

Here And There

Pendleton Industrial payroll for 1925 will be about \$1,332,000, including \$425,000 for labor on Federal reclamation dam.

HAINSBURG—Chas. P. Kizer, Oxford sheep breeder, won an international championship at Kansas City stock show.

State fish department has taken 12,126,000 trout eggs at East and Elk lakes.

Klamath county shows \$26,292, 166 taxable wealth, \$1,632,000 more than last year.

TILLAMOOK—Engineers begin survey for Wilson river road, Portland to the coast.

ST. HELENS—Lumber and piling shipments for third week in October, totaled 3,600,000 feet.

Southern Pacific will use 19 switch engines in building Eugene shops and freight yards.

Peaceok mine at Homestead is to be developed with \$270,000 fund.

CLATSkanie—Grimes Oil & Gas Co. ready to drill prospect well on 1900-acre lease.

The Oregonian, pioneer newspaper of northwest, celebrates 75th anniversary, December 4, with special historical edition, and appropriate public exercises at municipal auditorium. For many years it has been recognized as one of America's great newspapers; its conservative editorial and business standing giving it distinction above most others. No newspaper in America has followed more consistently, a policy of progressive yet conservative business development of the resources within its territory.

SPRINGFIELD—Two miles of cement sidewalk laid here this year.

SCIO—Important strike of lead-silver-gold-copper ore made, in Crown Mining company property.

Auto license and gasoline taxes are expected to pay the state \$3,400,000 for 1926.

PENDLETON—114,000 pounds of wool sold at upwards of 40 cents.

Hood River Apple Growers' association warehouse has received 1,125,000 boxes fruit.

RANDON—Thrift ranch incorporates for \$40,000, to farm 840 acres.

PENDLETON—Gravel work almost finished on great McKay creek reclamation dam.

JEFFERSON—Mountain States Power company installs new pole line and new street lights.

For third consecutive year, Oregon leads all states in new granary organized.

SCIO—Condensary will add butter, cheese and powdered milk to its products.

VIDA—State hatchery on McKenzie will handle 4,000,000 salmon fry this winter.

Southern Pacific purchases 325,000,000 feet of Oregon timber this year, a new record.

Pendleton, with three flour mills, is northwest's greatest interior milling point.

Oregon 1925 railroad valuation is \$35,305,772; water, gas, electric and street railways, \$44,417,706; telephones, \$11,607,430.

BAKER—New and unexpected vein of copper ore found in Mother Lode mine.

Tillamook will raise a budget of \$618,247 by taxation, in 1926.

Government harbor crew has used 85 tons dynamite in Yaquina harbor work this year.

Prineville & Southwestern Railroad incorporates, for Central Oregon development.

BAKER—1200 new water users added to list of city water patrons this year.

Italian company sends refrigerator ship to Portland for 79,000 boxes apples.

PORTLAND—Steamer Renua will bring cargo of nitrates to re-

Americans in Europe Long for Home Dishes

PARIS (AP)—Although Europe may boast of the best cooks in all the world, hundreds of Americans here are starving for American dishes.

Even the American woman who diets has her troubles. For European chefs have not learned how to make that extremely thin and brittle toast which enables one to give a pretense of eating.

In France, sauces and butter and flour used as ingredients in the cuisine, are terrible enemies to the waistline. In England, boiled unseasoned vegetables offer little temptation to the palate. No meals can be awarded in Italy and Germany for no woman who wants to wear fashionable gowns dares to eat much macaroni, spaghetti or ravioli. Wine and beer do not go with the slender boy-like figure.

Follow a party of American tourists, or go to a luncheon of American business men, or to a gathering of American women, and hear these pleas and complaints.

"My kingdom for some corn-bread."

"If I could only get some nice brown waffles with Vermont maple syrup."

"Oh for some real buckwheat cakes."

"When a Frenchman can cook chicken in nine hundred and ninety different ways, why can't he fry it like we do at home?"

The cook who learns how to make corn fillers in Paris will make his fortune.

And to cap the situation, French kitchen artists can not make the kinds of soup which Americans like best.

OWNERS OF SAFE SOUGHT—SALEM, Ore.—Police were attempting to establish the identity of the owner or owners of a small safe which was abandoned in a field near the northern boundary of this city. The safe had been broken open and looted.

On the outside of the door was lettered "Copeland Lumber Agency." There also appeared on the door of the safe the name "C. Dillman." The officers said they had received no report of a safe being stolen here.

A report that the plant of the Copeland Lumber agency at Mill-nomah was robbed recently is being investigated by the police. It was said that the safe had been in the field since last Thursday.

Three steamers loaded apples for European trade at the Portland docks, in one day.

Crater National forest sold 45,000,000 feet timber during 1925.

