

NEWS of SOCIETY

Mrs. Bohnenkamp Entertains Clio Club

The members of the Clio club met yesterday afternoon for the first time since the summer vacation at the home of Mrs. Clara Bohnenkamp. A daily luncheon was served at 1:15 o'clock, after which bridge was at play. The luncheon table was artistically decorated with a centerpiece of dahlias in all colors, arranged in a low bowl.

Mrs. Norman Fries won high score.

Parkdale Club Meets With Mrs. Bennett

One of the most interesting meetings of the Parkdale club this season was held yesterday afternoon at the home of Mrs. John Bennett, with Mrs. Smalley assisting as hostess. The home was beautifully decorated with seasonal flowers, gels, cosmos and dahlias being used.

After the business meeting an excellent program was given. The club members sang several songs, after which Mrs. Ida Schaefer gave a reading, "The Old Bachelor." Mrs. Schaefer was in costume. Miss Ruth Smalley played two piano selections.

At the close of the program daily refreshments were served.

Missionary Society Elects Officers

The Women's Foreign Missionary society of the Methodist Episcopal church met Wednesday afternoon at the home of Mrs. R. W. Leighton, 1507 Cedar street. The feature of the meeting was the presentation of the new year's plans for the coming year.

The following officers were elected: President, Mrs. H. W. Leighton; vice-president, Mrs. E. A. Fayton; recording secretary, Mrs. C. C. Dunning; corresponding secretary, Mrs. C. E. Stings; treasurer, Mrs. G. C. Headley; superintendent of young people's work, Mrs. R. P. Tyler; superintendent of junior work, Mrs. Floyd McKennon and superintendent of extension work, Mrs. E. M. Hicks.

Mrs. R. E. Tyler had charge of the lesson, the subject being "Dilemma." A letter was read from the superintendent of a girl's high school at Chengtu, west China, telling of conditions in that country.

Delicious refreshments were served by the hostesses.

Mr. and Mrs. Ball Are Honored

Honoring Mr. and Mrs. George Ball, who will leave La Grande soon for Arizona to spend the winter, members of the Baptist church entertained last evening in the basement of the church. Thirty-seven people were present and a delightful evening was spent socially. At 8 o'clock delicious refreshments were served, after which the evening was brought to a close by singing "Hail to the Tie That Binds." Mr. and Mrs. Ball were presented with a number of gifts as tokens of esteem and appreciation.

Juliet Club Members Enjoy "Kid Party"

The Juliet club met Tuesday evening at the home of Miss Gertrude Wagner, and a "kid" party was enjoyed by the members. Helene Price winning the prize for the cleverest costume. The girls of the Juliet club are members of the Christian church and the club has already added interest and amusement to the activities of the young women of the church.

Auxiliary Will Resume Meetings

The Young Women's Educational Auxiliary of the Methodist church will hold its first meeting after the summer vacation at 8 o'clock Thursday evening, September 17, in the basement of the church. The meeting will be in the form of a get-together and will be entirely social. All members of the auxiliary are particularly urged to attend this first meeting, and a special invitation is being extended to all the teachers. The committee in charge has prepared an interesting and enjoyable program of amusements for the evening.

The committee consists of the officers and executive committee of the auxiliary. Miss Olive Wilcox being chairman, assisted by M. Mabel Doty, the new president, Miss Bertha Walsinger, Mrs. H. E. Dixon, Mrs. R. P. Tyler, Miss Annetta Johnson, Miss Mae Stevens, Miss Minna Cooper, Mrs. Allen Wright and Mrs. Sherwood Williams.

Announcements

Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions such as cooked food sales, etc., will be refused. Announcements to be printed the same day, must be in society editor's hands by 9:00 o'clock. — News editor's note.

WALLING'S

The Largest Stock Of

Hats AND Coats

In La Grande, For The LEAST MONEY

WALLING'S

Your Own Judgment

will tell you what value you get from beauty work. Don't depend on the opinions of others too much—judge for yourself.

Whenever this judgment is exercised, charming women find that their charm is best aided by the work of experts.

Phone us today.

Geist Marinello Shop
Sommer Bldg. Phone M. 577

MINERVA SAYS:

Shoe the Boys For School! The cheapest shoes in town compared to quality. Made the same as men's—same good calfskin, well soles and rubber heels. Colors, brown. Were \$2.50 and \$5.00. Now \$3.95.

Boys' Oxfords, were \$5.00, now \$3.50.

Boys' rubber sole Keds, Athletic, 11 to 14, \$1.00.

Children's Slippers and Shoes, 7 to 12, \$1.25 and \$1.75 to close. We are getting short on sizes on these. Come now or never.

Some bargains in Ladies' Slippers and Oxfords, \$1.95 and \$2.95. Sizes in this lot run from 2 1/2 to 4 1/2—lots of these; 5 to 8, not so many.

THE BOOTERY

Home of the Arch-Aid Shoe



Different

We are so used to narrow-brimmed hats or very wide-brimmed ones that anything else looks very strange. Here is a Paris inspiration with all hair turned back from the face in wide cleats. The crown is of velvet.

