

Highway and Auto Dope

# AUTOMOBILE NEWS

Traffic and Tourist News

## NEW LINCOLN MUCH ADMIRER

One of the finest things imaginable in automobiles rolled into La Grande Sunday with W. C. Perkins, of the Perkins Motor company, behind the wheel—and rolled out of the city Thursday, headed for Boise, Idaho, with E. Fletcher, president of the Fletcher Oil company of the Gen State capital, in the role of new owner.

That is the story of the arrival and departure of a new four-passenger, three-window type Lincoln—the first of its kind to be viewed in Eastern Oregon and the latest product of Henry Ford's staff of engineers in Detroit.

The Lincoln, beautiful in lines and equipped with every convenience, from overstuffed cushions to back-seat foot rests, was the subject of general admiration while it was being shown here.

The model is a grey-green design color body, made on a standard 56-inch chassis. The body was made by LaFarron, maker of the highest class automobile bodies.

The upholstery is of imported English broadcloth, overstuffed. Extra cushions are filled with down.

A one-piece straight windshield, inset and giving the driver a great range of vision through flawless glass, is one of the features. A gasoline gauge on the dash adds to the driver's convenience.

A trunk is placed at the rear and bumper fittings are built in the frame.

Only a short time after Mr. Perkins returned from Portland with the car, inquiries began coming in, which resulted in the sale to Mr. Fletcher. Mr. Perkins expects to receive a duplicate of this model in about three weeks.

## AUTO TOURIST TRAVEL FOR OCTOBER LARGE

**EUGENE, Ore. (Special)**—Whether due to the fine weather or the increased publicity given to the attractions of Oregon has not been explained, but the fact remains that there has been a large increase in the number of tourists at the Eugene chamber of commerce during October as compared with October of a year ago.

There were 182 "foreign" cars registered here last month, while in October, 1924, there were 104 cars registered.

The total number of cars registered here for the first 10 months of the present year is 2106, July was the best month, with 444.

"It's dangerous to drive with one hand."

"That's why I always park."

## JEWETT-PAIGE GARAGE TO BE MOVED MONDAY

By Monday morning, Harris French expects to have his garage, now located next door to the Black Cat facing on Fir street, moved into the quarters on Adams now occupied by the Buick garage, which will move into the new Roesch building.

Mr. French, assisted by Al Barth, will probably begin the moving of his business Sunday.

The new location will afford him much more room for handling the Jewett and Paige cars and also the line of used cars which he has to offer.

Complete garage service, repair service, gas, oil and storage will be given his patrons in his new location.

## BUICK MOVES TO NEW HOME

Location of their business in new quarters, in the Julius Roesch building across Adams from their present location, is the task just now confronting the Buick distributors here, J. E. Shumate and Vernon Jennings.

Removal of the smaller articles into the new building was started today but the job will not be completed for a day or two, it is believed.

The new garage has been prepared for Jennings and Shumate along the most modern lines, with the latest thing in lighting fixtures to insure a "daylight glow" in the evening. Three hundred watt lights illuminate the interior and amber-glass electric lanterns show the way in from the front.

The show room is 28 by 55 feet in dimensions, thus insuring adequate room for housing the Buicks, and the offices will be located at one end of the room.

Pouring of concrete for entrance driveways was started a day or so ago, and has sufficiently set so that all but heavier trucks can be moved over it today safely.

No formal re-opening will be held in the new garage, according to Jennings and Shumate, who announce that they will "go ahead with business as usual."

## 24,360 Tourists Visit Auto Camp

**PENDLETON, Ore. (Special)**—The tourists registered at the Pendleton auto camp during the period from April 1 to October 31 totaled 24,360, says a report made today. The receipts were \$4112.50, practically the same as last year. July, August and September were the heaviest months for tourist traffic.

## AJAX IS HELD TROUBLE FREE

The average owner of a good automobile whose car, entirely free from trouble, glides smoothly over the highways, month in and month out, marvels at its unflinching dependability, unaware, perhaps, of the elaborate and painstaking system employed by the manufacturer to insure that character of performance. In no other industry is inspection more rigid or are safeguards more firmly adhered to.

"No other factor in our entire programme of manufacture is a more vital part of the production programme than our system of inspections and tests," says R. M. Azzetti, vice president and general manager of the Ajax Motors company. "It is only by constant, insistent and repeated testing that a manufacturer is in a position to know definitely, before a motor car is shipped, that its performance in the hands of the ultimate owner will be entirely satisfactory. Reports received by us from Ajax owners, many of whom have driven their cars thousands of miles, show plainly that the character of performance fully justifies our policy of rigid inspection and tests."

Visitors at the Ajax factory frequently express amazement at the lengths to which the company has gone to assure perfect workmanship and materials. This work begins with the raw materials which are not unloaded from the freight cars until definite tests have shown that they measure up to specifications and requirements in every particular. Then as each of the numerous operations is performed in the various departments, inspectors must pass on them. Thus the possibility of trouble is eliminated at the very outset; finished units not only are closely inspected but are thoroughly tested before going into the chassis.

