienced, 4; lost control of car, 8; skidding, 22; wet pavement, 13; fog, 10; rain on



OFFICE CAT

TRADE MARK REG.
By JUNIUS

A musical comedy producer is advertising for a chorus of long-haired girls. He doesn't want to produce a musical comedy—he wants to start a museum.

Mrs. Does my gown look like it's slipping off my shoulders?
Mr. No, it's all right.
Mrs. Well, you'll have to wait. It's supposed to look that way.

The poor idiot who tries to keep up with his rich neighbors we also have with us always.

The man who wants little here below usually finds it difficult to get his wife to share his desires.

They don't make 'em dumber than Suez McEggs. She thinks that a falsehood is some kind of wig.

A little bit dumber in Flora Mettler. She's heard of the boob. And she thinks it's a feller.

But the dumbest of all is Miss Sarahbell Deeze. When a race-horse is "scratched" she thinks he has fleas.

A fellow in Pendleton had the hay fever deadfall, but he married a grass-widow and now he's cured.

YOU READ THIS ONE
Companion Wanted, to cook and dirt lady.—Ad in Temple, Tex., Telegram.

Recently triplets came to the home of a family in St. Catherine, Ont. They names 'em Faith, Hope and Charity. In the order of their arrival. Had they been quadruplets, the fourth probably would have been christened Calamity.

If Doc Cook, after exploring Greenworth, Kan., prison, should declare that he had found a way out, folks wouldn't know whether

HEALTH

PREVENTING CATCHING DISEASES

(By Frederick Stricker)

We no longer think disease necessary; its occurrence is due to faulty living. Disease is a common occurrence in all life. Complete control of disease is theoretically not impossible, although not probable in the near future.

Communicable diseases are caused by bacteria and other organisms. Disease-producing organisms are transmitted to man by direct contact of the sick with the well, by infection of food or drink, by contact with contaminated articles, or by insects or vermin which harbor the germs of certain diseases.

Requires Much Courage

To face squarely the problem of communicable disease control requires more courage than some can muster. Prevention of disease must be considered by those who believe in right living. To avoid colds, exanthematous and other other infections is a worthwhile effort. Knowledge of the life history of various disease-producing organisms has made possible an effective attack on the problem presented by communicable disease.

Resistance to disease may be conferred artificially. Persons susceptible to typhoid fever, smallpox, diphtheria and scarlet fever may be protected against these diseases. In other communicable

diseases we must still rely on isolation, quarantine and disinfection. Disease prevention rests largely upon the avoidance of the causative agent of disease. It is important to isolate all persons suffering with communicable diseases. All articles coming in contact with the patient should be thoroughly sterilized before being used again. All discharges should be disinfected. No patient should be released from quarantine until tests show there is no longer any danger from infection.

Carriers

Carriers of disease of the communicable kind are other persons suffering in mild form from disease such as cold, measles, etc., or "carriers" in whom the organism grow and develop without producing symptoms of the disease. Typhoid and diphtheria carriers are now recognized. Infectious material may be carried from the sick to the well. Fleas, lice, head-lice, flies, rats, cats, dogs, cows and other animals may carry infection.

Constant warfare must be carried on against communicable diseases. Slightest and air assists man in combating disease.

The elimination and eradication of communicable diseases can be accomplished by controlling the persons that develop them and by immunizing the persons who are susceptible to them.

NEW BOAT SCHEDULE MADE
COEUR D'ALENE, Idaho—A boat schedule giving single daily service between St. Marie, Harrison and Coeur d'Alene will go into effect tomorrow. It was announced by J. Roy Giles, manager of the Red Collar Steamship line.

Boat connections for daily train service between Coeur d'Alene and Wallace, Kellogg and St. Maries, will be made at Harrison in the morning and Spokane train service will be available to passengers on the evening boat arriving here.

3 LOSE LIVES IN WRECK
MACHIAS, Maine (AP)—Two men and a child were killed and about 20 other persons were injured, six or seven seriously, when two cars of a passenger train, bound from Calais to Boston late Friday were derailed as the train was crossing a cold stream bridge on the Maine Central railroad, two miles west of Machias.

An Atchison, Kansas, painter melted smoke while riding in his motor car. He thought his car was on fire and began to call loudly. Someone sent in the alarm and as the fire department dashed up the painter discovered it was but his necktie burning.

HERBS FOR SALE
At Chris Miller's, the Fur Man. Good for all rheumatic troubles, stomach, kidney, bowel and liver troubles, bladder and blood troubles and the flu.
H. J. Rouch
1510 Adams Avenue.

THE CANDY OF TODAY—



Give yourself a Sunday treat—take home a box of these famous confections. We can supply you with any of these well-known packages—

The Sampler
Fussy Package
Pleasure Island
Assorted Nuts and Fruits
Salagundi
Chaisonne

Prices—\$1.00 to \$5.00

Red Cross
Drug Store

AUTHENTIC STORIES--

Of early Eastern Oregon life and development should be preserved and perpetuated. An effort to do this is being made by the Hot Lake Sanatorium.

It will be appreciated if any early settler, any descendant of our sturdy pioneers, or anyone interested in collecting such history, will communicate with

DR. W. T. PHY,
HOT LAKE, OREGON



TWO DAVISES NOW SIT IN THE COOLIDGE CABINET. At the left is Dwight Davis, secretary of war, and at the right James J. Davis, secretary of labor.



The Jeryl

BY JOHANSEN

The newest thing in advance of spring—colored kid! And of all colors Caramel leads in chic. So the Jeryl, February Calendar Style, is of Caramel Kid, piped in Ascot Tan. There's the whole story of current footwear fashion... bound in leather... colored leather, we again repeat.

Shown only at this shop
\$950

N. K. West & Co.

windshield, 16; sun on windshield, 2; snow on windshield, 4; unknown, 29; Total 2,874.

COUNTERFEIT MOTOMETERS APPEAR; PUBLIC WARNED
NEW YORK—Discovery of the existence of a daringly extensive and active business of manufacturing and marketing counterfeit motometers is announced by the

English courts sometimes order home spankings for children and every elementary school still has its switch.

WE BUY BETTER MERCHANDISE
WE SELL FOR LESS.
Satisfied Customers Means Success
—It's Our Motto.

Norton's Kiddy Shop

New National Mazda Lamp

Is in Stock in Our Store.
You should come in and see the improvements.
"Everything Electrical."

La Grande Electric Company

Four Convenient Locations

HOOVERIZED - GROCETERIA - ECONOMY
And BASKET

"Where The Thrifty Throng."
A 100% Home Organization.



Make EVERY Pay Day Count!

You cannot work for yourself forever. One's earning days are numbered and it behooves each of us to make EVERY pay day count.

By opening a Savings Account with this strong bank and adding something to it each week, you are not only building up a tidy sum for the future but also for any unforeseen emergency that may be ahead. Why not start a Savings Account the first thing TOMORROW and obtain a Liberty Bell Bank?

La Grande National Bank
La Grande, Oregon