

Highway and Auto Dope

Traffic and Tourist News

# AUTOMOBILE NEWS

## TOURISTS HERE FROM ALL U. S.

There were 2,249 registrations of foreign motor vehicles in Oregon reported to Secretary of State Koser for the month of November. This is an increase of 1,015 registrations over the November record for 1924 and 472 over that for November, 1923. The falling off of registrations for November last year, however, was due to the prevalence of the foot and mouth disease epidemic which kept many tourists out of the northwest. The total registrations for the eleven months' period of 1925 was 20,319, which is an increase of 8,176 for the same period of 1924 and of 4,445 for the entire year of 1924. Of the 2,249 registrations for the eleven months of 1925, to November 30, approximately 50 per cent was listed as the three Southern Oregon stations, Ashland, Medford, and Grants Pass.

Visiting cars from Alabama, Connecticut, Delaware, Maine, Maryland, North Carolina and South Carolina were missing from the November registrations, but there were four registrations from Alaska, 58 from Canada and one from the Hawaiian Islands during that month. Total registrations for the eleven months, January to November, 1925, by states, follows:

- Alabama, 27; Arizona, 654; Arkansas, 94; California, 43,156; Colorado, 1,403; Connecticut, 53; Delaware, 6; Florida, 126; Georgia, 18; Idaho, 4,469; Illinois, 355; Indiana, 614; Iowa, 432; Kansas, 748; Kentucky, 42; Louisiana, 71; Maine, 21; Maryland, 41; Massachusetts, 129; Michigan, 552; Minnesota, 403; Mississippi, 37; Missouri, 484; Montana, 1,114; Nebraska, 658; Nevada, 496; New Hampshire, 14; New Jersey, 120; New York, 337; North Carolina, 25; North Dakota, 250; Ohio, 673; Oklahoma, 582; Pennsylvania, 392; Rhode Island, 20; South Carolina, 3; South Dakota, 265; Tennessee, 43; Texas, 535; Utah, 592; Vermont, 27; Virginia, 67; Washington, 18,247; Wisconsin, 216; Wyoming, 192.

## PENDLETON TO HOLDMAN ROAD WELL UNDER WAY

PENDLETON, Ore. (Special)—By March 1 if all goes well, the Pendleton-Holdman road will be completed and there will be an improved meadum road leading from Pendleton through Holdman to Cold Springs landing on the Columbia river. The road is now improved as far as the Herman Hill place and work on the remaining six mile stretch is under way. How soon the work can be completed depends somewhat upon weather conditions. The work is being done on force account.

Near the Crane Nelson place the county's plans are now at work widening the road. The crane is operated by one man and does the work of 10 men and 10 teams. There is a curve near the Nelson place where stades have been bolted together. To overcome this trouble the crane is moving earth from the watershed and planing it on the outer side of the highway. The machine moves with almost human ingenuity and is fast completing the job.

The crane is also used for pile driving and for many other purposes in connection with the county's road building efforts. It is portable and so can quickly move from one part of the county to another.

## Europe Wakes Up to American Motor Cars

DETROIT, Mich. (Special)—Europe has finally awakened to the American automobile, with results already observed in increased sales and in the promise of continued buying at a far greater rate than ever before, according to reports brought to Detroit by Sidney H. Dimsen of Paris, European manager for the Packard-Detroit Motor Car company.

Until recently Europeans looked upon the American car as inferior to their home product; they regarded American quantity production merely as a means of obtaining larger output at low cost. They were, therefore, easily swayed by patriotic appeals that they should support their home industry.

However, now that American cars have demonstrated that they are as good as Europe's best, dollar for dollar, its people are quite willing to benefit in the reduced costs obtained under American methods.

Dimsen's forecast for greater buying applies especially to Germany, which for the first time in years is in position to take a large number of American cars.

## "Grand-Daddy Big Six" Travels 500,000 Miles

Two dozen men, if a motor car can't do it, without requiring someone to get out and get under it, was something to be talked of.

Some cars, when worn out, had accomplished as much as 500,000 miles.

Today there are car users who drive their cars 2000 miles a month.

The tremendous reserve mileage built into well-constructed present day cars is revealed by the "first roll call" of 196,000-mile Studebakers" taken by that company.

The roll call included 139 Studebakers that had traveled over 100,000 miles. This list is by no means complete as there are hundreds of 100,000-mile cars that have never come to the attention of the Studebaker corporation.

Of these 139 cars, 24 had traveled over 250,000 miles and 4 had traveled over 300,000. In the Studebaker museum at South Bend is the "Grand-daddy Big Six" which, before it was retired, had traveled more than 600,000 miles.

These extra miles of service rest squarely on the foundation of what the manufacturer puts into the car, in the way of engineering, materials and workmanship.

## Utah's Road Program Calls for 132 Miles

SALT LAKE (By the Associated Press)—A road program calling for the construction of 132 miles of gravelled surface highway and the building of a series of bridges at a cost of \$2,212,672, is announced by the state road commission in anticipation of the highway appropriations for 1926. The proposed expenditure is for construction of highways built with federal aid and will not include the cost of upkeep of roads already completed. The announcement stated that 105 miles of similar highway will be completed during 1926 and contracts already let, of which little work has been completed.

## NATIONAL SHOW DATES

The next New York National Automobile show will be held January 11 to 16, 1926.

## 146,788 Ford Cars and Trucks Sold in Month

All records for early winter Ford sales were broken during November when 146,784 passenger cars and trucks were introduced to retail customers in the United States. This is an increase of approximately 25,000 over the November sales a year ago, states W. C. Perkins, local distributor.

