

THE MEN'S STORE OF LA GRANDE



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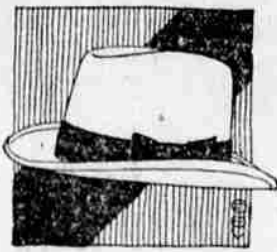
ADMIRATION of a maid for a Man, and respect of a man for his fellow man depends so much on his appearance that it behooves everyone to choose the finest his purse can afford. In suits and topcoats there can be no finer expression of the tailoring art than those hand tailored by Society Brand.

AN ECONOMICAL INVESTMENT AT
\$45 Upwards
ALSO GOOD SUITS AND COATS AT \$25, \$35,

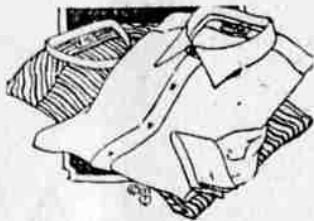
WEAR THESE WITH YOUR SOCIETY BRAND SUIT



Wider and very flat toes are the vogue in footwear. Light tan or black in the famous Bostonians . . \$8.50



Hats are wider of brim and in the lighter colors. Stetsons are \$7.00 Other stylish models . \$5.00



Shirts are not so light colored as suits and hats. Manhattans, with attached collars \$8.50 up

STYLE LEADERS

Westenhaver & Gilbert
W&G

STYLE LEADERS

FIND IT HERE

Copy for this column must be in by 9:00 a. m.

Trip tickets from La Grande to Portland at \$10 and on-third (11-2-25). Sale dates Oct. 29, 30th and 31st, Nov. 3, 4 and 5th. Good to return to La Grande by midnight of Nov. 30th. No transfers in either direction. Children of ages five to twelve one-half of the above fare.
J. H. Koeney, agent.
16-29-31

Used typewriters for sale or rent. Newton Book & Stationery Co. 16-29-31

Notice — Baker's grocery, formerly Sundry grocery, will open Monday Nov. 2 with a full line of staple and fancy groceries. Your patronage solicited. Phone 428-W. 5-19-29-31

Don't Wait.
Bring your dolls in before Xmas rush. Doll Hospital, 408 Pr. 16-29-31

VASE LAMPS.
If you have a beautiful vase it will make a most beautiful lamp of the latest style, if you will have Richardson "The Art Man" Ill. It. 16-29-31

ing lamps and shades at Richardson's Art & Gift Shop. 16-29-31

Stitching, pleating, button holes, etc. Norton's Kiddy Shop. 16-14-16

A chance to buy a Victrola at low cost at Newton Book & Stationery Co. 16-29-31

A nerve tonic and builder, a new prescription for people that have lost their "zip," is strong stimulant, tonic and appetizer. \$1.00 per bottle. Bring this as your prescription. It is good for 10 cents. Silverthorn-Wright's family drug store. 16-24-16

Paper Hallow's'cu hats given away free to the kiddies at Norton's Kiddy Shop. 16-29-31

Stop dandruff, itching of the scalp, falling of the hair with Germicide and Dandruff eradicant for 75 cents a bottle. Bring this coupon with you. It is worth 10 cents on the purchase at Silverthorn-Wright's family drug store. 16-24-16

SEE.
See the new tea pots at Richardson's Art & Gift Shop. They are unusual. 16-29-31

An eczema prescription. It will give quick relief and almost always effect a cure in a few days; for young or old people, and for \$1.00

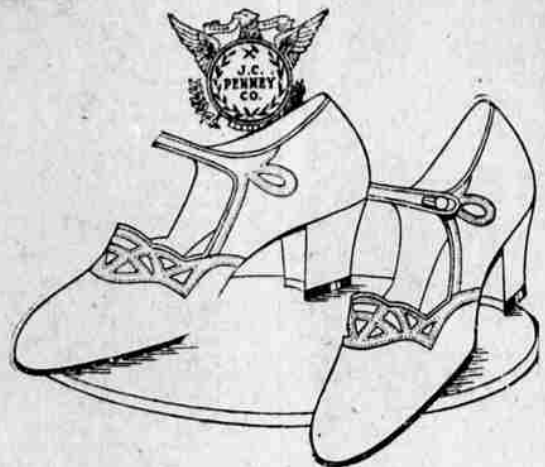
World's Largest Chain Department Store Organization.