Klamath Falls to have a mounted policeman to herd stray livestock.

Oregon wheat-belt conference to be held at Moro, February 11-13.

PORTLAND—Heavy exports of ready-cut houses made to India, Japan and China.

THE PROMISED LAND



JAIL TERMS GIVEN TRIO

SALEM, Ore.—Circuit Judge McMahon vacated an order in which he sentenced John Andrews, Lester Dietson and Henry Johnson, moonshiners of Mount Angel, to pay fines ranging from \$250 to \$500 and added 30 days in the county jail to each of their sentences. Notice of appeal was taken by the defendants' lawyers.

DEFENDANTS' LAWYERS

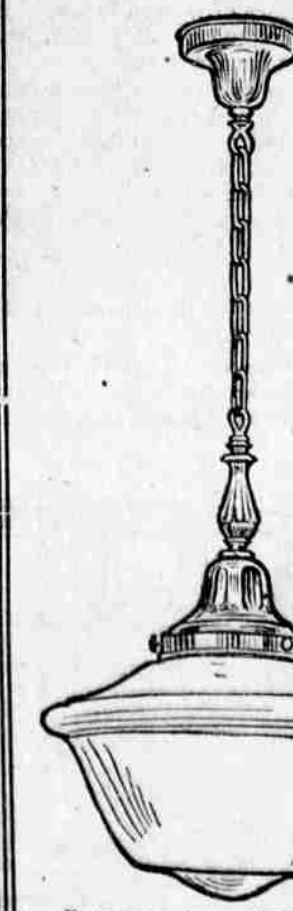
The vacation order was entered by Judge McMahon when he discovered that under the law it was mandatory upon him to impose a jail sentence upon the defendants.

In addition to the fine, the defendants were convicted of having a still in their possession. A friend tells us he got so lonely for his girl one night he stayed home and kissed a lipstick.

Winter's Rainbow
for
Foley's Honey and Tar Coughs Colds
Quick Relief
For Old and Young

Travel by Motor Stage
Safety Swiftly Comfortably
Travel by Motor Stage—Safety—Comfortably.
MOTOR TRANSIT COMPANY.
The Grey Stages.
Come to our Stage Depot at 1114 Jefferson Ave.
All Modern and Heated Stages.
LEAVE LA GRANDE FOR
Joseph—9 A. M. - 1 P. M. - 4 P. M. Sunday, 9 A. M. - 4 P. M.
Pendleton—11 A. M. - 4 P. M. Daily.
Connects to Walla Walla and Portland.
Cheap Rates. Depot Phone We Carry Express
On Special Trips. Main 799 And Trunks

Merchants and Business Men of La Grande



We Wish to Call Your Attention to a Matter of Paramount Interest to You --A Matter of Important Business

A campaign is being conducted over our system to increase the efficiency of your artificial lighting.

Some merchants have availed themselves of the opportunity to secure our free advice on what constitutes the most profitable lighting for their interests. Many have not.

You Are Cordially Invited To Visit
Siegrist & Company, Jewelers and Opticians
1108 Adams Avenue
(midway between Chestnut and Depot)

and study their artificial lighting in the interior of their store. It is the closest approximation to perfect interior lighting in the City of La Grande.

Seeing is believing--come any time soon and study the results.

The famous Trojan Lighting Unit is installed in this store. See how the light, perfectly distributed, reaches to the back of the show cases and brings out the patterns on the silverware.

Good goods are entitled to good illumination.

See this installation and figure out for yourself what a similar installation would mean in your own line of business.

PROFIT WITH LIGHT—
PAY WITH PROFIT

Eastern Oregon Light & Power Co.

"Profit with Light"

FEED

Rolls Oats
Rolled Barley
Whole Corn
Cracked Corn
Whole Wheat
Mill Feed
Baled Alfalfa
Baled Timothy
Baled Straw
Cult
Egg Maker
Scratch Feed

Ask Our Prices.

La Grande Warehouse & Storage Co.

Main 792

British Sailors Turn From Old Faw Leaf to Cigarettes

LONDON (AP)—British sailors are turning from old raw leaf tobacco, soaked in rum and rolled up in pipe, to the cigarette.

When the Prince of Wales made

his recent voyage on the Republic, 1,800,000 cigarettes were sold, according to D. Kennedy, manager of the canteen. There were but 150 pipe smokers among the 1,200 men in the ship's company.

"Sailors follow one another very closely in their choice of smokes," he said. "But fashion changes mysteriously from time to time. On this voyage of the Republic those who did not roll their own cigarettes concentrated on two of the three most popular brands, quite ignoring the third. There was a run on a well-known high class cigarette as soon as the men got shore leave."

