

Highway and Auto Dope

Traffic and Tourist News



### NEW SEDAN IS POPULAR CAR

Safety features, so desirable in the small family of one or more children, provide one of the reasons why the Overland standard sedan has gained such unprecedented sales volume at its new low price, according to dealer reports at the Willys-Overland factory, says Gettins and Hanks, local distributors.

"An unusually heavy chassis, strongly reinforced with heavy cross members, provides a rigid framework upon which the strong body is mounted. In addition, the absence of rear doors in the standard sedan provides an ideal car for the small family, in that the children may be turned loose in the rear compartment without fear of injury because of there being no doors to be opened by childish hands.

"Another important feature in the Overland standard sedan that appeals to many purchasers is the one-piece windshield and the small and narrow corner posts that provide an unobstructed view of the roadway at all times. The usual heavy corner supports are replaced in the Overland standard sedan by light but strong posts that never cause a driver to entirely lose sight of vehicles approaching from all angles, while the one-piece windshield gives absolute freedom of vision to the driver and does away with the blinding separating strip between the usual two glass sections.

"When Willys-Overland reduced the price of the Overland standard sedan, every precaution was taken to see that the quality of this car was increased in its production. In addition to the installation of one-piece windshield, a full nickel-plated radiator shell and headlamp rims are standard equipment. Both front and rear seats of the Overland standard sedan have been widened and deepened to provide plenty of room for five passengers, while the tilt of the backs of front seats have been changed to provide unobstructed entrance to the rear seat.

"Long and narrow windows, with the long and low lines of the car add much to its appearance as well as to increase the vision and ventilation of the car. The wider doors, hung on solidly built hinges, contribute to the long lines of the car which have been greatly improved. Dealers' orders are pro-

### SEEKS ADVICE FROM OWNERS

Harry M. Jewett, president of the Paige-Jewett Motor company, is broadcasting an appeal to all Paige and Jewett owners and to all Paige and Jewett distributors, asking them for advice as to how the factory can make the cars better, according to Harris French.

"Many of the refinements that have been put into the Paige cars during the past 17 years and into the newer Jewetts since they were introduced, were the result of intelligent suggestions from owners of these cars," says Owen McCusker, manager of the Paige company of California.

"Jewett realizes that Paige owners are the ones above all others who know the Paige cars and can offer the best suggestions as to how they can be made better. The same thing applies to the Paige's little brother, the Jewett.

"Of course, factory engineers have ideas as to what should be done to improve the car, but sometimes they want to change the very thing the public likes.

"We would be glad to have suggestions from either Paige-Jewett owners or non-owners. We will forward these to the factory or they can be sent direct. Probably there will be a few suggestions regarding minor details sent from this house itself, although we have not been able to find anything of importance that we would have changed on either car."

### Gas Station Modern Toll Gate on Roads

NASHVILLE, Tenn. (AP).—The gasoline filling station has replaced the familiar old toll gate that formerly was swung down to block the public highways in the form of a toll gate.

Motorists are paying part of the highway construction expense at three cents a gallon at the filling station pump, where formerly every vehicle passing the designated spots had to plank down a quarter.

Toll gates were satisfying to traffic 100 years ago when the pioneers blazed through forested areas and established accommodations for travel, but today the state is building its own improved and modern highways. Motorists will drive miles out of the way over another route to escape the perpetual gates.

On June 14, 1796, one turnpike company organized a toll road with rates ranging from one cent for every ten sheep or hogs, to three cents for each four-horse carriage. The rates advanced with the progress in roads and modes of travel and similar toll systems were adopted in other states.

The old toll gates in Tennessee became unpopular. Now through the red, blue, yellow and white gas filling pump, the state is netting nearly \$3,000,000 in 1925 toward its public highway construction fund.

### WALLOWA LAKE PEAKS NAMED

PORTLAND, Ore. (Special).—Three outstanding mountain peaks which cluster around Wallowa lake have been given names significant of the early history of that district by the United States geographic board, according to word received from the board by J. Neilson Barry, director of the Trail Seekers.

The peak in the past known as Signal mountain, lying east of the lake, was renamed by the board, "Howard," in honor of General Oliver Otis Howard who campaigned in the two famous Indian wars of that district, that against Chief Joseph and the Bannock-Plute war.

Middle mountain, lying to the south of the lake, has been named "Bonneville" for General Benjamin L. V. Bonneville, who was the first white man to visit the district in 1824. He passed over the mountains of that district in the dead of winter when the snow was declared to have been 100 feet deep.

The third mountain, commonly known as Tunnel mountain, which is west of the lake, has been named "Chief Joseph" after the famous Indian chief who defended his country in a bloody war against the white man.

The remaining of these three mountains was sponsored by the Trail Seekers, an organization which is seeking to give suitable names to outstanding geographical features of Oregon's scenery.

Mr. Barry said the organization had been working on the proposition for the last year and a half. He said the new names had been approved by the Pioneer association of Wallowa, by a board appointed by Governor Pierce to pass upon such matters, and by the forestry department.

