

Highway and Auto Dope

Traffic and Tourist News

# AUTOMOBILE NEWS



### RACINE MULTI-MILE TIRES

## In Buying Tires

Some motorists depend upon the reputation of the tire dealer. Others depend entirely upon the reputation of the tire itself. We suggest that you look to both, for the one is exactly as important as the other.

**La Grande Filling Station**  
Kuhn & Zweifel

## JEWETT MAKES ROAD RECORD

In a dash through the night, a stock Jewett set a new record from Boise, Idaho, to Salt Lake City, Utah, covering 478 miles in 8 hours, 35 minutes, average 55.8 miles an hour.

J. M. Jensen, the Jewett dealer at Boise, piloted the car and cut down the previous record, made by a professional race driver, by one hour, 46 minutes, Harris French, local distributor, has been informed.

"Jensen's record for the drive would be extraordinary, even if made under the best conditions, but besides competing against time, he had to combat bad weather, bad roads and darkness," Mr. French says.

"The route was by way of Mountain Home, Pocatello, McCammon, Preston, Logan and Ogden. The start was made late at night to avoid traffic. Several detours that would have been discouraging even for a leisurely going were taken, and during part of the run rain added to the difficulties.

"Part of the course lay over dirt roads covered with as much as three inches of dust, which filled the chock holes and made it impossible to discern them by the light of the swiftly moving car, so that the going was extremely hazardous. However, maximum speed was possible over long distances, and so the Jewett was enabled to establish the average speed of 55.8 miles an hour.

The thorough cleaning of the spark plugs makes a distinct difference in the running of the engine, but the complete renewal of all the plugs will make a still greater difference.

Contentment lies in your own world. The fish wouldn't enjoy flying or the birds find pleasure in swimming.

## GARAGE GOSSIP

It is customary to award blue ribbons to automobile dealers. L. C. Smith would have at least six respondent ones on display. Mr. Smith, the pioneer along auto row, has these firsts on his record: Owner of the first garage in La Grande; owner of first Ford automobile here; first authorized Ford dealer; first authorized Dodge dealer; owner of first battery station. And he has the distinction of being the first man in La Grande to put on the first new automobile tire.

**Morelock in Wallawa.**—J. P. Morelock, local Star dealer, who also owns a garage at Wallawa, has been in Wallawa county all this week. George Brace is in charge of the garage here.

**Here from Pendleton.**—William Huckle, of Pendleton, was in La Grande Friday. He was a visitor at the Blue Mountain garage.

**Truck to Haul Wood.**—Avery Harrison, of the Blue Mountain garage, sold a truck this week to Art McCall, to be used in hauling wood from the mountains.

**Plans Double Production.**—Harris French today received word from the Paige-Detroit Motor Car company, which he represents here, that the company is planning for the production next year of at least twice as many Paige cars as in 1925, and more than 50 per cent more Jewetts. In August and September, the company's production doubled the figures for these two months last year. "Mr. Jewett says that the demand will continue brisk for the remainder of this year, and that 1926 will be a big year for the automobile industry," Mr. French says.

**Many Enjoy Ride.**—When the Essex Six automobiles, decorated respectively with the letters E-S-S-E-X and the number 6, paraded through the La Grande business section Monday and Tuesday, another sign conspicuous in the parade attracted much attention. It was in the form of an invitation to "ask for a ride." According to E. L. Ledbetter, local Hudson-Essex distributor, many did that thing and enjoyed the trip that followed. "We demonstrated Essex features to quite a number of prospective motorists," he reports, "and I believe we enjoyed it as much as they did."

**Adams Avenue Most Popular.**—In wandering along motor row it is noticeable that Adams avenue's popularity for location is gaining impetus. Besides the many filling stations, stretching along nearly its entire route, one finds the following: Ledbetter's garage, the Studebaker home, the Buick garage, the Star garage, the Ford-Lincoln garage and the Blue Mountain garage. And rumor has it that another will be added to the list this fall.

**CHURCH UNION TALKED.**—BAKER, Ore.—Ministers and laymen of the Grande Ronde presbytery met here to consider the proposed merger of the Presbyterian and Methodist churches in Baker. District Superintendent Hamilton of the Methodist intermountain conference met with them.

## Fears Morons



Prof. Karl F. Meyer, California medical research expert, declares America more endangered by morons than by criminals. He blames the practice of "fit bearing" on children and the unfit raising large families.

## SALES DRIVE IS SUCCEEDING

That all sales records for Willys-Overland are being broken for this season of the year is the report just received by Gettings & Hanks, local representatives for the cars, who has just received record of his standing in the national sales derby now in progress for the Toledo manufacturer.

"From New England to California, from Florida to Washington and Oregon, and from all way points, retail deliveries are setting a pace which makes even the national achievements of the summer months skeptical of their laurels," is the word sent out by the sales department at the factory.

The statement is based on actual records of sales for every retail salesman, every dealer, every sales manager, and every wholesale manager in the United States, those records being mailed to Toledo every week, where they are checked over by a huge staff of employees who are directing and checking the contest.

From Portland comes the report that the first week of the contest shows an 8 per cent increase in deliveries for the territory over the last week of September, and a 62 per cent increase over the corresponding week of last year.

In the national contest the Portland territory shows a standing of 13 per cent of its quota with seven more weeks to go before the contest closes.

"We've got a big field to work in," says Mr. Gettings, "for 93 per cent of all buyers of motor cars are to be reached within the price limits of the Overland and Willys-Knight models.

"This means that practically every buyer of a motor car is a logical owner and a user of either an Overland or a Willys-Knight car."

