

Highway and Auto Dope

Tourist Traffic and News

AUTOMOBILE NEWS

WILLYS PLANS IMPROVEMENTS

Approximately \$2,000,000 will be spent by Willys-Overland in the next twelve months in new buildings and improvements, increasing production from 1200 to 1350 cars per day and adding more than 1000 employees to the huge force now working, according to an announcement just released by President John N. Willys, and received here by Gettings and Hanks, local automobile dealers.

The new expansion program, as outlined by Mr. Willys, will greatly increase company production and add to the employment force because of the construction of several new units and the revamping of others. Included in the program will be the erection of an entire new forge unit which will replace the present department. This new unit will be composed of a new large building housing the hammer shop 740 feet by 80 and another for the heat treat which

will be 540 feet by 80. Company officials declare that the new forge shop will be the finest and most modernly equipped in the industry, with thousands of dollars' worth of new machinery and equipment installed. Extensive power house improvements will be made, including new boilers of immense capacity, compressors, stokers and other equipment.

Other Improvements.
In addition to the forge shop and power house improvements, a 200 foot extension will be added to the sheet metal division, greatly increasing the output of this big part of the Willys-Overland factory. Many new sheet metal presses will be installed here, according to the equipment program. In addition, paint and enamelling ovens of the entire will be completely revamped which will add greatly to the plant efficiency. A huge new machine shop will also be installed in an Overland building adjacent to the Mather Spring plant.

Willys-Overland's expansion program, coming as a surprise to Toledoans, indicates they say, the tremendous volume of business being done by the company which was greatly furthered through a recent general price reduction announcement on all models produced, followed closely by another

GARAGE GOSSIP

The motorist of today is not behind the times. On the other hand, he sometimes stays just ahead. Early this week a California tourist, whose means were not exactly meagre, drove into La Grande on route to many and way points, and hitched his wagon to the curb for awhile before jolting out of town. The machine, a Buick, was fitted up with the latest thing in radios with the antenna strung just above the windshield and with the radio proper placed above the seat, draped over with a leather covering to protect it from the elements when not in use. The Californian claims he can get Pittsburg, Atlanta, Des Moines, Hollywood and Tulsa—but he didn't say how close he had to drive to them before he can tune.

New Automobile Owner—Speaking of Buicks, Jennings and Shumate delivered a new 1925 touring car to Mrs. John Terry, of La Grande, Monday.

A Natural Filling Station—Residents of Fredericktown, Mo., are pumping gasoline from their wells instead of water. This combustible fluid is pure enough to be used in automobiles just as it comes from the earth, after straining out the sediment. It is said that some motorists in Union county, whose gas bill isn't exactly low, are thinking of drilling a hole in the ground next to their garages.

Building New Garage—E. C. Gettings, who has been in the automobile and garage business at Elgin since 1917 and who is interested in Gettings and Hanks, Overland and Willys-Knight distributors, of this city, is building a modern garage immediately south of the city hall on Front street. The building will be approximately 50 by 100 feet, with concrete floors.

Visits Local Garage—F. E. McClure, Chevrolet distributor from the other side of the Blue Mountains, was a visitor at the Blue Mountain garage this week. Mr. McClure is a resident of Pendleton.

To Return Home Tonight—Miss Violet Wheeler, who has been in Portland during the past week visiting friends, is expected to return to La Grande this evening. Miss Wheeler is employed as stenographer by the Perkins Motor company.

Ford Orders Mount—A week ago approximately 40 of the new model Fords had been contracted for by motorists in this district. Today the number has been swelled to half a hundred and orders are still coming in. The Perkins Motor company expects to receive one carload of the automobiles about the first of October. The company expects about one car for each model to be included in the load.

Sells Another Star—George Brace, employed at the Star garage here, went to Pendleton Wednesday and returned to La Grande behind the steering wheel of a new Star car. The machine was sold here but inasmuch as that particular model wasn't in stock at the Morelock place of business, Brace had to bring one here from Pendleton.

To Attend College—E. C. Gettel, who has been employed as bookkeeper by the Perkins Motor company during the summer months, will leave tomorrow for Seattle, Washington, where he will resume his studies at the University of Washington.

OREGON CITY, Or.—The Oregon Construction company of Portland will start paving the mile stretch of Pacific highway between Oregon City and Canby within a few days as the result of an agreement reached today between members of the state highway commission and the city commission.

cut on the Overland standard sedan. Contracts for the new buildings and equipment will be let within the next thirty days, according to Mr. Willys.

NEW TOURING CAR IMPROVED

The promised streamline of the improved Ford touring car is particularly accentuated in the higher radiator, the long sweep of the hood and cowl and the large crown roofers which come down well over both front and rear wheels, according to W. C. Perkins, local distributor, commenting on the model displayed here.

The body is longer, wider and sets 4 1/2 inches lower. Seats have been redesigned and are lower. There is greater leg room in the car. All four doors open forward and storm curtains are provided with uprights and open with the doors.

The gasoline tank is under the cowl, permitting outside filling and easy access to the sediment bulb. Chassis changes include larger and more powerful brakes and other important mechanical improvements.