J.C. Penney Co. A NATION-WIDE INSTITUTION - INC. DEPARTMENT STORES 108 Depot St., La Grande, Ore.

Reliable Quality Goods Always At Lowest Prices

Shoe Service And Value
Reflecting A Background Of Real Quality

Chic and Clever Pumps
Very Stylish—In Patent



You'll like this new one-strap. It has unusually good lines and smart style. Of patent leather, well made and finished.

By designing and buying shoes for 676 stores large savings in costs are possible, enabling us to sell at substantial savings to you.

This pump is an example of our splendid values. It has everything a good shoe should have, yet the price is extremely low at—

\$3.98

Patent Cut-Out
Distinctive



This new and stylish pump is in patent, all-leather construction, new cut-out pattern, covered Spanish heel. Moderately priced at—

\$5.90

Rest Your Feet
Built-In Comfort



Good workmanship and all-leather materials. With our special arch-supporting feature. Black or mahogany kid; military heel with rubber tap. At—

\$5.50

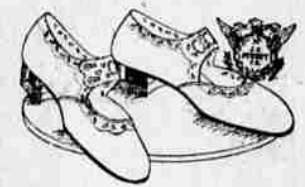
A Dress Shoe
For Men



A good-looking, well-made dress shoe for Autumn. Of good quality gun metal; Goodyear welt; rubber heels. Big value and low price at—

\$3.98

Style for the Growing Girl
Features Popular Wide Strap



As comfortable as you please with style and attractiveness plainly in evidence. Of excellent quality patent; low walking heel with rubber tap. Low priced at—

\$2.98

Rubbers of Quality
For the Whole Family

Also complete stock of men and boys' heavy Rubber Footwear—Boots, 4-Backle Overshoes and Lace Pairs.

Special Offering
In Ladies' Millinery

Just received! This beautiful assortment of ladies' fine Millinery, at a price conspicuously low. This saving is made possible by the combined purchasing power of our 676 stores.

The Hat you'll like to wear—the one which is just made for you! You will find that, sure, among the group of charming Fall Hats. Come early and choose yours while the showing is complete. Only—

\$1.49

Full Fashioned Silk Hose
Values Every Woman Will Enjoy



For every-day wear — this splendid 4-ply Silk Hose—with a finer thread for wear. Full-fashioned, in all the modish colors. Priced at only—

98c

a bottle. Bring this coupon with you. It is good for 10 cents at Silverthorn-Wright's family drug store. 16-24-16

ALLEGED SWINDLER HELD

ROSEBURG, Ore.—A message was received from El Paso, Tex., saying Robert Lecheal, wanted here on a charge of obtaining money under false pretenses, is under arrest there under the name of Cecil Butler, alias James Patterson. Extradition papers for Lecheal's return will be requested at once.

Young Golfer Equals Record

It is alleged that he defrauded Ten Mile and Roseburg merchants to the extent of several hundred dollars by means of worthless checks.

The man with a pile is the man who can smile when bills come all along along.

Lives of great men oft remind us that our lot is more sublime.

PENDLETON, Ore.—Alva Albert, Pendleton high school student who has developed into one of Pendleton's best golfers during the past two years, recently won the best score ever made on the local course for nine holes. He shot the nine holes in 22 and lost one stroke by shooting out of bounds. The score of 22 has never been beaten on the local course.

S·H·E·R·R·Y'S
TODAY AND TOMORROW

SNAPPY! HAPPY! With that down-in-Dixie flavor, moon-kissed nights, adventure-crowded days.

You'll place your bets on the Judge's mare in the most exciting race you ever saw. You'll like the "kid" who made good. You'll be keen about the Judge's pretty (and wise) daughter.

"The Dixie Handicap"
A Film Delight.

Starring **FRANK KEENAN**

Comedy. "The Cloud Hopper"

10 Years Ago Today...

Two Union banks consolidated.

Do the same with your drug store items. Look through your medicine chest. Winter is coming with its colds and ills.

How about your supply of Emergency Medicines? Your doctor knows the value of early treatment. Get your list made today.

L. & L. Drug Co.