

Highway and Auto Dope

AUTOMOBILE NEWS

Tourist Traffic and News

BUICK DEMAND REMAINS HIGH

In spite of the fact that the Buick factory has been swamped with orders for the new 1926 models from dealers all over the country, prospects continue to crowd salesrooms of Jennings and associate, local Buick dealers, according to Mr. Shumate of that organization.

"That motorists everywhere feel Buick has fulfilled its pledge to build a Better Buick is overwhelmingly proved by the actual orders that have been taken," said Mr. Shumate.

"The public has been quick to realize that Buick is far in advance of many other cars in the same class. It must be remembered that Buick is a pioneer in the industry. Twenty-one years of accumulated experience, and the immense resources and facilities which it has built up, have put the factory in a position today to produce a car that has unrivaled value both from a quality and price standpoint.

"Although Buick has held a position of unchallenged leadership in the day the first car was built, the factory has never been content to rest with its achievements. Always they have kept before them the pledge that the sto-

man implies, "When better automobiles are built, Buick will build them." And they have devoted all the immense experience and resources to produce the Better Buick that is rapidly going into the hands of the thousands of new owners.

"Word from the factory brings the message that the entire United States has gone Buick mad, and that at no previous time in the factory's history has there been a greater demand for Buick cars than at the present time.

"We are not at all surprised at this tremendous showing, realizing that the number of persons who have bought Buicks in the past 21 years is rapidly approaching one million five hundred thousand."

MOTOR TOURISTS "BROKE"

SALEM, Ore. (Special)—Of 43, 721 tourist automobiles inspected at the station at Baker, Ore., more than 50 per cent were operated by persons who were either "dead broke" or on short rations, according to a report filed with Governor Pierce by H. H. Weatherspoon, commissioner for the fifth horticultural district.

The total number of machines given was for the months of May, June, July and August. The inspectors reported that 2 per cent of the outfits were infested with the hay and grain weevil. Of the number of machines passing the station 90 per cent were bound for California, 5 per cent were headed for Washington and the remainder were local.

C. McCrary in New Location

Charles McCrary, who dispenses Velies in this portion of Eastern Oregon to the road-loving public, has moved into the Washington avenue garage which will be his headquarters from now on.

In addition to selling automobiles, he will maintain a service shop, he announces.

"A new 1926 model Velie brought him, one of the most beautiful and serviceable cars put out by the Velie people, is now on display and attracting considerable attention," Mr. McCrary says.

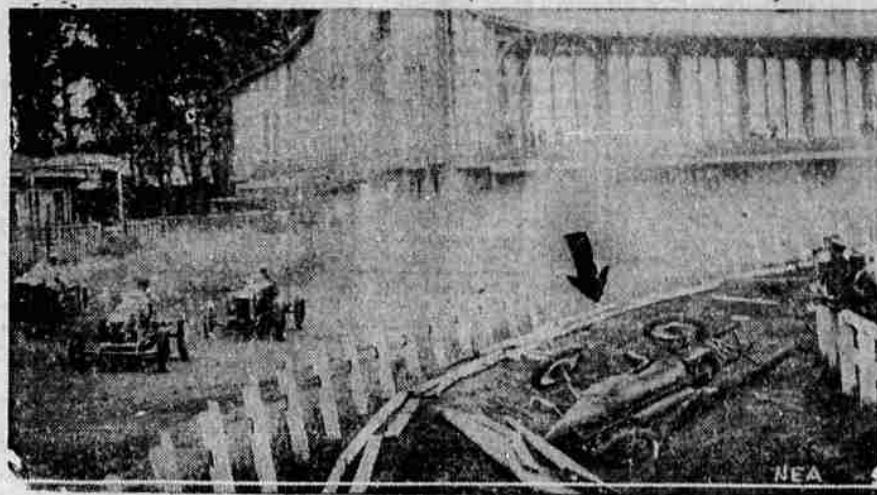
AUTO HOLDUP REPORTED

SALEM, Ore. (Special)—A. G. Bach, representing a tobacco company of San Francisco, reported to the police that he was held up on the Silverton road, six miles east of Salem, today and robbed of \$78.