Another evidence of the popularity of the improved Ford passenger cars is shown in the results of the Ford weekly purchase plan, which have risen to unprecedented numbers. During November a total of 31,228 persons enrolled under the plan and began paying on cars, more than twice as many as enrolled during the same month last year.

As the holidays approach deliveries of cars to customers who have been buying them under the weekly purchase plan are increasing. Some began paying on their automobiles as long as a year ago and others during the early spring and summer months, long before the improved Ford types were introduced.

## Value for Money Wins For Hudson-Essex Cars

Price reductions in Hudson and Essex cars while undoubtedly of great importance, have been only one factor in the phenomenal growth of 1925 business for these cars, according to H. L. Ledbetter, local distributor.

"The great question is not how much you pay, but the more important fact of how much you get for your money. The modern automobile is constantly introducing vital improvements and regardless of price, the real worth of present Hudson and Essex cars lies in the fact that they cover more transportation value at less operating cost and greater comfort than any car this season has ever produced.

Many grammar schools, high schools, and even universities classes hold in North America.

## That looks like a bee's buzzing house.

Instructor: You've bothered me so that I've lost my bearings.  
Her: Lucky there's a garage right over there.

Mrs. Benrich—I gave my husband an imported meerschaum for his birthday.  
Mrs. Newrich—Oh how charming! Touring or sedan?

One small jack can lift a car but it takes a lot of jacks to keep it up.

My Bonny jumped out, and he left me.  
My Bonny lies under the car.  
Won't somebody phone to the garage.  
'Cause I'm alone 'up here where I live!

The thing needed at grade crossings, is a life-like statue of a speed cop.

Clay pigeons or "Blue Rocks" are of American origin, having been invented about 30 years ago to substitute the ancient practice of shooting live birds.

## Paris -- Storage LA GRANDE WRECKING CO.

Cor. Jeff. & Hemlock.

throughout the Pacific coast region have instituted automobile mechanics classes, devoting an hour or more a day to the investigation of motor and chassis.

Harvard in 1912 was the scene of the first commencement exercises, and even universities classes hold in North America.

## Our Big Three

- Batteries and Repairs
- Electric Parts and Repairs
- Lighting Equipment and Adjusting

**Fred T. Burgess**  
EXIDE BATTERIES  
Distributor  
Main 125 1308 Jefferson

### Auto Tops

Re-Covered - Repaired  
Curtain Work  
W. E. CORUM  
1304 Jefferson Ave.

## They Could Afford To Spend More

Many of the 50 motorists who purchased new Studebakers in 1925 could afford to spend more for a car—but they asked themselves, "What more would that extra money actually buy?"

They are motorists whose judgment is respected, whose appreciation for real value is founded on experience. They could have afforded to pay \$5000 for a car, many of them, but picked the Studebaker at \$1500 to \$2200 because it gives as complete motoring satisfaction as anyone wants—comfort, performance, good looks.

"Unit Built" Studebakers sold on the "One Profit" plan are worthy of your careful consideration. See them on our floor today.

# M. J. Goss

Studebaker Sales and Service.  
"This Is A Studebaker Year"

## CONQUEROR OF THE MONGOLIAN WILDS

Dr. Roy Chapman Andrews, who startled the world a few years ago by discovering a nest of dinosaur eggs ten million years old, arrived in New York on November 9th from his Third Asiatic Expedition under the auspices of the American Museum of Natural History.

Again he attributes much of the success of his expedition to the astounding performance of his five Dodge Brothers Motor Cars.

Following is a direct quotation from an official statement by Dr. Andrews upon his return to America:

The Gobi Desert in Mongolia is the most extensive undeveloped and unexplored region now left in the world. Until a few years ago it was retarded by the impossibly slow traffic of camel trains, the only means of communication.

But now it is being crisscrossed in every direction by motor cars, or, more correctly by one motor car, the Dodge. Sixty or seventy Dodge Brothers cars are making regular trips far into the interior of this vast waste, bringing out loads of furs, precious furs, wool and other products.

No other car except the Dodge is found there because we have tried it out on each of our three expeditions and have had it demonstrated to our satisfaction that the Dodge is the only car that will stand up under the strain of the roadless desert and do everything we ask of it.

Few people have occasion to subject their motor cars to punishment of this severity. It is reassuring, however, to know that in emergencies Dodge Brothers Motor Car is built to meet the test.

These dependable and sturdy qualities also account for the fact that more than 90% of all the motor cars Dodge Brothers have built during the past eleven years, are still in active service.

**L. C. SMITH**  
La Grande, Oregon

## Gas Gargles

The driver has this much to say:  
If all the sprang from a single coil, As suddenly they assert, Let's "breaken" the notion just a bit, And apply it to things inert!

The truck's grand-dad is the "One Horse Shay."  
The kite and airplane are kin— And the swift Pierce A—and the Hotchkissop.  
Are brothers under the tin,  
To avoid that run-down feeling, Cross Crossings Continually.

I found that my girl was a flat tire, so I gave her the air.  
As not advised, spins the artful deceiver. The car that comes out with new designs has the same ones on the back-chairs.  
Even the guy with a fast car may be slow pay.  
Parking space is where you leave the car to have the tall-light knocked off.  
Many a car is wrecked by a toon-out—at the wheel.  
Many a man drives into matrimony by driving with one hand.  
As a warning to Jaywalkers a traffic sign in a Michigan city reads: "He who hesitates is taxed."  
Teaching Her to Drive.  
Instructor: In case of emergency put on the brake.  
Her: I thought that came with the car.  
Instructor: In case starter won't work look for a short circuit.  
Her: Then if you find it—do you lengthen it?  
Instructor: Always see that the radiator is filled with water.  
Her: Oh that thing on the front!