

HILL'S

GREAT

January Clearance

OUT THEY GO!



Out They Go! This is a sale that will make merchandising history in La Grande and Eastern Oregon with an array of bargains that will attract buyers for many miles. Our entire stock of Ready-To-Wear, Shoes, Dry Goods, Linens, Blankets, etc., on sale at reduced prices to clear out for new merchandise. Devoted to the exclusive needs of women and children, this store is able to give you unusual values in every department. Only a few of the bargains of this event are listed here, but everything is on sale. Supply your needs now at a big saving.

Aditorials

It May Interest You to Know

That—

We are going to make this sale one that you will remember. Prices are cut on everything—a saving made no matter what your needs.

That—

You will find some especially fine bargains in silk dresses. We have never had more lovely models and they are wonderful values—a big line to select from.

That—

All yard goods are reduced from 10 to 25 per cent—a real saving for the sewing you plan during the next few months.

That—

The store will be closed all day Thursday and Friday to arrange stock and mark down prices. Be here Saturday morning and get the pick.

That—

No woman need go without a new winter coat with these sale prices in effect. We have never seen better values.

Save On A Winter Coat!

Stylish Fur-Trimmed Coats At Cost And Less

Now is your chance to buy a good-looking Winter Coat at a remarkably low price. Every coat is an outstanding value and must be sold—and are priced accordingly.

One Lot of 25 Coats on sale at less than cost and less than cost of materials. Fur-trimmed and sport models. Out They Go! at—

\$9.95

One Lot of 25 Coats, wonderful values, newest styles and materials, choice colors, at less than wholesale cost. Out They Go! at—

\$23.95

One Lot of 12 Coats, choicest materials and latest style models, all luxuriously fur-trimmed. Unusual values for the thrifty shopper. Out They Go! at—

\$33.95

One Lot of 20 fine Coats, formerly priced from \$67.50 to \$125; lovely materials and colors, fine fur trimming—all marvelous bargains. Out They Go! at—

1/3 Off

The famous Pacemaker rain repellent Topcoats, sport styles—a wonderful coat for Spring. Formerly \$42.50 to \$54.50. Out They Go! at

1/3 Off

All The Newest Dresses!

On Sale at One-Third Off and More

75 lovely Afternoon and Evening Frocks in all the wanted materials and colors, silks and velvets. Latest creations just received before Christmas. A wonderful chance to buy a pretty dress at a low price: Dresses priced at \$49.50 on sale at \$33.00—Out They Go! every one at

1/3 Off

50 Silk Dresses, Wool Dresses, many of them just in before the holidays, some remarkable bargains—Out They Go! at—

\$8.95

Special Values in Knit Underwear

Very unusual values are offered in Knit Underwear for women. Discontinued lines, finest quality garments—Carter's, Richelieu and Forest Mills brands—ankle length and long and half-sleeves. One big lot, special bargains. Out They Go! at—

1-3 And 1-2 OFF

All Underwear Greatly Reduced in Price

Bargains in Silk, Wool and Cotton Hose

One big lot of Children's and Women's Hose, broken lines of silk, wool, and cotton Hosiery of excellent quality—all colors—every pair a choice bargain. Out They Go! at—

1-3 OFF

Former Prices

All Hosiery Reduced in Price—Nothing Reserved

Children's Shoes.

At A Big Saving!

Two big lots of Children's Shoes—button and lace styles, kid and calf leathers. Some heavy numbers—all built for hard knocks and long wear—every pair a real bargain. Out They Go! at—

\$1.45 and \$2.45

Arch Support Oxfords Reduced in Price

Women suffering from foot discomfort—here's your opportunity to buy stylish shoes that will bring joy to your feet. The famous Arch Support Oxfords—a wonderful shoe for general service, on sale at—

\$6.25

LADIES' COMFORT SLIPPERS—A staple shoe of high quality. Save now—Out They Go! at—

\$3.10

New Gingham on Sale at 10% Off

Ginghams, Percales, Cotton Suitings—a beautiful stock of new patterns—all on sale. Out They Go! at—

10% OFF

SALE BEGINS SAT., JAN. 2

Closes Saturday, Jan. 16th

15 GREAT BARGAIN DAYS

Children's Coats, Dresses and Sweaters



Some excellent values in Children's Coats offered at a big saving. Warm, good looking; sizes 2 to 14. Out They Go! at—

1-3 OFF

Children's Dresses, good wool materials—ideal for school wear. Sizes 8 to 14. Out They Go! at—

1-3 OFF

All Children's Sweaters—many excellent and attractive values in this lot of new garments—on sale when they are needed most. Out They Go! at—

1-3 OFF



Great Bargains In Shoes!

Radical Cuts In All Women's and Children's Shoes

Women's Shoes in two big lots, broken lines and sizes—a wonderful array of shoe bargains. Every pair selling below wholesale cost—save on your footwear now. Two prices—two groups. Out They Go! at—

\$1.95 and \$2.95

UTZ & DUNN FINE SHOES

Latest styles, straps and pumps. Finest quality of kid, satin, patent and calf. Out They Go! at—

\$6.35 \$6.75 \$8.55

"A Good Place To Trade"

HILL'S

"A Good Place To Trade"



Blankets and Bed Linens

All Wool Blankets, fancy patterns, highest quality, offered at a big saving for the thrifty housewife. All Cotton Blankets, Beacon quality, newest patterns. Every blanket on sale. Out They Go! at—

20% OFF

Sheetings and Bed Linens on sale just when your supply needs replenishing. Out They Go! at—

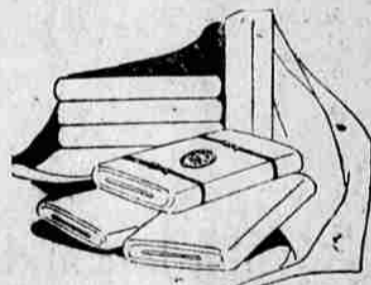
10% OFF



Newest Silk Dress Goods

Here's economy for home sewing! The newest Silk Prints, Satin-backed Crepes, Crepe de Chines, Cantons, Silk Broadcloths, Taffetas, etc., all on sale. Out They Go! at—

10% OFF



Sale of White Goods

For practical winter sewing here are materials at a worth-while saving—all of best quality. Flaxon, Long Cloth, Milena, Nainsook—Out They Go! at—

10% OFF

A good time to plan new draperies. Buy your curtain materials, curtain nets, at a saving of—

10% OFF



Finest Table Linens

Here are wonderful values in new Table Linens—latest patterns, best damasks in yard goods and in pretty Luncheon Sets and Separate Cloths. All on sale—Out They Go! at—

25% OFF

All Art Goods, Stamped Linens—some remarkable bargains in this offering. Out They Go! at—

1-3 OFF