Motors are run on their own power for hours before they finally are placed on hoists and swung into position in the frame; crankshafts, when finished, instead of passing on immediately to the motor assembly department, are checked on a balancing device to assure absolute balance. Connecting rods and all reciprocating parts are tested for perfect balance. Definite reports are made and kept on each inspection of the multitude of operations entailed in the manufacture of the car but even when the Ajax, completely assembled, is run on its own power there is still one of the most important tests of all to be made. This final test, the actual performance of the car under all driving speeds, is conducted on a brick track built and maintained for that purpose alone. This track lies just outside of the final assembly and the cars as they

come off the line, are fitted with gasoline and turned over to drivers long trained in motor car construction and performance.

"When the car, in actual performance, measures up to standard in every particular, it is finally run to the loading dock and tagged for shipment."

## MOTOR RECEIPTS \$56,632

**SALEM, Ore.**—Receipts of the state motor vehicle department for the month of October aggregated \$56,632.29, according to a report prepared by the secretary of state. Thus far this year the receipts have totaled \$5,315,625.18.

From January 1 to October 31 of this year a total of 194,675 passenger automobiles were registered.

Aviator's mechanic—"There's a fellow going down in a parachute."

Aviator—"I'll see if I can hit him. It isn't often we have a chance at a pedestrian."

## Improved Road Mileage In U.S. Not Far From 740,000

The mileage of surfaced roads in the United States is nearing the 700,000 mark according to the bureau of public roads of the United States department of agriculture. Some weeks ago the state reports indicated that there were 125,347 miles of surfaced road on the state systems at the end of 1924 and similar subsequent reports from the states indicate that mileage of surfaced country roads was 329,588 making a total of 467,935 miles. While it is probable that the estimate of county roads is not so accurate as that of the state roads, the above figure is probably not too large.

Since 21,544 miles of road was surfaced in 1924 by the states and counties and it is known that progress has been equally as good in 1925, it is probable that the construction season now drawing to a close will increase the surfaced mileage to more than 495,000. In this estimate allowance was made for a portion of the year's work being resurfacing of higher improvement of roads previously reported as surfaced.

In addition to surfaced roads a considerable mileage has been graded and drained according to engineering standards. There were 226,294 miles of such road at the end of 1924, and of this 12,659 miles had been constructed during

that year. These figures indicate that the improved road mileage of all classes is not far from 740,000.

The following table gives the status of road improvement in the far west, states at the end of 1924:

State	Total rural mileage, 1924	Surfaced state roads
Oregon	49,770	2,327
Washington	48,824	2,313
Idaho	34,816	1,498
California	75,618	3,231
Montana	67,170	720
Nevada	22,778	596
Utah	23,281	949
Total for United States	3,002,916	128,347

Oregon 7,293  
Washington 14,207  
Idaho 9,410  
California 12,927  
Montana 210  
Nevada 215  
Utah 2,014  
Total for United States 329,588

John: "Is she a good driver?"  
Alec: "Yep; she just drives me crazy."

**Used Parts**

For all makes of cars. We buy used cars for cash.

**La Grande Wrecking Co.**  
Cor. Jeff. and Henlock

### the same

# 'KICK'

## on Christmas Day

### OR

## the 4th of July!



### that's

# Texaco Quality

---a quality that is maintained winter and summer---all seasons---to stand the highest test of engine efficiency and maximum motor power --- and that's the only quality worth buying

## Playle Oil Company

PLAYLE SERVICE STATION --- HIGHWAY SERVICE STATION

## A Single Ride Explains Its Popularity!

A single ride proves why the Chrysler Four justly merits the tremendous popularity it has built up in a few short months. In sustained high speeds—in pliability of power—in economy—in durability and in freedom from mechanical attention which result from high quality of design, materials and workmanship—in ease of handling—and most emphatically in riding steadiness and comfort—the Chrysler Four gives results not found combined in cars of any type even beyond it in price.

As distinctive as its performance is a beauty so advanced that popular desire sweeps towards it inevitably.

Your nearest Chrysler dealer is eager to give you this ride that proves why the Chrysler is the Favored Four among tens of thousands of owners.



**CHRYSLER FOUR**—Touring Car, 56 in. Chk. Coach, 56 in. Coach, Street Sedan, 56 in. Hydraulic four-wheel brakes at right angles to car.

**CHRYSLER SIX**—Phantom, 57 in. Coach, 57 in. Roadster, 57 in. Sedan, 57 in. Royal Coach, 57 in. Limousine, 57 in. Imperial, 57 in. Crown Imperial, 57 in.

All priced at \$4,000.00, subject to current Federal excise tax. Buick is faster on all Chrysler models. All models equipped with full ball bearings.

We are pleased to extend the convenience of our payments. Ask about Chrysler's attractive financing. Chrysler dealers and service Chrysler service everywhere.

All Chrysler models are protected against theft by the Fordco patented car numbering system, exclusive with Chrysler, which cannot be counterfeited and cannot be altered or removed without conclusive evidence of tampering.

# CHRYSLER FOUR

LEO J. FRENCH, Cor Jefferson & Elm, Phone 499-W