## GREAT GAIN MADE IN BALLOON TIRES DURING PAST YEAR

Balloon tires have increased in popularity so greatly within the past year that twice as many have been purchased in 1925 as for the entire year of 1924, according to estimates.

The proportion of balloon tires compared with high-pressure tires is growing larger steadily, and indications point to their increasing use on passenger cars.

Improved methods of manufacture have helped to make balloons popular, as low-pressure tires at the present time have the wearing qualities of high-pressure cards, which represented a big advance in construction methods several years ago.

Figures for the first six months of 1925 indicate that balloon tire shipments for the entire industry in the United States amounted to approximately 5,000,000, as compared to a figure in the neighborhood of 3,000,000 for the entire year of 1924.

Shipments during July, 1925, were nearly four times as great as for the corresponding month a year ago and the proportion for June this year as compared with June, 1924, was even greater.

For the contest closes.

"We've got a big field to work in," says Mr. Gettings, "for 93 per cent of all buyers of motor cars are to be reached within the price limits of the Overland and Willys-Knight models.

"This means that practically every buyer of a motor car is a logical owner and a user of either an Overland or a Willys-Knight car."

## Intervenor's Seek Lien on Cargo.

HOOD RIVER, Ore.—Wallace Glover, merchant of Cascade Locks, and 72 others, chiefly mill workers, have filed a complaint intervening in the receivership asked by the Ladd & Tilton bank of Portland for the Wind River Lumber company, which has been operating the plant of the Wind River Lumber company at Cascade Locks. The complaint filed by Ernest C. Smith, local attorney, is seeking protection of wages and debts for supplies declared due the men. They seek to enforce a lien on an estimated 2,000,000 feet of lumber in the yards at Cascade Locks.

Winter's best. Because then you know summer's due next. But in summer, you know winter's coming. It's a level mind which realizes all things are extremes and laps off or adds to accordingly.

for Economical Transportation

**features that make this—the world's finest low priced Coach**

In the Chevrolet Coach you will get scores of unusual quality features such as you would expect to find only on higher priced cars—dry disc clutch—extra large brakes—semi-floating rear axle with one-piece pressed steel housing—vacuum fuel feed with tank in rear—Remy electric starting, lighting and distributor ignition—Fisher VV one-piece windshield, automatic windshield wiper—and cowl lamps.

Come in and see for yourself this remarkable coach value.

Touring	\$525
Roadster	525
Coupe	675
Sedan	775
Commercial Coach	425
Express Truck Coach	550

All prices f.o.b. Flint, Mich.

**The Coach 695**  
Cub. Ft. 12.5

**Blue Mountain Garage**  
M. A. HARRISON, Mgr. Opposite Postoffice

**QUALITY AT LOW COST**

LOOK OVER OUR WANT ADS FOR BARGAINS

# AJAX SIX

NASH-BUILT

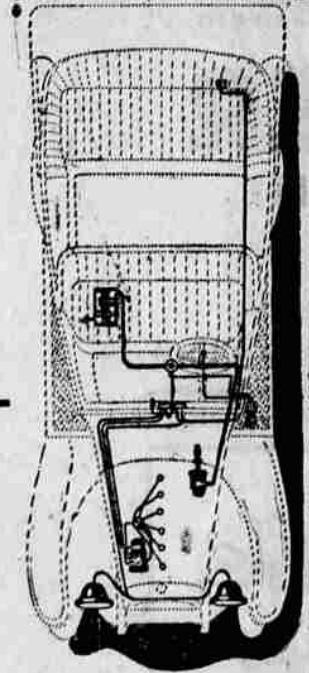


**\$995**  
f. o. b. factory  
Touring, \$865

**If you plan an investment of approximately \$1000 just bear in mind that only the Ajax offers ALL these features—**

- |   |                                   |
|---|-----------------------------------|
| <b>4-Door Sedan</b>   | <b>Five Disc Wheels</b>           |
| <b>Six-Cylinder Motor</b>   | <b>Duco Finish</b>                |
| <b>Force-Feed Lubrication—</b><br>To all main bearings, connecting rod bearings and camshaft bearings | <b>Cowl Ventilator</b>            |
| <b>7-Bearing Crankshaft</b>   | <b>Cowl Lights</b>                |
| <b>6-Bearing Camshaft</b>   | <b>Rear-vision Mirror</b>         |
| <b>Four-Wheel Brakes</b>  | <b>Silken Curtains</b>            |
| <b>Full Balloon Tires</b>   | <b>Transmission Lock</b>          |
|   | <b>Automatic Windshield Wiper</b> |
- YOU GET ALL OF THESE IN THE AJAX AND IT'S NASH-BUILT!**
- B. C. HAMILTON MOTOR CO., HOLMES BLDG.

## Protect these Nerve Centers



**Delco REMY KLAXON**

**UNITED MOTOR SERVICE**  
Motorists! These cars are Remy equipped.

- |           |            |
|-----------|------------|
| CHEVROLET | HUPMOBILE  |
| CHRYSLER  | MAXWELL    |
| JEWETT    | OAKLAND    |
| VELJE     | PAIGE      |
| AUBURN    | REO        |
| CHALMERS  | STUDEBAKER |

Better drive in today for inspection of the ignition on your car.

**BATTERY & ELECTRIC SERVICE CO.**  
1311 Wash. Ave. Dale Cox, Prop.

## Some Real Bargains In Good Used Cars

Enjoy the convenience of a car this winter by taking advantage of these used car values. This is the season to buy at a saving. Our Used Car Guarantee with every one sold.

- 1923 Dodge
- 1924 Chevrolet Roadster
- 1923 Buick
- 1923 Ford Touring
- 1924 Studebaker Light Six Touring

**M. J. Goss**  
Studebaker Sales and Service.  
"This Is A Studebaker Year"