Mr. Bach said that as he was driving toward Salem, a man in an automobile signaled him to stop. He did so and the man after inquiring the way to McMinnville, took \$78 from his pockets at the point of a revolver.

Though cats hate water, their love for fish is so strong that many instances of their diving into water for a fishy meal have been noted.

Lots of Speed But Look at the Result



While rounding a curve at 70 miles per hour, Elmer Eitel crashed through the fence during a race at the Tanforan dirt oval, San Francisco. Eitel's car turned over three times and was badly wrecked but he escaped uninjured. Photo shows other drivers rounding the turn where the crash occurred.

motoring public to the use of safer appliances of safe driving such as chains, brakes, proper lights, and education of the walking public to safer personal habits is estimated to have reduced fatal accidents to the regular newspaper readers to 30 per cent of the total deaths thus far in 1925.

A news-letter, published in London in 1727, states: "Street robberies were never known to be greater than they are at present."

A New Model Velie Brougham

A car of distinctive beauty that will appeal to automobilists who have long sought a beautiful, comfortable and convenient Closed Car at a price only slightly above that of the open model. We believe you will find it to your liking. See it in

OUR NEW LOCATION

We have just moved into Washington Avenue Garage which gives us better facilities for showing and servicing Velie Cars.

Tracy Hollister and Clyde Shaw will be in charge of service and repair work. You can count on these two reliable experts to turn out work of a higher class than the average.

Our Storage Facilities will accommodate a number of cars—better arrange for your space today.

Chas. McCrary
WASHINGTON AVENUE GARAGE

AUTO TRIPS IN AUTUMN MANY

Autumn is the ideal driving season of the year. The roads are hard, the weather brisk and pleasant, and the countryside in its most attractive dress.

That fact is undoubtedly behind the active demand for motor cars, according to E. L. Ledbetter, Hudson-Essex dealer-distributor. He estimates that even more families are now taking week-end rides than in the usual vacation days of summer.

"This, of course, directs attention to the special advantages of enclosed cars," he said. "For the autumn ride an enclosed car is almost a necessity. It can be opened during the warmer hours of the day so that all the benefits of a fresh breeze are obtained. Then, when the cooler hours come along, it can be closed to give as complete protection as is desired.

"In my opinion, Hudson-Essex are still the recognized closed car specialists of the industry. No other concern builds so high a percentage of closed cars, no other has had the experience of building a third of a million coaches. The word coach indeed is closely allied with Hudson-Essex. Broughams and sedans are other popular Hudson enclosed cars.

"Here in La Grande probably the proportion of Hudson-Essex enclosed cars is more than 99 per cent. Both Hudson and Essex coaches are offered, because of this volume, at actually less than the open cars—which probably is unique in the industry. We know of no other case.

"The coach has contributed mightily to Hudson-Essex success in the past few years, and yet it is neither the coach alone nor the lowered Hudson-Essex prices that have brought about this ever-expanding growth.

"Neither price alone nor any one model could have accounted for this, in fact. The factor responsible has been a consistent policy of giving a high degree of all-around value. It is this one distinguishing feature—good, plain unexcelled value for the money—that has made Hudson-Essex the most popular line of sixes in the world.

Auto Upsets; Baker Man Hurt
BAKER, Ore. (Special)—E. A. Cobb, agent for the Standard Oil company at Huntington, was seriously injured when his automobile went off the highway, turned over, and showered him with broken glass. A cut in his neck almost severed the jugular vein. Mrs. Cobb was with her husband at the time of the accident, which resulted when the lights of the automobile went out suddenly.

Germany's Oil Production
Only 0.85 Per Cent of Need
NEUBERG (AP)—Germany's share in the world's production of oil is but 0.85 per cent, which barely covers 5 per cent of the country's requirements, said Prof. F. Schandorf before the German Society of Chemists.

After Germany lost its oil wells in Alsace-Lorraine, with their annual yield of 70,000 tons, the wells of Wizen, in Hanover, turned out to be of greatest promise. For the first time existing derricks were replaced by a regular pit having a depth of 325 feet. With a single pit these wells now turn out the same production as with 600 derricks formerly, and far surpass the Alsatian output of pre-war days.