STAND BY! RADIO

Here's an announcement of vital interest to all who are looking for a real gift with certainty of welcome. Complete Radio Sets, Loud Speakers and other accessories at value - giving prices.

H. & S. Electric

Freed-Eisemann RADIO

Means the best that can be had, even at much higher prices. Remember, that the FREED-EISEMANN line only asks permission to show you in your own home. We are only too glad to install one in your home on approval. You are under no obligations to us.

Oregon Hardware & Imp. Co.

SKAGGS Cash Stores

Money saving UNITED STORES

THE ORIGIN AND OPERATION OF SKAGGS STORES

This is an age of frank speaking and open dealing—both socially and commercially. We are accustomed nowadays to listen calmly to the free discussion of social subjects which only a few years ago were taboo. Likewise, business men of today are becoming more and more accustomed to taking the public into their confidence and in recognition of a public fair-mindedness many of the things which were formerly regarded as "business secrets" are now freely made common property in order that the whole business structure may benefit and the problem of economical distribution be brought that much nearer to its final solution. Herein it is again demonstrated that self-interest is the basis of all constructive action. For the continued existence of the present system of distribution is dependent solely upon its ability to prove to the public that it is the most logical and economical system that is possible to devise.

Because the welfare of the Nation is inseparable from the prosperity and well-being of its people, it is the right—even the duty—of every responsible citizen to know something of the profits which business organizations, who elect to deal in the necessities of life, take in proportion to the service they render. Therefore, while perhaps a bit unusual, it is entirely consistent and proper that concerns like Skaggs stores should frankly tell the public how much profit they make and—for the sake of unprejudiced comparison—how much profit other stores make.

In dealing with statistics it is well to remember—in fairness to all concerned—that their value is of necessity relative rather than absolute, and that frequently their greatest value lies in their ability to indicate progress—or lack of progress—toward a desired end.

For a number of years the Bureau of Business Research of the Graduate School of Business Administration, Harvard University, has conducted an intensive survey and study of the operating expenses and profits of retail grocery stores throughout the Nation. The results of this survey have been compiled and analyzed by expert statisticians and each year a bulletin is issued containing the information and conclusions thus obtained. It is important to remember that these surveys cover the entire country and every sort of grocery store. They include cash stores

as well as credit stores, stores in small towns, and large cities and stores which enter to either cash or credit trade doing about an equal amount of both kinds of business. Therefore, in making comparisons, Skaggs stores are compared to both cash and credit stores throughout the country.

The figures for 1923, compiled by this Bureau, showed 471 stores reporting and that their average gross profit was 12.1 per cent of sales. They turned their stocks an average of 10 times a year. For the same period the average gross profit in Skaggs stores was 13.09—a fraction over 13 per cent and the stocks were turned 15 times a year, showing a saving to the public of more than 31 per cent of gross profits or—ALMOST A THIRD.

For 1924 with 545 stores of all classes reporting—the sales averaging 61 per cent credit and 39 per cent cash—the average gross profit was shown as 13.8 per cent with an average turnover of 10 times, the same as the year before. For the same period gross profits in Skaggs stores were 13.74 per cent and the stocks were turned 15.4 times. On the face of these figures, those who dealt with Skaggs stores paid approximately 39 per cent less in gross profits than did those who traded elsewhere. Our 1925 sales will approximate \$30,000,000 which with a like proportionate public saving will exceed \$1,000,000 for the year.

As was pointed out above, the greatest value of statistics lies in their ability to indicate a trend. Skaggs stores are proud of the dollars and cents savings indicated in the figures shown—we are proud of the percentage and all that sort of thing—but we are even more proud of the spirit of the organization which this showing indicates—the willingness of employees to make the amount of work to be done each day constitute a day's work—to eliminate waste and to make it possible for us to show a very satisfactory net profit in spite of the very low margin of gross profit on which we operate. It is this unity of spirit—this loyalty and intelligence—which helps make the successful operation of our more than 200 stores possible.

(Next Week—"Making an interesting and Profitable Game Out of a Common and Lowly Vocation.")

Ramonia Flour, per sack	\$2.39
Ramonia Flour, per barrel	9.49
Oregon Beauty Flour, per sack	2.29
Oregon Beauty Flour, per barrel	9.09
None-to-Equal Flour, per sack	2.19
None-to-Equal Flour, per barrel	8.69
Potlatch Pancake Flour, per sack	.69
Farina, per sack	.65
Fine or Coarse Graham	.49
Scratch Feed, per cwt	3.59
Cane Sugar, per sack	\$6.64
Netted Gem Potatoes, per cwt	2.45
Armour's Shield Skinned Hams lb.	.25
Full Cream Cheese, per pound	.34

Money Saving SKAGGS Cash Stores

UNITED STORES
Oregon Washington Idaho Wyoming
Utah Nevada California