

Announcing The Opening Of The New PAIGE-JEWETT GARAGE

We have vacated our temporary quarters in the Roesch Building back of the Black Cat and are now permanently located in the modern garage room next door to The Observer office (former Buick location) with everything ready to serve discriminating car owners.

The room has been remodeled and repainted, the front re-painted and we now have adequate show room and office accommodations to care for the demand that the new Jewett and Paige cars have created. We believe our convenient location and roomy quarters will appeal to you at once.



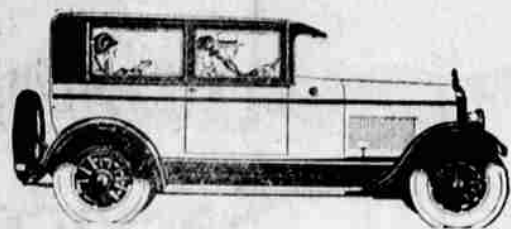
Make us a visit in this new location and give us a chance to serve you. Completely equipped for general garage work, we are specializing on a brand of prompt, courteous service that will give you immediate satisfaction.

Whether you want your car washed, your tires changed or tested, your engine repaired, your car serviced with gas and oil—you'll get expert attention. We have facilities for general repair work and are better equipped than ever to give expert attention to serving Paige and Jewett cars.

Outstanding Closed Car Value Of Its Price Class --- The New Jewett!

With adequate display room now in use, we urge you especially to see these wonderful Paige and Jewett closed cars. You'll not be bothered with hearing high-pressure sales talk but will be free to investigate these outstanding models and ask about them in detail.

Many high-class improvements in the new Jewett place this low-priced closed car in a class by itself. Sales have shown a tremendous increase on merit alone—comparison that has resulted in ownership. There are more Jewetts than ever on the road today—and sales are mounting higher. It's the great closed car value of the year.



The New Coach
\$1245

With great success the improved Jewett Coach has captured the country all over again.

August sales mounted to 131% over August sales of last year. September again more than doubled.

Easily explained. Jewett Coach offers a combination of quality—performance—riding ease—roominess—never before available at such a price.

Here is substantial day-in and day-out performance that settles its own arguments. Performance that's respected wherever motor cars are known. That's a matter of record and reputation.

CONVENIENT CAR STORAGE

At Moderate Cost

For the man who knows the economy of winter storage for his car and who wants a convenient location and careful attention to his machine when in storage—we are ready to satisfy him quickly at moderate storage rates.

Avoid the discomfort of getting a car out of a cold garage—avoid the cost of winter repairs. Reserve your storage space here today.



De Luxe Sedan
\$1680

Jewett's manufacturing genius has produced a De Luxe Sedan of new beauty—new roominess—new ability on the road.

And it's a De Luxe Sedan. Built to Jewett standards of quality construction—smart appearance—quality interior finish.

We recently added length for greater comfort—smoother riding.

It's a low-swung beauty! Finished in the fashionable two-tone effect with bright permanent lacquer. And a smart double belt moulding—rear to radiator.

Zerolene

Red Crown Gas

Mobiloids

Harris French Motor Company

Full Garage Service

Paige-Jewett Sales and Service

1414 Adams Ave.