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THE BOOTERY

Home of the Arch-Aid Shoe



Babe Ruth, recently fined and suspended by Manager Miller, sees the Yankees play from the box of Colonel Jacob Ruppert, owner of the club. Colonel Ruppert is at his right.

in hot bacon fat and broil over a clear fire or under gas broiler. Brown first on one side and then on the other.

The child who carries his lunch to school must eat a hearty, unburied breakfast. No matter how hearty an evening meal is, the morning meal is the one that must see the child through the school. A protein food to build and repair tissues, fat and carbohydrate to produce quick energy and heat and the very necessary vitamins, salts and vitamins must be included in his breakfast.

TOAST STRIPS

Cut stale bread in slices one inch thick. Trim off the crust. Cut each slice in inch strips. Toast strips on all four sides.

Radio

FRIDAY, SEPTEMBER 11.

Mountain Standard Time Stations:

CKRE, Edmonton, Can. (516.3), 8:20-10:30 p. m., Graydon Tapp and his orchestra.

KOA, Denver, Colo. (222.4), 6:20 p. m., Herbert White and his Silver State orchestra; 8, football, Tom McNamara; 8:15, songs, Stephen C. Foster; music sung around the world.

Pacific Standard Time Stations:

KFOA, Seattle, Wash. (454.3), 6:45 p. m., Pacific States Electric company; 6:45-8:15, Sherman, Clay and company; 8:20-10, Times studio program; 10-11, Eddie Harshaw and his orchestra.

KFWB, Hollywood, Calif. (252), 8:5 p. m., program, Monte Mar Vista Subdividers; Ray Harrison's WHO orchestra; Violet Preston, blues singer; Dorothy Dodd, soprano; 9-10, Ray Harrison's

WHO dance orchestra, Valry sisters, vocal duets, Kathryn Martin, soprano; 10-11, Radio exposition.

KGO, Oakland, Calif. (261.2), 4:30-6 p. m., concert orchestra, Hotel St. Francis; 6-7, dinner concert.

KRL, Los Angeles, Calif. (465.2), 5:20-6 p. m., Light's Arcade cafeteria orchestra; Jack Cronshaw, leader; 6:30, Art Hickman's Billmore hotel concert orchestra; Edward Fitzpatrick, director; 6:30-7:30, Radio kiddies hour with Yvonne Von and "Sgt." Richard Hoarick, screen stars; Barbara Shofar, readings.

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PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

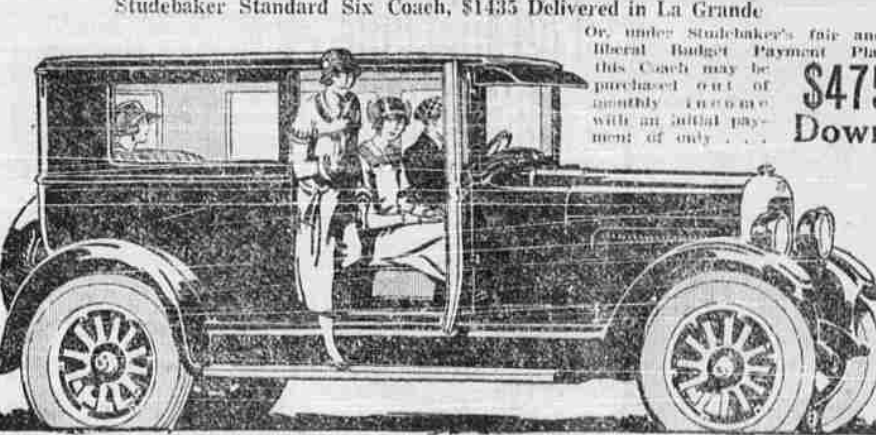
CAKES

MAPLE NUT COBURG ANGEL FOOD DEVIL'S FOOD JELLY ROLLS

COCOANUT PINEAPPLE HONEY LEW CHOCOLATE ROLLS SUNSHINE

Gwilliams' Electric Bakery

Makers of High-Grade Pastries
"HOME OF THE GOLDEN CRUST"



Studebaker Standard Six Coach, \$1435 Delivered in La Grande

Or, under Studebaker's fair and liberal Budget Payment Plan, this Coach may be purchased out of monthly payments with an initial payment of only \$475 Down

One-Profits Value Unit-Built Construction

Make Studebakers Bargains in Quality

BECAUSE Studebaker builds for Studebaker cars all bodies, all engines, all axles, clutches, differentials, steering gear, springs, gear sets, gray iron castings and drop forgings—it is possible to give purchasers two advantages:

1. A price advantage: Because Studebaker eliminates extra profits which all other manufacturers (except Ford) must pay to outside parts or body makers. Thus Studebaker is able to use steel of extra toughness, fine northern white ash and hard maple, wool upholstery, plate glass, painstaking workmanship to precision standards, and extra equipment, such as gasoline gauge, clock, top light, etc.—yet charge no more than competing cars.

