

Are You A Victim Of The Itinerate Bell Ringer and Traveling Peddler?

Cities and towns throughout the country are filled with traveling peddlers and doorbell ringers whose only mission is to sell people something at a time when they are least ready for buying. They have but one object in view to separate busy housewives from their ready cash.

La Grande is no different than other cities. These bell ringers can be found here as well as elsewhere. Many housewives no doubt can attest the fact that they have often had to shut the door quickly in the face of these persistent "pests."

It Isn't Necessary To Buy From Peddlers

There are thousands of "Factory-to-Consumer" institutions throughout the country. They pay enormous commissions to district managers and door bell ringers who try to make you believe they are underselling your local merchant, or offering a better product than he can sell you. Real tests and actual comparisons prove that your local merchant really offers better merchandise at the same price, or less, than the peddler.

Don't be fooled by all this talk about low prices. The bell ringer isn't giving merchandise away. In nine cases out of ten he gets a real good price for everything he offers you. He is a high-pressure salesman trained to outdo the ordinary efforts of the merchants' salespeople. He depends more on his selling ability than the quality or price of his merchandise, don't mistake that.

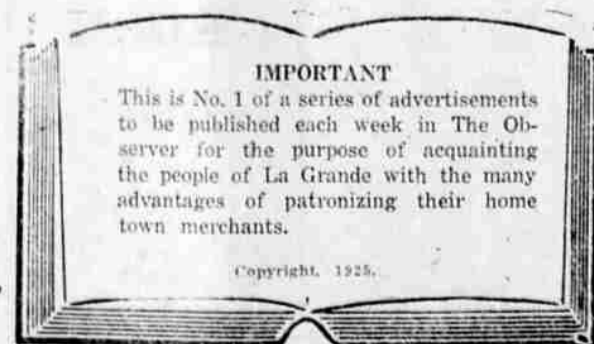
No matter what these bell ringers offer to sell, whether it is Silk Hosiery, Ladies' Wearing Apparel, Men's Wearing Apparel, Haberdashery, Jewelry, Household Goods, Furniture, Medicines, Toilet Goods, Books, Auto Accessories or the like

You Can Buy To Better Advantage From Your Local Merchants

La Grande has splendid up-to-date stores. Its merchants are known and respected throughout the length and breadth of the land. They offer you enormous selections of fine merchandise---standard brands. And they guarantee satisfaction, allow privileges of approval or exchange; and exact no advance payment. They sell at fair prices---what's more, they're here to stay.

If you want your dollar to do its full duty spend it at home with your local merchant --- When you buy from him you are loyal to yourself and to your community

N. K. WEST & CO.
HILL'S
J. C. PENNEY CO.
CARR'S
W. H. BOHNENKAMP CO.
PUTMAN'S
SAM HARRIS
EASTERN OREGON LIGHT & POWER CO.
U. S. NATIONAL BANK
PERKINS MOTOR CO.
WESTENHAVER & GILBERT
OREGON HARDWARE & IMPLEMENT CO.



CLINT'S CLOTHIERY
F. L. LILLY
NORTON'S KIDDY SHOP
ASH BROS.

THE TOGGERY
GLASS DRUGS, INC.
L. & L. DRUG CO.
RED CROSS DRUGS
HOME INDEPENDENT TELEPHONE CO.
WALLING'S
PLAYLE OIL CO.
ART AND BABY SHOP
NELSON PRINTING CO.
BATTERY AND ELECTRIC SERVICE CO.
LA GRANDE ELECTRIC CO.
H. & S. ELECTRIC CO.