

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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A TERRIBLE WARNING—"And Noah began to be a husbandman, and he planted a vineyard; . . . And he drank of the wine, and was drunken;"—Gen. 9: 20.

Something must be wrong. We haven't had much about Colonel Mitchell in the news recently.

You come constantly in touch with people who are howling for freedom when, in reality, what they desire is only a soft snap.

The plan of buying railroad and steamship tickets on the installment plan has now been introduced and we have one more inducement for people to spend money when they can't really afford it.

Extension of the corporate limits of the city of La Grande is a matter to be considered at the next municipal election. It deserves the careful study of all property owners residing in the territory proposed for annexation.

Governor Pierce is keeping many politicians on the anxious seat while he wavers between the executive office at Salem and the senate chamber in Washington. Walter is no mean politician and the race he finally enters will be worth watching at the finish.

NOT ALL "BUNK."

Thrift is a much abused word. To many people it means merely being "tight," to others it means paying the lowest possible price for things purchased, and to still others it means saving money. True thrift, however, is much more than is indicated by any of these conceptions, more sensible, more appealing to ideals of good business and citizenship. As outlined in various ways this week in La Grande and throughout the county in observance of National Thrift Week, it commends itself to everyone who has the best interests of family and self at heart.

True thrift is the intelligent handling of one's income so as to protect the joys and comforts of the future while enjoying those of the present. It is a matter of intelligent spending. If we spend wisely, it is only natural that we will not spend our entire incomes, whether they are large or small, and a savings account becomes a matter of course. If we spend wisely, we will readily appreciate the advantages of home ownership where rent receipts become dividend checks. If we spend wisely, we realize at once the need for insurance that will care for our dependents in case of disaster. If we spend wisely, the accumulated savings automatically becomes the means to investments that will provide an income in old age. Investments that will bear the scrutiny of our bankers and will meet their entire approval. If we spend wisely, we naturally will spend according to a fixed and studied plan—a budget—in which savings account, church contribution, amusements, clothing, insurance, and all the necessities of a year are given proper attention. If we spend wisely, thrift is the natural result.

In spite of the abused character of the word, the true elements of thrift commend themselves to every thinking person. Thrift is not all "bunk." During the war thrift was urged for patriotic reasons, yet practice of it today is no less patriotic because to do that which makes for a greater America is patriotism of the highest sort. And those countries which have the thriftiest inhabitants have always been the greatest. Today we urge thrift, however, not because it is patriotic but because it is selfish. It means self preservation and should therefore be the most interesting goal of every individual.

The Lucky Day Apron New, Novel and Useful

\$1.00 Each.

All made but the hand embroidery. Stamped with designs easy to work. On colored woven brocade—Blue, Tan, Peach, Green, Lavender and Tangerine.

Watch For Great \$1.00 Day Bargains
Wednesday, Thursday and Friday

Norton's Kiddy Shop

Everything in Infants' and Children's Wear



"Well," groaned a tired business man of La Grande, "my help has ordered me to do 60 many things I fear I won't get through today."

Visitor—"Don't you think five years is rather young to start your daughter on the piano?"
Wise father—"Oh, no. You see, she uses only the minor keys."

KEEP THIS DARK
Father (to son)—"Look through the keyhole into the parlor."
Son—"I did."
Father—"And what did you find out?"
"The lights."

We wonder if it isn't about this time of the year that most winter engagements rings begin to turn green.

Philosophy, is what makes a woman think of herself as "just a little too plump," when she tips the scales at a hundred sixty; and a man think of himself as "slightly overweight," when he lets his belt out to fifty-two.

Photos by telephone being now a fact, we suggest an up-to-date simile—"She has a face like a wrong number."

A woman fell while doing the Charleston dance.
Keep on and that dance will soon be as dangerous as football.

FEARFUL TEST
No doubt that his affections in a true and lasting flame; He saw her in a bathing mill, And loved her just the same.

What chance has a husband, Outlaws hold him up and in-laws hold him down.

"Give me a sentence with the word 'device'."
"It's device bird that gets up early to get the worm."

The queen of Spain thinks American women are the most carefully dressed women in the world, but we'd like to know what the ice men think about it.

Once in a while the lucky man at a wedding is the bride's father.

Everything in its place. Knees are all right in swimming but they attract attention in an office.

Conductor—"Pare!"
Passenger (looking out of window)—"No it's raining."

Bobbed hair is getting to be old glory—May it permanently wave.

The best way to judge the wheels in a man's head is by the spokes in his mouth.

Sometimes a man gets possession of more money than he knows what to do with, but not so with a state government.

Wouldn't it be great if people talked as well as they do land?

