

# LaGrande Evening Observer

(Incorporated)

An Independent Newspaper

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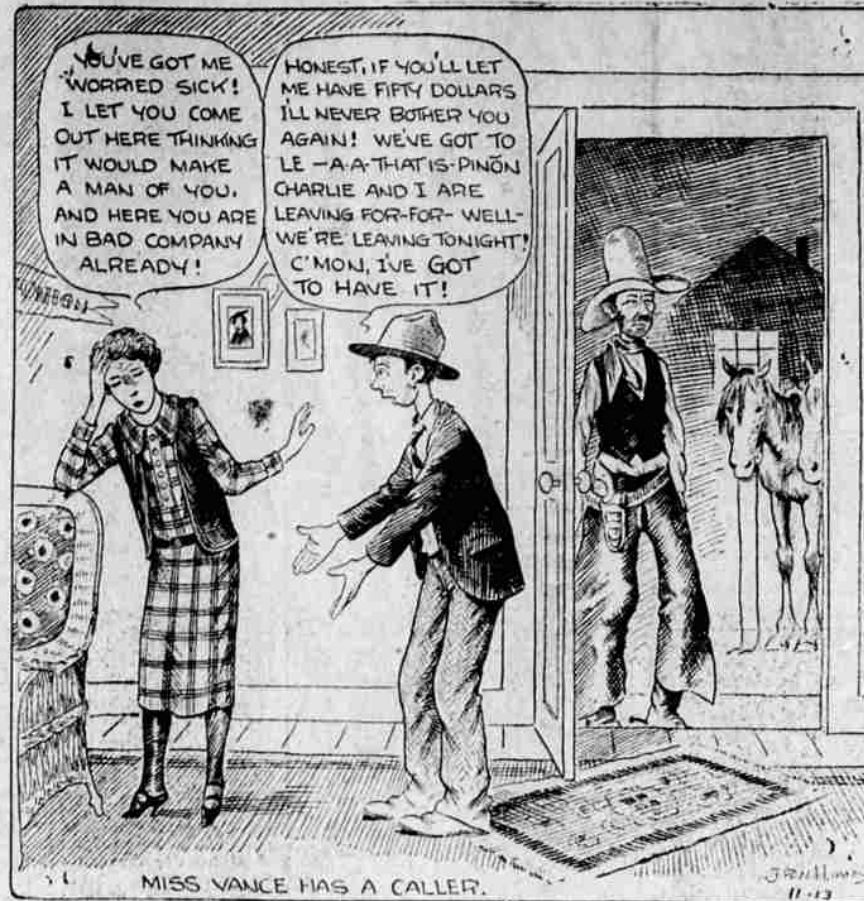
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HAVE FAITH IN GOD:—And Jesus said unto him, Go thy way; and immediately he received his sight, and followed Jesus in the way.—Mark 10:52.

## OUT OUR WAY

By WILLIAMS



MISS VANCE HAS A CALLER.

One of the reasons why girls leave home may be because it's so lonely there with the old folks away.

Perhaps the reason ideas die quickly in some heads is because they can't stand solitary confinement.

The happiest people in this world are usually those who never stop to think whether they are happy or not.

The greatest depth of an ocean, scientists have just established, is six miles. As far as most of us are concerned, half that deep would be deep enough.

It now looks like the Mitchell trial might drag out as long as a congressional investigation. We won't mind the length but it will be most disappointing if it accomplishes as little.

Gerald Chapman's hunch that he'll not be hanged probably is based on the proportion of those facing a similar fate who escaped the noose. One recalls the bet made by Loeb that three Chicago murderers would not hang for their crimes—and he won the wager. In England murderers are executed within the length of time required to find a jury in this country. And there are very few murders in England.

### MATING.

The governor of a Chinese province has issued an edict threatening with punishment all young men and women who marry for love. Official approval will be given in the province to only those marital alliances which have been arranged by the parents of the marrying parties. The Chinese wonder that such an order should be necessary while the western world wonders why the Chinese tolerate it.

Obviously marriage customs in China and this country are as opposite as the orient and the occident. Western civilization condemns the loveless marriage and denies to the parent the right of match-making. The loveless marriage of parental arrangement has provided the theme for countless novels, plays and movies.

The tendency among the younger generation of Chinese to adopt the western custom of choosing one's own mate constitutes, in the opinion of the older generation, a national evil warranting government interference. In the eyes of Americans, both old and young, such governmental interference would justify open rebellion by every lover in the land.

Of course there is an explanation for the difference in marriage customs of the East and West. In fact there are three reasons—economic, religious and social. Among a very great majority of orientals caste barriers are still inviolable and are kept so by watchful parents who see to it that their progeny marry in their own caste. In the western hemisphere marriage is the most accessible ladder in the scaling of class walls.

## When the Floods Swept China



When the Yellow River flooded its banks in China it swept only a small zone from this country, but in China it means hundreds of thousands and a tremendous amount of suffering. This exclusive photo shows four destitute Chinese watching over the bodies of their children, drowned when a dyke gave way.