### Miners Laud Baker Prospects

BAKER, Ore.—Three Washington mining men, two of them members of the Washington state legislature, have left for their homes after an inspection of the Baker copper belt, including properties of the Mother Lode and Northwest Development company. All expressed themselves as enthusiastic over the outlook here.

The visitors were E. T. Sims, Port Angeles, miner and legislator; Arthur G. Cohen of Seattle, a legislator, and Harry Williams, mining man of Olympia.

### SHEEP CENSUS TAKEN

PENDLETON, Ore.—The sheep population of Wallowa county is now less than one-fourth of what it was during the peak when that county was at its peak production of wool and mutton, according to Fred W. Falconer, who attended a recent meeting of wool growers of Wallowa county. A census of sheep now owned and being run in the county showed the number to be a maximum of 41,500. In the years from 1903-1907 there were between 225,000 and 250,000 sheep in that county, Mr. Falconer said.

### MAN FALLS FROM SHIP

ST. HELENS, Ore.—Tom Rowlands, aged 35, a longshoreman, was drowned when he was knocked from the aft deck of the steamer David C. Meyer by the end of a chain which gave way under heavy strain.

Auto Demonstrator (who had been trying for three hours to sell the car)—"Now I will throw in the clutch."

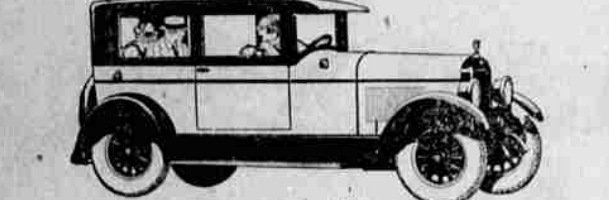
Uncle Eben—"I'll take her then. I knew if I held off long enough you'd give me something to boot. b'gosh!"

### BARGAIN

ASTORIA, Ore.—Matt Mattson, 50, single, a log bucker employed by Eastern Western Logging company, was killed before noon Sunday when a log he was sawing fell on his head, crushing his skull. The body was not discovered until this morning. When Mattson failed to return to camp Sunday night, searching parties were sent out but failed to find him.

It is believed he was drinking from a small stream almost directly below the log on which he was working and that death came when the log crashed down.

### New Thousands Won by Improved Jewett



Unquestionably the finest Jewett ever produced. Months ago our sales jumped to a new high peak. Jewett Coach did it!

With even greater success the improved Jewett Coach has captured the country all over again.

August sales mounted to 131% over August sales of last year. September again more than doubled.

Easily explained. Jewett Coach offers a combination of quality—performance—riding ease—roominess—never before available at such a price.

Here is substantial day-in and day-out performance that sets its own arguments. Performance that's respected wherever motor cars are known. That's a matter of record and reputation.

Fine quality is your first and lasting impression. For in smart coloring and artistry in design Jewett Coach in outer appearance bespeaks inherent quality.

And we have added length. Amazing new riding ease is the result.

Come to our showroom today for definite facts of this car's outstanding value. Surely you want to see and drive the car that more than doubled our business.

### Gas Gargles

SAFETY LAST

Lies slumbering here one William Lake; he heaved the bell, but had no brakes—Detroit News.

At 50 miles drove Albie Pidd; he thought he wouldn't skid, but did.—Rome Times.

At 90 miles drove Eddie Shaw; the motor stopped, but "Ed" kept on.—Little Falls Times.

Here he sleeps one Johnny Fonger; he rounded a turn without a hinker.—Scranton's Scrantonian.

Down in the creek steers Jerry Huss; the bridge was narrow; he tried to pass.—Wilkes-Barre Times Leader.

Beneath this stone sleeps William Bates; he on the hill; he had no chains.—Harrisburg Telegraph.

Here lies the body of William Jay; who died maintaining his right-of-way.—Boston Transcript.

And here's what's left of Samuel Small; he paid no attention to "stow" signs a-tail.—Capper's Weekly.

That ash pile there is Billy Hatch; he looked in his gas tank with a match.—Gateheadings.

### BISHOP SAYS CHURCHES UNOPPOSED LIQUOR

CHICAGO (AP).—There is a greater unanimity of sentiment in the churches of America on the prohibition question than there ever was on the matter of abolition of slavery.

Bishop Thomas Nicholson, president of the Anti-Saloon League of America, made this statement in outlining the biennial meeting of the league to be held here November 5-10.

"The Anti-Saloon league is really the church in action against the organized liquor traffic," Bishop Nicholson asserted. "No greater danger could befall the league than to have a diminution of interest on the part of the churches. Many of our officers have been and still are clergymen. They have worked on meager salaries, almost without exception sacrificially. The president receives no salary and some others of the general officers serve gratuitously. The general superintendent and general counsel are paid moderate salaries. Collections that have supported the league have been in very large measure free-will offerings taken in the churches of the various denominations.

