



COASTER SLEDS
Built of hardwood. Specially constructed to withstand hard usage. \$2.50 and Up.



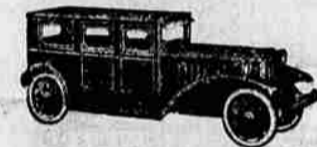
CHAIRS AND ROCKERS
Sturdy construction in a handsome finish. Just what every little girl wants. Price 75c Up



TINKER TOYS
Will afford your boy endless amusement during the winter nights. 50c to \$5.00



ALUMINUM SETS
Complete aluminum culinary sets for Toyland cooking. Price—35c to \$2.00



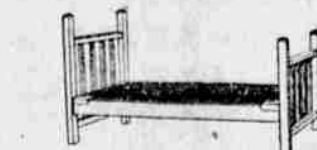
SEDAN MOTOR CAR
Just like Dad's. Steel construction, fully equipped; practically unbreakable. \$3.25



THE LATEST IN TOYLAND.
Provides entertainment and instruction for the young architect—\$1.00 Up



TRICYCLES
For healthful recreation on the crisp winter days. All sizes. From—\$5.50 Up



DOLL BEDS
That will provide perfect rest for the entire Toyland family—\$1.75



SPINNING TOP
Sounds just like a church organ. Ask us to spin one for you—60c



ELECTRIC TRAINS
Why not buy him a whole system—train and right-of-way—all complete, or take it in sections. Ranging from \$3.50 to \$17.50.



DRUMS
Join the band! Here's just the very thing—real drums, from—\$1.75 to \$2.00



STONE BLOCKS
For the young builder. Keep him happy during the winter indoors—90c to \$1.75



FORD COUPES
For hard usage and general run-about service this winter—50c



TELEPHONES
Every house in Toyland should have a telephone, especially when you can buy them as low as—50c



MAMA DOLL
Very popular in Toyland. 21-in.-high; walks, talks, sleeps and is handsomely dressed—\$3.85



MECHANICAL TOYS
Make lots of fun and are instructive, too. Come and see them—50c Up



INDOOR GAMES
Just one of the many to choose from. Fun for the young folk and grown-ups, too—75c



TEDDY BEARS
Friendly rough-coated little fellows. \$1.00 to \$2.25

Opening of Toyland

Toys! Toys! Santa Just Arrived With A Whole World Of 'Em!

TOYS -- TOYS -- A World of Toys. Toys for little Sonny, toys for big brother, for little sister Betty and for little baby sister only a few months old. Toys for outdoor sports--Toys for indoor play--Toys that wind up and go--Toys that instruct in building--Dolls that say "ma ma"--Dolls that walk--Dolls that go to Sleep--Toys that children most desire. Toys that will be enjoyed long after Christmas has passed.

MOTHER! DADDY! Bring the children here tomorrow so that they can see the thousands of fascinating toys and dolls. See all the old favored toys and the new ones, too, waiting to find delighted little owners.

Do Your Shopping Early! Make Your Selection Now-- First Choice Is Always Best

THIS IS YOUR OPPORTUNITY! Select while you may from all that is newest and best in this great Christmas Wonderland. Purchases will be carefully packed and held for Christmas delivery or such other time you may desire.

Santa Announces Your Credit Is Good In The Realm Of Toyland

LIGHTEN THE BURDEN OF YOUR CHRISTMAS SHOPPING -- make a small deposit now--pay the balance in convenient weekly or monthly installments. With our Easy Payment Plan every child in this community can share in the delights of Toyland.

We will give to every child accompanied by an adult on Saturday Opening Day a toy regularly priced at 25c.

Extra Special Saturday, Nov. 21, Only
The Latest Addition to The Petite Family of Quality Dolls
Petite Infant

The most wonderful baby of them all. An infant that brings a smile to the hardest cynic's face--cute, lovable, cuddly--the creation of a true artist. Dressed in a new and novel way, it appeals right to the heart of everyone who sees it.

Regular \$2.65
\$1.79

No Phone Orders. Limited Quantity

Many many other entertaining and attractive toys at moderate prices.

A choice of two of the latest Toy Novelties -- Gold Fish and Bowl, or Toy Bubbles while they last--a 25c toy,

FREE

FREE

CARR'S



DOLL BUGGIES
Made of reed fibre just like baby sister's. There are many to choose from—\$1.25 Up



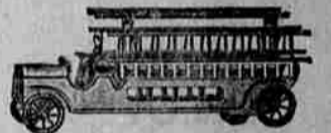
AUTOMOBILES
Down the sidewalk in a real motor car. A toy every boy desires most—\$9.00 Up



WAGONS
Every kind of a wagon can be found in Toyland, from—\$1.00 to \$11.50



This is just one of the many books that delights the little folk to read—10c to 50c



FIRE ENGINES AND HOSE CARTS
Toyland has a fully equipped Fire Department. Engines and Hose Carts. \$3.25 to \$11.00



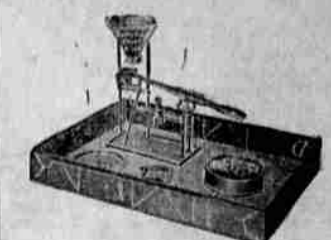
INDOOR HORSESHOE
A universally popular indoor game—for the boys and Dad, too—\$1.35



PIANOS
Little girls' especially like pianos. Let her choose the one she wants—\$2.25 to \$1.50



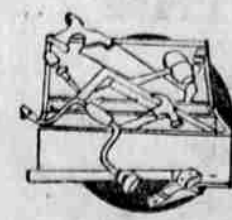
MAMA DOLL
Just waiting for some nice little girl to take her home. 19 inches high; fully dressed—\$2.00



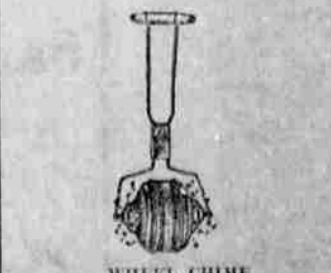
SANDY ANDY
An interesting mechanical toy that will provide many hours of happy amusement—\$1.00



TEA SETS
Ready for the social and entertaining season in Toyland—\$1.00 Up



TOOL CHEST
In which will be found a full set of high grade and useful tools—\$2.50 to \$5.00



WHEEL CHIME
A musical novelty—one of many more to be found in Toyland—\$1.50