

# MAILS FORMS TO TAXPAYERS

THE NEW "MAILS" WHICH ARE MADE OF FOLDING PAPER AND WHICH WILL BE SENT TO YOU IN THE MAIL ARE THE NEW MAIL TAXPAYER'S FORMS. THESE FORMS WILL BE SENT TO YOU IN THE MAIL IN THE NEXT FEW DAYS. THEY WILL BE SENT TO YOU IN THE MAIL IN THE NEXT FEW DAYS. THEY WILL BE SENT TO YOU IN THE MAIL IN THE NEXT FEW DAYS.

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# ADVANCE CROP OUTLET PLAN

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## ANNOUNCING the latest step in Snow Flake progress— The New Wax-Wrapped Family Package!

—Bringing you wonderful new Convenience... Economy... Oven-freshness!

**A** BOXES contain the famous food— Snow Flake's new wax-wrapped Family Package! **Convenient!** An ideal home package, generous enough in size to assure a constant supply of these crisp little wafers for every home use—regular and emergency. **Over-ripe!** Wax-wrapped to seal in the delightful freshness of Snow Flakes straight from the oven. Great economy of crumblers and crumbs! **Real economy!** There's a genuine saving in buying the Family Package. Double the amount for just a small amount more than the small package—plus more the benefit of packing only one box, one label, one carton.

Snow Flake quality is safeguarded at every step. It never varies! One master formula and one rigid standard for all ingredients! At Astoria, Washington, we grow our own wheat, mill our own flour—some of our many precautions to assure uniform flavor every day in the year. Six great Coast highways bring every home within a few hours of Snow Flake ovens.

Little wonder then that Snow Flakes have become the largest selling soft wafers in the West. The new wax-wrapped Family Package is but another step forward in their progress, bringing new convenience, new economy and constant assurance of freshness to the millions of Snow Flake users.

**SNOW FLAKE WEEK OPENS SATURDAY!**  
 SNOW FLAKE WEEK—January 23rd to 30th—will be observed by thousands of consumers throughout the West Coast. The thousands of consumers throughout the West Coast are looking for the new wax-wrapped Family Package. The new wax-wrapped Family Package is the new wax-wrapped Family Package. The new wax-wrapped Family Package is the new wax-wrapped Family Package.



# Don't ask for crackers — say SNOW FLAKES

Ask for HUNSMAN'S GINGERBREAD! Honey-sweetened—Health-laid!