## HEALTH

### MEASLES.

(By Dr. Frederick Stricker)  
Why is measles so common in Oregon?

Largely because of our assumption that it is of minor importance, an inevitable accompaniment of childhood. We carelessly expose well children, and fail to isolate sick ones promptly enough.

Is the disease itself serious?

Yes, and its complications, secondary infections are more so. What are some of the complications?  
Broncho-pneumonia, eye and ear infection and lowered physical resistance predisposing to tuberculosis.

What age group is affected?  
More than 75 per cent of deaths occur before 5 years.

How is measles spread?  
By contact with the discharges of an infected person or with articles contaminated by him. Discharges from the throat, nose and mouth are extremely dangerous.

What should be done with a child showing suspicious symptoms?  
He should be excluded from school, isolated, and a physician called.

# Mr. Merchant

## Would a 25% Increase In Customers Interest You?

THIS GAIN IS EASILY POSSIBLE WITH ONLY A SMALL ADDITIONAL EXPENSE.

Less than three out of every ten stores in this city are well lighted and hardly any store is lighted to 10% of the brightness which exists out of doors on a clear day.

No wonder that merchants universally find that as they improve the lighting in their stores sales increase by leaps and bounds.

When goods are better lighted they become more attractive; customers see merchandise more easily and naturally make up their minds more readily to buy.

Besides salespeople don't grow fatigued so rapidly, are more cheerful, obliging and efficient and consequently sell more goods.

Commencing Monday, November 16, and ending December 19, our representatives will visit every commercial house in our territory offering free advice on proper lighting, and we will have for sale the best lighting unit yet perfected for store lighting which will be installed on the most liberal terms ever announced.

Build Your Store Profit with Light.

# Eastern Oregon Light & Power Company



Office Cat  
Taking things to heart too much usually leads you to the altar!

MUSICAL NOTE.  
When a female songbird gets to screaming in an apartment at 2 o'clock in the morning, it is not a sign that she is being killed, but a sign that she ought to be.

OR ENTHUSIASM.  
Perhaps it was just the power of suggestion, but anyway the yell leader shouted at the girls' rooting section: "Come on, girls, show you're supporters!"

Did you ever have a last winter's suit that was not out of style?  
A La Grander is of the opinion that America is hellbent because

between the entrance of the germ into the body and the development of symptoms. It varies from 7 to 21 days.

What are the first symptoms?  
Those of a catarrhal cold. The eyes are usually sensitive to light.

How can we prevent measles epidemics in schools?  
By the school teacher watching the children closely for the symptoms of a cold whenever there is a case of measles in the neighborhood.

What should be done with a child showing suspicious symptoms?  
He should be excluded from school, isolated, and a physician called.

Why should measles be reported to the health officer?  
Because it is the duty of every law-abiding citizen to report all communicable diseases in order that susceptible children may be given adequate protection.

**N.K. West & Co.**  
THE QUALITY STORE  
La Grande's Leading Store For 25 Years  
"The House Of Quality"  
**N. K. West & Co. Inc.**  
La Grande, Oregon

**When Winter Comes**  
Americans wear their Sunday clothes all through the week.  
In time nothing will remain of the horrors of war except the 15-cent shine.  
A Los Angeles maid put her head through an elevator window shaft to see if the elevator was coming down. It was.  
Teacher (in grammar class): Willie, please tell me what it is when I say: I love, you love, he loves—  
Willie: That's one of them triangles where somebody gets shot.

**FOLEY'S HONEY AND TAR**  
FOR COUGHS AND COLDS

**WEAVER'S**  
Tailors, Cleaners, Dyers  
And Pressers  
PHONE MAIN 782  
Depot Street

Feeling Great!  
Just had a shave with one of those new  
AUTO STROP RAZORS  
Special, 59 Cents

**Red Cross Drug Store**

**WEAVER'S**  
Tailors, Cleaners, Dyers  
And Pressers  
PHONE MAIN 782  
Depot Street

**When Poverty Ends**  
Poverty ends when the spirit of saving begins in a man. The amount saved is unimportant—the BIG thing is to MAKE THE START.  
When will YOU make this start? How much longer will you put off this important step? Decide right now that you will do this THE FIRST thing TOMORROW by opening a Savings Account here. When you do, we will present you with a Liberty Bell Home Safe to assist you in saving.

**La Grande National Bank**  
La Grande, Oregon

**Bath Towels**  
Cannon Brand with fancy ends. Very suitable for the home and gifts. Selling at a very close price—  
75c to \$1.00  
Very Snappy Patterns with Wash Cloths to Match \$1.00 to \$1.50

**Stamped Bed Spreads**  
Crinkey weave, designs easy to work \$3.75  
Fringe for same, pink of blue color \$1.00

A large stock of Stamped Goods of all kinds selling from 25c to \$1.00, to make up for Xmas.

Infants' and Children's Hats, Coats, Dresses, Underwear, Stockings and Shoes at lowest prices ever offered for high-grade goods.

**Norton's Kiddy Shop**  
Everything in Infants' and Children's Wear