

THEY ARE HERE!

Special Showing of the New Universal Automatic ELECTRIC RANGES

SEPTEMBER 1st to 15th, AT OUR OFFICES

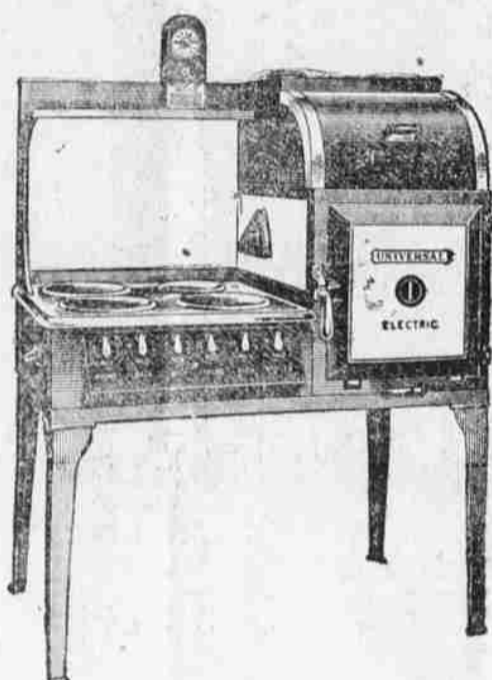
You all know the reliability of **UNIVERSAL** home appliances. The same good workmanship is shown in these ranges made by Landers, Frary & Clark. These ranges have no superior they are perfect.

Miss Ethel A. Murdoch special Universal Range demonstrator will be present at our offices all this week, ready to answer all inquiries about these ranges and will do actual demonstrative cooking.

You are acquainted with our budget plan of payment

MAKE YOUR OWN TERMS WITHIN REASON

A small payment down and the balance paid conveniently in easy payments with your light bill



Model 9261 Automatic

FREE! Just Think!

A beautiful **UNIVERSAL** Electric Percolator selling regularly for \$8.50 will be given **FREE** with each range purchased during this special 15 day showing.

UNIVERSAL
Electric Percolator



Now is your opportunity--- See this percolator on display

Clear, Delicious Coffee Before the Water Boils Saving 1/3 of the Coffee

Cook Electrically

And prepare better food. The only uniform way of always obtaining the best results is the electric way—not by luck—but because you have absolute and automatic control over the cooking conditions, so your best results can always be duplicated.

Cool and clean—economical of food and power. Cooks to a large extent on stored heat.

UNIVERSAL ELECTRIC RANGES

With Full Automatic Control
When motoring, shopping or attending some social function, there need be no worry about having dinner on time if your kitchen is equipped with a **UNIVERSAL** Automatic Electric Range. A whole meal consisting of meat, fish, vegetables, pudding, etc., can be cooked perfectly without any attention other than the one setting of the dial indicators.

OVEN TIME CONTROL

With the **UNIVERSAL** Automatic Timer, you can set the time at which you want cooking to start and also when you want it to stop, and it will automatically turn the current on and off at the predetermined time.

OVEN TEMPERATURE CONTROL

Set the oven Temperature Control at the degree of heat you wish to have in the oven and without further attention it will maintain an absolutely even temperature throughout the entire cooking operation.

Nine models from which to select

A range to fit your kitchen at a price to fit your purse

You are cordially invited to inspect these new **Universal** ranges without any obligation on your part

Many features exclusive in **Universal** ranges will make you want one in your home

An Electric Range

EQUIPPED WITH THE FAMOUS

UNIVERSAL

OVEN TEMPERATURE CONTROL WILL DO THIS FOR YOU

1. Automatically controls the correct oven temperature, doing away with the necessity of your staying in or near the kitchen during the cooking operation.
2. Bakes it easy and certain for you to duplicate your best results every time—for the temperature of the oven is under absolute and automatic control.
3. Roast meats—rare, medium or well done—just as you wish.
4. Cooks cereals, soups and vegetables in the oven while meat is roasting and pudding is baking.
5. Bakes pastry, cakes, biscuits, etc., just right every time.
6. Cooks an entire meal in the oven at one time without any watching. You can leave the house for 3 to 5 hours, and return to find the whole meal cooked perfectly, piping hot and ready to serve.
7. Your fruits and vegetables can be canned in the oven the "Cold-Pack" modern way.
8. The oven will do much of your cooking on stored heat, thus making an economical saving in fuel.

WITH A **UNIVERSAL** RANGE YOU CAN ALWAYS HAVE BETTER COOKED FOODS AND A KITCHEN SO DELIGHTFULLY COOL ON HOT DAYS THAT IT WILL BE A JOY TO WORK IN.

Eastern Oregon Light & Power Company

COOK BY WIRE---NOT BY FIRE