

### FACTORIES TO RAISE OUTPUT

Motor Companies Making Plans for Enlarged Business During the Coming Year.

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Output to be Increased. The program of the automobile industry, as a whole, calls for an expenditure of approximately \$100,000,000 for new machinery.

### New Record Is Made In The Building of National Roads

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During the last fiscal year, he said, 11,328 miles of such roads were built by federal and state governments in co-operation, exceeding by 30 per cent the mileage completed in the fiscal year 1924.

The total mileage completed since the passage of the first federal aid road act in 1916 was placed at 46,453 miles, and at the close of the fiscal year 1925 more than 12,000 miles was under construction.

The total cost of federal aid construction completed last year was \$242,937,458.37, of which the share of the federal government was \$111,304,757.24.

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### WILL DISCUSS ROAD SAFETY

Good Roads Convention Plans to Thoroughly Investigate Conditions of Highways.

NEW YORK (Special)—Ways and means of making American highways safer for motorists through the widening of pavements, elimination of grade crossings, reduction of the crown in roads, elevation of curves, removal of highway signs, elimination of slow-ups, crabs and corrugations in road pavements and provisions for clearer views in all directions at road intersections will be among the many subjects to be discussed at the great Good Roads Convention and Exposition to be held in Chicago January 11 to 15 next inclusive.

The matter of constructing safer highways is now engrossing the road building industry, lately become the third largest industry of the nation, and the discussion at Chicago is expected to develop more practical methods by which in so far as the road itself as it fault accidents on the highways of the country can be reduced.

Among the other subjects that will receive serious consideration, also, are those of continuing federal aid funds for road building, salvaging old roads, the gasoline tax, tests for road building materials, detours, traffic regulation, highway finance and accounting, research, design, beautification, patrolling and policing, repair and maintenance, snow removal and the latest methods entering into the construction of unsurfaced roads.

Chicago will hold its next National Automobile show February 1 to 6, 1926.

### Motorists to Endorse Program for Road Aid Says A. A. A. President

DETROIT (Special)—America's motorists will give their wholehearted support to any proposal for more highways stretching from the Atlantic to the Pacific coast and will gladly cooperate with any agency, governmental or private, which seeks the construction of new ribbons of pavement across this continent.

This, in a word, is an attitude of Thomas F. Henry, of Detroit, president of the American Automobile association, the organization of the country's automobile owners and drivers, toward the suggestion of William Randolph Hearst, the newspaper publisher, that three new transcontinental highways be constructed.

"The United States can never have too many roads," said Mr. Henry who in addition to serving as chief executive of the A. A. A., is president of the Detroit Automobile club.

"This is particularly true of transcontinental highways," continued Mr. Henry. "Long-distance motoring is becoming the rule, now, rather than the exception. Long distance facilities as well as mechanically perfect machines and careful drivers.

"Manufacturers are presenting to the people a better and better car every year. At the same time the public is becoming better educated in the use of the motor car. As a parallel to the trends there must be added a third — better, broader, safer roads."

### Tire Prices to Go Up Forty Per Cent Soon

DETROIT (Special)—Tire prices are going killing. If your car will require new rubber this winter buy it now. This is the tip that comes from the Akron tire industry, where reliable information has it that wholesale prices of tires to the automobile manufacturers will be approximately 40 per cent, effective January 1.

PLANS UNCHANGED. NEW YORK (Special)—Harvey Firestone Jr. will continue his plans to create rubber plantations in Liberia. It was announced here, Firestone on his return from London stated his company will proceed with its plans regardless of whether the Stevenson scheme ceases to operate or not.

AUTOS AHEAD OF PHONES. There are more automobiles in America today than there are telephones.

### 'BUG' IS LOSING OUT IN EUROPE

European automobile manufacturers are following the lead of American engineers and body designers according to W. S. Knudson, president of an American automobile company, who recently spent six weeks abroad.

Mr. Knudson's tour of Europe included visits to several automobile shows. "It is very evident that the Eng-

lish, French and Italian automobile manufacturers are intensely alive to American progress in modification and simplification of chassis lines," he said. "It also is evident that during the last few years they have followed American initiative in the improvement of automobile bodies both as to comfort and appearance. In fact one of the largest automobile makers procures from the United States all of the tools and machinery used in building the bodies for his cars."

"The very small 'bug' type of car apparently is losing favor in Europe. A great majority of the light automobiles made in Europe today are modeled as closely as possible to match the seating capacity of American light cars. Many of the European car builders, how-

ever, still use a relatively small motor with a low gear ratio and four speed transmission. This results in gasoline economy which is important in Europe because of high cost of motor fuel. It also results in low taxes in England, because taxes there are based on horse power. But these advantages are obtained only at the expense of frequent gear changing which is necessary even on very slight grades. Such a gear arrangement invariably has its disadvantages, particularly in mountainous districts. I found our American cars with their greater power reserve very much in favor."