DETROIT BUYS MORE COACHES

The street railway commission of the City of Detroit and Mayor John W. Smith have approved the purchase of 64 more Graham Brothers twenty-one passenger street car type motor coaches, making a total of 148 bought from Graham Brothers within a year, according to word received here by L. C. Smith, automobile dealer. This action of the commission, taken in accordance with the recommendation of H. U. Wallace, general manager of the Detroit Street Railways, was later approved by the city council. General Manager Wallace, in

**RADIATOR WORK
FENDER WORK
BODY WORK**
W. E. Corum
1304 Jefferson Ave.

recommending the purchase stated that the 84 Graham Brothers motor coaches already in service have been operated over 2,000,000 miles and have proved entirely satisfactory.

The department of street railways started motor coach operation on January 1, 1925, and have gradually extended their coach lines un-

til now they operate over routes totaling 62 miles. The new equipment will, when placed in service, increase the mileage of their coach routes by 43 miles, giving them a total of 95 miles. Trolley cars are operating over 295 miles of track, and the 25 miles of new motor coach routes will increase the mileage of the entire transportation system by about 25 per cent.

This indicates the rapid expansion

WASHINGTON (By the Associated Press).—Telegraph messages with the initials of Hurst, in addition to bearing one of the longest names on record, has been classified as an undesirable alien.

**THE SAME QUALITY
THE SAME SERVICE**

Motor car owners who have appreciated the fine service and careful attention given them here under the ownership of Mr. Heasty will be pleased to find the same policy continued under the new ownership. We solicit your patronage and will merit it with high quality and fair dealing.

We Continue With
VELTEX GAS AND OILS

La Grande Filling Station



We Offer You a Complete Battery Service

8-hour recharging, skilled repairing, replacements of all kinds such as new plates, boxes, water, chemicals etc.

NATIONAL LONG LIFE BATTERIES are built of the finest materials and are equal in everything but price to any battery on the market. For Fords, Chevrolets, Overland and Star we offer a National Battery at \$12.95. Satisfaction with a 15% to 25% saving.

Oregon Tire & Battery Co.

IF IT'S—

Power

you want, Studebaker gives it in quiet, smooth, unending measure.

IF IT'S—

Comfort

you want, Studebaker provides it day in and day out whether you are driving or riding.

IF IT'S—

Economy

you want, Studebaker offers it, not only in low up-keep and small running expense, but also in original cost and minimum depreciation made possible by One-Profitee production.

The New Studebaker gives all that any owner can desire in a good automobile. Drive it for yourself.

M. J. Goss
Studebaker Sales and Service.
"This Is A Studebaker Year"

Here To Serve You

The Garden City Wrecking Company of Walla Walla has purchased the wrecking business on corner of Jefferson and Hemlock.

Used parts for all makes of cars with the same service obtainable at Walla Walla. Will be known as the

La Grande Wrecking Company

"It's the only light car I ever was proud to have in the garage alongside my limousine"

An Owner

...in these words, an owner of a couple of large, expensive cars summed up his opinion of this Overland... Pride of ownership! Sterling worth, through and through! That's the backbone of Overland's popularity. Owners know this car today as America's outstanding light-car value—the one light-car with nothing "cheap" about it.

... and now, at this new low price, even greater value is yours!

WAS \$655 Now \$595
Sub Total

Honed cylinder walls
—cylinder walls honed after boring, which makes them superlatively smooth, remove any fragments or rough spots left by boring tools—a polished motor—the Overland is the only honed-cylinder car in its price-class—larger valves—valve head 1 1/4" diameter, against the usual 1 1/8" diameter—your motor-power is in direct relation to your valve-area, you get more power you can never expect in a car with smaller valve-area...

Borg and Beck disc type clutch
—fully enclosed and running in a constant bath of oil—one of the best clutches made in this country. You who are used to frequent and troublesome lubrication of your clutch bearing will appreciate the vital advantage of this exclusive Overland feature...

Ignition system
—Auto-lit starting, lighting and ignition—enclosed storage battery holder—drum type headlights, legal lens, braced with the bar—dimmer in headlights—thief-proof ignition lock—dash light—the same high standard that you get in cars costing two or three times the money. Transmission and Universal Joint—three speed, selective sliding gear transmission.

A rear axle system
—the equal in strength and size to that used in cars having double the weight

27-Horsepower engine
—sturdy, reliable, a heart at the helm, with all the power you need for 50 miles or 59,000; L-head motor, larger valves, more efficient and giving more power than over-head valves, a quieter motor with half the working parts...

Oiling system
—positive centrifugal no pump to break or get out of order. In 6 years' use of this system no case of faulty lubrication has ever been reported... oil level indicator shows the amount of oil in your crankcase at all times; double bottom crankcase—any sediment that gets into your oil can't be shut through again to the working parts; removable oil filter—a strainer located on the right-hand side of your motor, cleanses the oil.

Wider seats
—the widest of any light car built—new, single-piece, undivided front seat, 29 inches wide, 19 inches deep; wider back seat, 45 inches wide, 18 inches deep—You know what such ample seat space means to the comfort and convenience of your passengers. No more crowding!

Big wide windows
—more than 29 square feet of window space—all the air and all the broad, unobstructed vision of a touring car.

Extra wide doors
—easy entrance and exit to both front and rear seats. No discomfort to anybody getting in or out. Each door has four extra heavy hinges. They're built to withstand punishment!

Very latest one-piece windshield
—especially valuable in night-driving. Gives clear, unobstructed vision. No neck craning. You can always see

Standard OVERLAND Sedan

GETTINGS & HANKS
1312 Jefferson Ave.