"A word should be said also for the Woman's Christian Temperance Union and other similar organizations. Not a few of them have suffered ignominy at the hands of unscrupulous persons. The list of those who have had houses bombed or who have suffered death at the hands of the minions of the whiskey business is a notable roll of martyrs. In the names of those who have died the martyrs' death for the cause, the church should go forward."

### BIG LOTS OF WOOL SOLD

PENDLETON, Ore.—The sale of two big lots of wool in Salt Lake City Monday was interpreted by Mac Hoke of Pendleton, secretary of the Oregon Wool Growers association, as marking a strengthening of the market. The report of the sales was made by the National Wool Growers association in the following telegram:

"Twenty-five thousand fleeces stored in Salt Lake City by the Murray Sheep company, largely half-blood grade, sold here Monday at 44 cents with no discounts. Another lot of 11,000 fleeces sold for 42 cents, all to Dewey Gould & Co."

### At \$895 the Overland-Six is head and shoulders above its price class

... you buyers of six cylinder cars, think this over ... it will save you money in the long run, and add a lot to the pleasure and comfort you can get out of motoring ... never, in the history of the automobile, have such superlative values been offered as are being offered to-day by Willys-Overland.

**Veltex Kerosene**

Just as we were the first to sell 58-60 Gravity Gasoline in La Grande, we can now announce that we are the first to sell in bulk the highest grade Kerosene ever sold in La Grande. Lamps, Lanterns and Tools will work better than ever here. This oil is water white and guaranteed to give more real light than any oil you have ever bought in bulk here. Call for it at your dealers or phone us. Say "VELTEX KEROSENE."

**Fletcher Oil Company**  
First Independent Oil Company in State.

**Overland Six Standard Sedan, \$895 f. o. b. Toledo**

... at a price familiar to you as that usually asked for four cylinder enclosed cars, and far below some four cylinder car prices—the Overland Six offers you a quality which is hard to duplicate at from \$400 to \$600 more ... no further appeal to your judgment is necessary.

**A new type motor**

... especially developed for this Overland, the six cylinder motor is far in advance—hung low in the chassis to give a straight line drive ... perfectly balanced to give a smoothness of operation that is a revelation ... flexible beyond any experience you have ever had with a light six, ready for any work you may ask it to do—and it delivers the biggest 40 H. P. that you have ever had under a hood.

**Lubrication**

... the force feed oiling system delivers the oil where it should go and when it should go in a quantity that lets you rest easy regarding lubrication ... crank shaft is drilled and oil cooled.

**Brakes**

... the service brake gives a braking surface that insures perfect safety, big 12 inch brake drums on the rear wheels ... the hand brake operates through a drum on the transmission ... four times the braking power at the drum than you exert on the lever.

**Quality equipment**

... for equipment you get a magnetic speedometer, oil gauge, ammeter, windshield wiper, drum type headlights and all the features you really need. Auto-lie starting and lighting system.

**Amazing riding ease**

... the low swinging body is hung on extra long semi-elliptic springs made of Chrome-vanadium steel, the best spring steel made—the way this Overland Six rides over rough roads is a revelation to anyone.

**Real beauty in this quality car**

... 13 1/2 feet from tip to tip, these are the dimensions of this REAL full-size Sedan ... it's built for five real full grown people to ride in with comfort ... lots of leg room, unusually deep seats beautifully upholstered in velour and designed for real riding ease. There is beauty in the room of this car ... and there is a beauty in the body lines that will make you want it the minute you see it. It is long and low—rakish and speedy looking ... with such big window space that it gives you the vision of an open car. The doors are exceptionally wide and hung on hinges that keep it in place—rattle free and trouble proof.

**We invite careful comparison**

... go easy when you are buying a light six—see them all—try them all out—it's by direct comparison that we can best convince you of Overland's superiority. But by all means try this Overland on a steep hill—on a rough street—in congested traffic—these are the places where real construction shows up—and when you ride in it just picture three or four hundred miles that you may want to travel some day—if Overland performance—Overland room—and Overland flexibility doesn't show you more than you ever expected to see—then our experiences have all been wrong.

Easy terms—low down payment—eighteen months for the balance and your present car as part of first down payment.

**What Do You Know About Engine Oiling?**

If you're like the big majority of car owners, you don't know much about lubrication—and you don't give a whoop. Your time is too valuable to other things to bother about it.

The only thing you are interested in is to be sure that the man who sells you oil and grease DOES KNOW about it. That's one of our responsibilities. It's our business to know how to give you the best oil for your car—and Texaco is that oil. Watch the color—it's golden.

**Playle Oil Co.**  
Playle's Superior Service—As Near as Your Telephone.  
Texaco Gas and Oils—Ajax and C. T. C. Protected Tires Car Washing, Etc.

**To Weigh Brains**

This is Dr. Arthur MacDonald, of Washington, who wants to measure the heads of all congressmen. He has a theory that he can determine the weight of a man's brain by certain head measurements, and he thinks congressmen will be ideal for his experiments.

**OVERLAND Standard Sedan SIX**

**GETTINGS & HANKS**