
A TREMENDOUS PRICE REDUCTION

On January 7, 1926, Dodge Brothers Inc. will announce a tremendous reduction in the prices of their completed line of motor cars.

These reductions will apply on all cars bought after midnight December 15, 1925.

When the new prices are made known on January 7, the full amount of the reductions will be immediately refunded to all purchasers since December 15.

These revolutionary reductions are made possible by a recently complete ten million dollar expansion program, new buildings and equipment that will nearly double the Capacity of Dodge Brothers Factories in 1926.

There is no change in the policy upon which Dodge Brothers established their leadership eleven years ago--the policy of constant improvement without yearly models.

L. C. SMITH

La Grande, Oregon
