

# LaGrande Evening Observer

(Incorporated)

An Independent Newspaper

FRANK B. APPELBY, Editor and Publisher

HARVEY F. MATTHEWS, Business Manager

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GREAT AND TRUE:—Ascribe ye greatness unto our God. He is the Rock, his work is perfect; for all his ways are judgment; a God of truth and without iniquity, just and right is he.—Deuteronomy 32: 4.

## OUT OUR WAY

By WILLIAMS



One of the most things about a man's feeling of importance is that it can usually be measured by the degree of his discourtesy.

The local post office reports that business in government envelopes doubled following The Observer's editorial in criticism of the practice. Such is the power of advertising. Like any trade stimulus, however, it can't continue unless backed by good service and sound merchandising. The good service is here—the sound merchandising is impossible until the government sells its product at a profit and thereby has a reason for being in business.

The story of the Grande Ronde valley apple, as told by Mr. Griesel of the Blue Mountain Fruit Exchange at the Chamber of Commerce luncheon, is one that should cause some serious consideration. With an acreage amounting to only a little more than 1 per cent of the wheat acreage, the valley's apple crop this year produces revenue equal to 30 per cent of that earned by the wheat crop. For the small grower of commercial apples the crop assures a prosperous return, Mr. Griesel states, when a man tends to his business and works intelligently. One owner of a five-acre tract in the Imbler district, who complies with these requirements especially well, according to Carl Stackland of Cove, makes an excellent living "the easiest of any man in the world," with only a small investment. Apple acreage should be increased and will be increased greatly during the next few years. This valley offers no more ideal way for a man with little capital to secure financial independence and joy in living than fruit growing.

### POLAND'S BID FOR A KING.

When citizens of Poland expressed the wish to make Henry Ford their king, thus bringing to a monarchistic end the young Polish republic, they confessed that, to them, material prosperity is more to be desired than liberty. This comes as a distinct shock to readers of school histories which have ever depicted the Poles as a liberty loving people who throughout the ages have sacrificed their all in the cause of democracy and the rights of man.

But not even Americans can much blame the Poles for their change of heart. People can neither fight for freedom nor govern themselves on an empty stomach. What they want now is a dictator who can make money for the country and its people and they are willing to exchange their present right of self-government for material prosperity.

On the face of things the Poles, with certain political demagogues in the United States, seem to be suffering under the delusion that economic stability and independence can be achieved by the simple expedient of political revolution or the ousting of the party in power. In years past, when their own republic was young in years and experience, the American people may have been duped, in some such manner as the Poles now are, into accepting similar fallacies and absurdities.

Perhaps the King of Motordom will have something to say about ascending a brand new throne in far off Poland. And if he does, it is dollars to doughnuts he won't accept the honor. He, who could be King Henry if he cared to be, may believe history is bunk but he didn't have to go back to history to learn that the head that wears the crown today doesn't lie any easier than the kingly heads of history.

Of course there is the bare possibility that Poland has hired a new press agent or has learned something from the degree-bestowing, endowment-begetting universities and colleges.

**OFFICE CAT**  
TRADE MARK  
By JUNIUS

For every dollar saved, there are two book agents waiting to inveigle its owner into signing a contract to pay it on a set of their books.

"Hello, is this information? My baby has swallowed a button—what can I do?"  
Information (wearily)—"Cut a button-hole and let it fall through."

Scientists who say there is no such thing as a complete vacuum evidently never have looked into the tank of an automobile that refused to run.

THEN AND NOW.  
Gertie: To think you used to catch me in your arms every night!  
George: Yes, dear, and now to think I catch you in my pockets every morning!

rendezvous—The place you catch cold waiting for her.  
We are forced to lead a fast life, as those not in pursuit of

happiness are fleeing from trouble. What lars they who say they long For spots they haunted in their youth! Let's tell romancers they are wrong— Let's get right down and tell the truth. The city man would be a clown. The rustic yearns for urban charms— And so the farmers move to town And we darned city fools buy farms!

WONT YOU SIT DOWN?  
Rip Van Winkle tottered home after his 20-year absence. "Well, dear, did you finally get that income tax return filled out?" asked his wife. A soft plea turned away discerning movie fans.

C. E. SPEAKER TO COME HERE  
(Continued from Page One.)  
ple's work of the Reformed Church of the United States; a director of the notable Merrimac Street Mission of Boston; a director of the Massachusetts State Christian Endeavor; an officer of Church Men's Union of Greater Boston, the Congressional club, the Boston City club; and, in addition, has a wife

**Boys' Rough Neck Sweaters**  
Heavy weight knit, sizes 28, 30, 32 and 34  
Extra good value at \$1.95

**BOYS' JERSEY TAILOR-MADE COAT SWEATERS**  
Size 30, 32 and 34. Made for long wear \$4.00  
Boys' or Girls' Shoes \$1.95 to \$3.25  
Winter Coats, Special Prices \$2.50 to \$10.00

**Norton's Kiddy Shop**  
Everything in Infants' and Children's Wear



**When Poverty Ends**  
Poverty ends when the spirit of saving begins in a man. The amount saved is unimportant—the BIG thing is to MAKE THE START.  
When will YOU make this start? How much longer will you put off this important step? Decide right now that you will do this the FIRST thing TOMORROW by opening a Savings Account here. When you do, we will present you with a Liberty Bell Home Safe to assist you in saving.

**La Grande National Bank**  
La Grande, Oregon

Our shipping schedule for November calls for 42 IMPROVED FORD MODELS.  
Place Your Order Now for Early Delivery.

**Perkins Motor Co.**  
Phone M-500. Cor. 4th and Adams

# The FLORSHEIM SHOE

FLORSHEIM SHOES have the smart look you like—they make the right impression—They express the good taste of the man who cares. THE WALES is one of the season's best.

The Wales \$10  
**N. K. West & Co.** Store For Men  
La Grande's Leading Store for 25 Years

## Lamps - Lamps - Lamps

The Largest and Finest Collection Of Lamps Ever Shown In La Grande

SEE THEM NOW

SELECT YOURS TODAY

50 Styles Of Floor and Bridge Lamps from \$8.95 to \$55

Some of the styles are illustrated here, others equally beautiful are shown at our store. The bases are in polychrome and black and gold combinations, the shades are of georgette and silk in the new and popular color combinations so decorative in the well furnished homes.

See them now, we will hold them for Christmas if you desire

**W. H. BOHNENKAMP CO.**