When you turn a corner, slow down. Blow your horn. Don't make Gabriel blow his for you.

## Laugh In the Face of Old Man Winter



LET this old man with his frosty breath and icicle beard blow his chilling drafts in your direction. However low he pushes the mercury in the thermometer, you can drive your car without a care or worry if you are using Veltex Winter Gasoline.

This new gasoline is a new Veltex Product. It is specially refined to give you better service in winter weather.

Veltex Winter Gasoline will make your car start quicker on cold mornings. It will do away with sputtering and back-firing and give you more miles in the gallon. And, it costs no more than ordinary gas.

Try a Tankful Today. Look for the Veltex Winter Gasoline Signs. Fletcher Oil Company

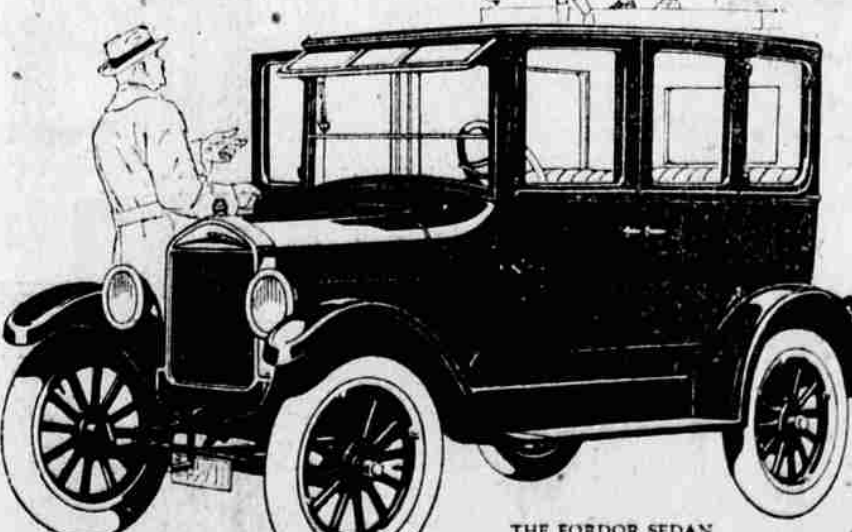


# Ford

Christmas Suggests This Judicious Purchase

The Fordor Sedan is an ideal Christmas gift for the whole family—an attractive and practical all-year car. It is finished in deep Windsor Maroon, with interior upholstery to harmonize. Nicked radiator, low, deep seats, wide doors, hooded sun visor and large fenders. See this good-looking car at the salesroom of the nearest Authorized Ford Dealer. Easy terms gladly arranged.

Ford Motor Company, Detroit, Mich.



THE FORDOR SEDAN \$660. Runabout \$240, Coupe \$520, Touring Car 290, Tudor Sedan \$80. Closed cars in color. Demountable rims and starter extra on open cars. All prices f. o. b. Detroit.

## The Better Buick



### The Gift of Gifts

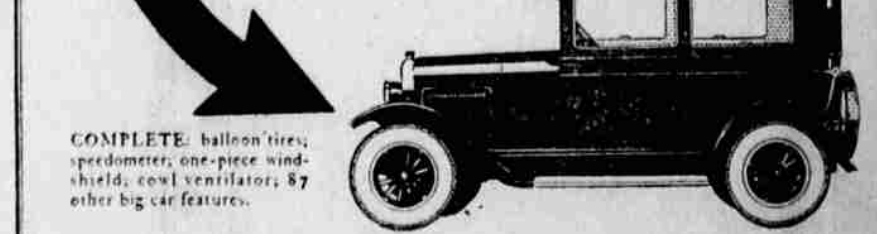
No gift could possibly be more acceptable, or provide more happiness for both giver and receiver, than a Better Buick. The cost is small when balanced against the pleasure this better motor car will bring to those you love.

If you are thinking of giving a Better Buick for Christmas, it would be a good idea to make your selection soon. We will have it waiting at your door when the sun comes up, on Christmas morning.

Jennings & Shumate

\$595 for this full-size 5 passenger Sedan. F.O.B. TOLEDO.

OVERLAND Standard Sedan \$799 Delivered Here. COMPLETE: balloon tires, speedometer, one-piece windshield, cowl ventilator, 87 other big car features.



Gettings & Hanks