When a steam cap exploded in the engine of the Empire State Express on the New York Central recently, the engine ran pilotless, enveloped in scalding steam for more than an eighth of a mile while the engineer and his fireman clung to the side of the swaying monster, waiting a chance to bring it under control.

Readers of Papers Are Safest From Cars

CLEVELAND, Ohio.—Readers of daily newspapers as pedestrians have a better chance of crossing the street safely than any other class, according to statistics presented by George E. Wallis, research director of the Henckes-Ellis company, Chicago, before the public education session of the national safety congress in session here today.

Facts collected by the national safety council were quoted by Mr. Wallis to show that because of the nation-wide publicity campaign undertaken by the press on matters of traffic safety the automobile casualty rate is gradually shifting from the age period of active mature life to the non-newspaper reading age prior to maturity and to the ages beyond middle life where individual physical infirmities add to the accident hazards. Education by newspapers of the

Veltex Kerosene

Just as we were the first to sell 58-60 Gravity Gasoline in La Grande, we can now announce that we are the first to sell in bulk the highest grade Kerosene ever sold in La Grande. Lamps, Lanterns and Tools will work better than ever here. This oil is water white and guaranteed to give more real light than any oil you have ever bought in bulk here. Call for it at your dealers or phone us. Say "VELTEX KEROSENE."

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Special Exhibit

You are Invited

to take a picture trip through an automobile plant

Learn how quality is attained with modern production methods! This week we are making a special photographic exhibit illustrating the precision methods by which quality is achieved in the manufacture of the modern motor car.

Showing the Reason for Quality at Low Cost

The exhibit consists of 40 remarkable photographs of the most interesting processes in modern automobile manufacture. It will provide the same interesting knowledge that you would get by taking a trip through the plants where Chevrolet cars are built. Each picture is accompanied by a full description of the operation it illustrates. It is an exhibit of unusual interest and value. Bring the children.

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- Roadster . . . 525
- Coupe . . . 675
- Coach . . . 695
- Sedan . . . 775
- Commercial Chassis . . . 425
- Express Truck . . . 550
- Classics . . . 550

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A New Standard Star Coach!

Big value... the greatest value... in closed cars! For only \$895... the lowest "quality-coach" price in the world... you get these high priced features:

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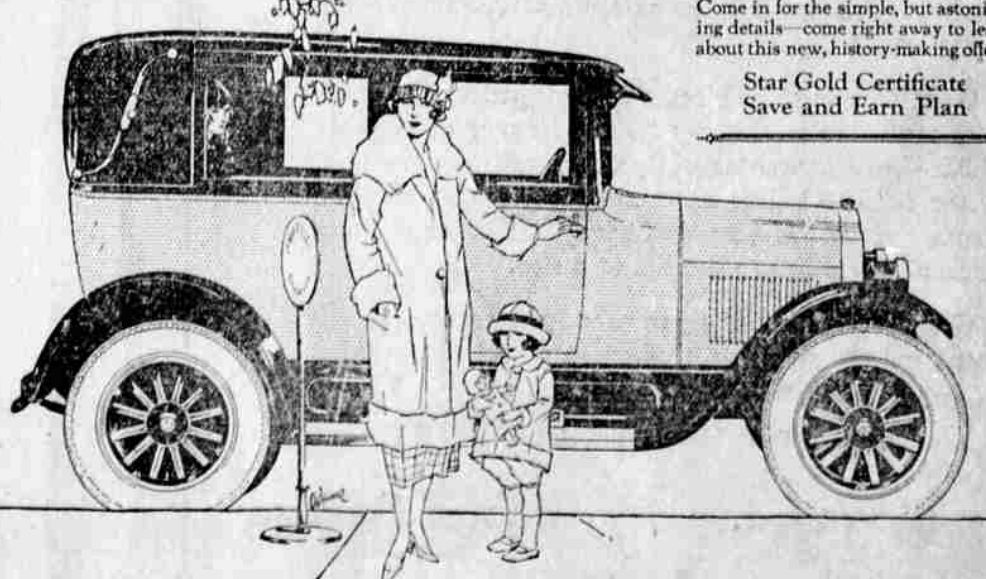
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