A great many of us think we're standing up for the truth when we're being obstinate about a personal opinion.

Klamath to Build Schools.

KLAMATH FALLS, Ore., Dec. 15.—Several new school buildings will be built at once in rural sections of the county, while other buildings will be ordered to take care of the ever-increasing population. It was announced by the county school board. The building program, as indicated by the board, will cost between \$75,000 and \$100,000.

Dr. A. A. Nicholson in measuring the velocity of light used a set of mirrors 22 miles apart.



A BARE HEAD BET A GOOD WARM COAT is the style favored by John Coolidge, son of the president, who is attending school at Amherst, Mass.

Plug Hats Are Still In Style in Washington

(By Charles P. Stewart)
WASHINGTON, (INLA Special)—One thing this season's White House social functions have proven is that the plug hat is far from obsolete.

That is to say, it's still affected by an overwhelming majority of the president's civilian callers. Of course, the brass and navy men wear their uniform headgear. With few exceptions the members of the diplomatic corps are unimpaired.

But for ordinary people—ordinarily people of consequence, not the hot pants who attend the public reception—the plug hat's the rule among all who take a seat for appearances.

Speaking of hats—Representative (Rep. George T. Taylor of Virginia had his blown off a few days ago when down Pennsylvania avenue. It was a snowy winter ball program, also, something was supposed to be done to make prohibition agents to buy liquor. The wind howled and the snow fell over north-west Washington.

Eight thousand dollars delivered a speech all night, but it was interrupted.

At the White House, used to be one of the principal ornaments at all functions there. Now there's a scandal about him.

All during the New Year's reception one of the front buttons on his full dress uniform coat was unbuttoned. Nobody noticed it at the time, but a photograph of him, standing in the receiving line alongside the Coolidges, subsequently revealed it.

The president has decided against a court-martial, but his minor can be the same again to Sherwood Cheney.

THRIFT WEEK — 1926

Thrift Is Wise Spending--

Not Miserly Saving

The Qualities of West's Leadership Aid Your Spending Wisely at This Store Whether at Clearance Prices or Any Other Season of the Year.

You cannot expect to observe Thrift Week to a better advantage than by determining to spend more wisely in the months to come—to spend carefully, with attention given other things than a mere price.

West's policy—which has maintained outstanding leadership for this store for more than a quarter century—has always been that we could best aid our customers in the practice of thrif and saving by selling the utmost in quality—the best quality whether the item be an inexpensive necessity or an expensive luxury.

We, and hundreds of customers who have found increasing satisfaction here through the years, have found that to buy quality is to practice thrift. Quality pays. Good materials, skilled workmanship, expert styling, careful attention to details—these elements in merchandise sometimes cost slightly more than cheap, shoddy goods. But their dollar-for-dollar value is vastly more in proportion.

And West's Quality is a synonym for Thrift because West's is dependable, is reliable, and plays fair. You can best practice Thrift this week and every week by spending wisely at "La Grande's Leading Store For 25 Years."

N. K. West & Co. Inc.

La Grande's Leading Store For 25 Years.

LAST WEEK OF JANUARY CLEARANCE SALE

GARAGE BURNS AT MOSCOW
MOSCOW, Idaho—Fire early January 9, destroyed the frame and mechanized iron building of the Idaho Garage and Motor company. Second and Washington streets, and burned 13 automobiles. Total loss is approximately \$20,000. The loss of the building was placed at \$7,000, with small insurance. Car, burned, together with garage equipment, made a loss estimated at \$12,000. Some from death by five men working on the perpendicular walls of the usual gorge of Crooked river, where the new highway bridge is being crossed, became known here when it was reported how a mass of rock enough to kill a score of men, broke from the top of the canyon. The men were working about 30 feet below the top of the south wall when the rock started slipping. Huge rocks planged over the men into the gorge.

BRIDGE WORKERS ESCAPE DEATH
BEND, Ore. — Narrow escape

OUT OUR WAY

By WILLIAMS



WHY MOTHERS GET OUT OUR WAY

J. G. Williams
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Look These Over

Real USED CAR Values

- 1924 COUPE—Ruckstell axle; Hassler Shocks.....\$150.00
- 1920 SEDAN—5 good tires; good shape.....\$200.00
- 1924 TOURING—Good value.....\$275.00
- 1923 TOURING—Hassler Shocks; Bosch ignition; Stromberg carburetor; Stewart vacuum system.....\$235.00
- 1919 TOURING—Starter; good shape.....\$100.00
- 1920 ROADSTER—Fully equipped; starter.....\$125.00
- 1917 TOURING—New tires.....\$ 50.00
- FORD BUG.....\$ 15.00

Perkins Motor Co.

Fourth & Adams

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