



FIRE PREVENTION WEEK

October 4th to 10th



It's Capital to Prevent Fires

BUT - - To Be Safe—

Insure With Us

Reliable Agents for
RELIABLE FIRE INSURANCE COMPANIES

La Grande Investment Company

Safe From Fire

Valuable papers, Bonds, Securities and similarly important documents—if kept in the home—are in constant danger of destruction by fire. For Fate, in dealing out flames, makes no choice. Better to put such valuables beyond the reach of destructive elements. Somewhere where you have "peace of mind" that they're safe from possible loss or damage and where you can get them when you need them.

That "somewhere" is in a—

A Safety Deposit Box At The United States National Bank

Fire Prevention

We should all strive to reduce our fire waste, but it is impossible to prevent all fires, therefore insurance is a necessity and prevention a duty.

Chas. H. Reynolds

General Insurance"
Sommer Hotel Building

The Secret Hiding Place

you have selected around the home for your money and valuables may baffle the efforts of Mr. Burglar with all his skill but - - The Great Demon, FIRE is no respecter of such places. He plays no favorites, but devours everything, be it valuable or not.

You can rent very cheaply a

FIRE PROOF DEPOSIT BOX

At

The La Grande National Bank



An Every-Day Disaster

Though the front page headlines will tell you nothing about it, this country today sustained a tremendous disaster.

Property valued at \$1,466,744.44 was wiped out and 41 persons lost their lives by fire. The death-dealing destruction proceeded continuously throughout the 24 hours. Every hour \$61,115.60—every minute \$1,018.59—every second \$1697 was wiped out. The fact that a similar disaster occurred yesterday and another will occur tomorrow and every day of the coming year, does not make the event less terrible. Yet that is what happens—an annual fire loss in this country of \$535,372,782.

This tremendous fire-loss is a national waste. A national waste is a national problem. It is to focus attention on this problem that the present week is being observed throughout the country as National Fire Prevention Week.

Help Prevent Fire Loss By Preventing Fire!

Prevent Financial Loss By Fire

With Sufficient Fire Insurance

INSURE WITH

Wm. Miller & Co.

An Agency represented in La Grande over 35 years
We Have Insurance That Insures

Too Late!

The building is blazing—the fire lines are drawn. It's too late to go back and save those forgotten valuables.

But, if you're protected by a policy in one of our reliable Fire Insurance Companies you needn't worry. You can replace the loss without cost. Your insurance will cover it.

If you are already insured, better check over the amount. Additional insurance is often desirable—and inexpensive.

Ask us to quote you rates.

WEEKS & BLACK

New Foley Bldg.

DON'T TINKER--

with the electric wiring around the home

These little jobs of running a light here and there can be a source of fire hazard when done by anyone except a competent electrician. You will greatly aid in fire prevention by having us inspect your wiring, especially so if the installation has been in a long time or has been tampered with by every Tom, Dick and Harry. Don't tinker - - have it done by those who know - - then you eliminate all fire danger.

H. & S Electric

Are You Protected?

Can you rebuild and provide a home for your little family in case the Demon Fire devours the savings of a lifetime?

Insurance in one of our reliable companies will protect you against loss and keep a roof over you and your dear ones.

Ask Us About It.

Pyramid Land Company

Fire Prevention

Is one of our main jobs. No doubt about it - - defective wiring can be the cause of many destructive fires. That is why we take every precaution in hiring men and selecting material for a skilled electrician when given approved material can make an installation that is in itself a safe-guard against fire.

La Grande Electric Company

Take No Chances!

Before that unexpected fire spends its fury on your property—use sound judgment—take out Fire Insurance.

Certainly you are not in a position to stand a heavy financial loss? Even if you are, it would be against your better reasoning to "take a chance."

Protect Your Holdings

We'll write a policy for you at lowest premiums. Stop in and let us explain. Don't put it off—DO IT TODAY!

J. R. OLIVER

Do You Know That--

Almost 20,000 people lose their homes each year by fire? For the most part, victims of carelessness. It pays to be careful.

Fire waste makes higher insurance rates. By being careful you lower the cost of insurance.

We write many fire insurance policies and with every policy we sell, goes our best individual effort to serve you faithfully.

Security Land & Savings Company

Agents for the Oregon Fire Relief Association
And Several Stock Companies.