2. A construction advantage: Because all parts are not only designed to constitute one harmonious unit, but are Unit-Built in Studebaker plants. Being built as a unit, every Studebaker functions as a unit. This results in years longer life, scores of thousands of miles of excess transportation, greater riding comfort, minimum repair costs and, finally, higher resale value.

The net of it is this: the one-profit Studebaker with its unit-built construction offers you a bargain in quality.

There are others in our general price field who also build quality cars. But for models that are at all comparable their prices are higher.

Others, who once built quality cars, have made material sacrifice in order to secure superficial price advantages. These cars are good value for the man or woman who wants that kind of a car. But if he wants a bargain in quality there is only one answer—Studebaker.

Consider, for instance, the Standard Six Coach, illustrated above. It has wool upholstery; plate glass; fine trim to hide all tacks; heavy, ornamental hardware; clock; gasoline gauge on dash; automatic windshield cleaner; stop light; locks on ignition; steering gear, door and spare-tire carrier all operated by a single key.

Slam the door and the sound says "quality." Swing on the door. Run one wheel up on the curb and note how the doors still open and close. Sit on the firm, heavy fenders. Try the steering gear. See how easily it handles the full-size balloon tires. Test the comfort of the deep rear seat. Its genuine wool upholstery covers two layers of washed, quilted cotton, one layer of genuine curled hair and extra long springs closely held together by small coil springs.

Run the engine—the most powerful in any car of this size and weight, according to the ratings of the National Automobile Chamber of Commerce.

Come in and see this bargain in quality—the lowered price closed car ever sold by Studebaker.

Truth in Advertising

A reader of The Saturday Evening Post wrote the editor questioning the truth of a Studebaker advertisement. Read our reply on page 71 of the current issue of "The Post."

M. J. GOSS

THIS IS A STUDEBAKER YEAR

Donuts, Davis Perfection Bread 10-11, Radio exposition 11-12

Ray West's Coconut Grove dance orchestra from Ambassador hotel; 12-2 a. m., Wurlitzer Night Hawks.

Rain Storm Puts Out Fires

SANDY, Ore.—A heavy electric storm visited Sandy Sunday night, accompanied by a heavy rain which subdued a fire in the old Hook Creek Logging company south of Sandy, which endangered two farm houses, and stopped a blaze that had flamed up in the Phelps slaking near Bull Run.

Baker Concern to Incorporate

BAKER, Ore.—Articles of incorporation for the Baker Moulding company have been filed by T. W. Cook, S. K. Prentice and Joseph Helmer. The capital stock is \$25,000.

ALBERS POULTRY FEEDS

We have received a car of—

Pilot Oyster Shell
Coarse GRIT
Medium GRIT
Coarse CHARCOAL
Medium CHARCOAL
Coarse BONE
Medium BONE
ALFALFA MEAL
PREMIER EGG MAKER
PREMIER SCRATCH
Chick scratch
Growing Scratch
Growing Mash
Lined Oil Meal.

La Grande Warehouse & Storage Co.

Buy at the well-lighted stores

AMERCHANT whose windows and store are well lighted can sell more goods—and sell them faster.

That means he can give you better values.

This tip may save you money. And it may make money for the merchant who will ask you to compare his lighting with the proper store standard. No charge made for the test.

H. & S. Electric

"BETTER LIGHTING BETTER BUSINESS"

The services of our Interior Decorator are at your disposal, free of charge, and with no obligation on your part. Let us solve your home furnishing problems for you.

CARRS

THE NEW COATS for Autumn

Are Of Intriguing Smartness

Everywhere women are asking "What is new and correct for Fall?" It is a momentous question that sways the world of femininity now.

We are now prepared to answer that question with all the newest and smartest styles for Fall. Silhouettes are still slender—but different. Fabrics are of delightful softness and exquisite color.

Furs are used luxuriously on collars, in bands, tabs and flares. May we show you the first arrivals.

\$32.50 and Up

LADIES READY-TO-WEAR

PUTMAN'S AND MILLINERY

LOOK OVER OUR WANT ADS FOR BARGAINS

"This is not as our fathers did"

The civilization of the Chinese is old—older than the oldest records that are musty and yellow with age. Yet China today enjoys very few of our modern improvements. The Chinese do not welcome change. They object to innovation, saying "This is not as our fathers did!"

Imagine an American today saying that he did not want electricity because his father was satisfied with candles!

Why have we progressed?

Advertising, more than anything else, has made of us a nation willing to judge something new on its merits, rather than on narrow, ancient traditions.

Advertising today is as necessary as electricity, sanitation and rapid transit. It is more than the system by which we are informed of every new improvement that is to our advantage. It is the catalog wherein, every day, all manner of articles are listed for use with their individual advantages.

Read the advertisements. Be guided by them. They will save you money.

TO BUY THE NEW IS TO PROGRESS—TO LEARN OF IT FIRST IS TO READ ADVERTISING.